









The Financial Times Friday July 11 1975  
Covent Garden

## Peter Grimes

by RONALD CRICHTON

With Colin Davis to conduct and a company filled with singers to whom Britten's style has become second nature, the former Covent Garden *Peter Grimes* was a grand musical realisation aimed by the shabby remnants of old sets and a production too often re-staged. Now they have made a new one, seen on Wednesday at a special performance in aid of Sadler's Wells Theatre appeal fund, a gesture of fitting acknowledgement to the theatre and company where, 30 years ago, took place the first important step in Britten's root and branch rehabilitation of British opera.

The new *Grimes*, produced by Elijah Moshinsky in designs by Timothy O'Brien and Tazewell Firth, has been achieved, as all the musical world now knows, on a reduced budget. Such things can be done and will no doubt have to be done more often in the future. Their success depends on the suitability of treatment to opera and the ability and willingness of particular designers to work in this way—a way, it might be remembered, perfectly familiar to such different but in their ways equally resourceful theatrical figures as Dischley and Wieland Wagner.

The style is suited to *Grimes* and evidently also to Mr. O'Brien and Miss Firth, who have contrived wonders with a box set as severe but accurately calculated as the kind of design one used to expect from the Berliner Ensemble (that is intended as a compliment). Colours are mostly low-keyed, drab and weather-worn as befits a fishing community. The lighting by David Hersey is sympathetic and suggestive. Eleanor Fagan must have her credit too for the snatches of dance winding through two of the scenes and nicely filling up and rounding off Mr. Moshinsky's striking and often original groupings—these last, surely, owing nearly as much to the costumes to old photographs.

A feature that causes some doubt is the forestage projecting some way over the orchestra (was it imagination, or did this take some of the sting out of the woodwind writing?), and employed by the producer not only for the principals but for ensemble work, even at times for the chorus. Often he employs it to good effect, but in the earlier scenes there is a lack of dimension and distance in the musical sound (*Grimes* has somehow to combine a sense of claustrophobia, of a confined community in a narrow space, with the great, windswept East Anglian sky above them). Often the singing becomes too uniformly loud.

Mr. Davis's handling of this score, with the reservation about balance made above, has lost none of its mastery. There were

ferocious climaxes and, more important, detail after detail one wanted immediately to hear again. The passacaglia interlude (except for a not entirely happy viola solo) summed up the musical style, as it should. The *Peter Grimes* of Jon Vickers remains a remarkable assumption, often thrilling, as in "And God have mercy upon me" in phrase after phrase on the mad scene. There were uncomfortable moments in the first half of "Now the Great Bear and Pleiades" taken in hollow head voice, and still more in the solo in *Grimes*'s hut. But it is the leonine outbursts one will remember with awe.

All the singers are familiar: it is hard to know what to praise first—the team work or individual performances. Heather Harper has felt her way much more completely into the character of Ellen Orford, whose music she has before now sung to admiration. The other ladies were Elizabeth Bainbridge, Teresa Cahill and Anne Pasley (their quartet with Miss Harper went beautifully), and Heather Segg as the awful Mrs. Sedley. Gwynne Howell, Thomas Allen, John Langan, Geraint Evans must be content with the briefest mention. Forbes Robinson's Swallow and John Dobson's Method Boles were especially sharp portraits. John Maguire was a pathetic little mouse of an apprentice. The chorus deserve a paragraph to themselves. A most encouraging evening.

Audiences brought up on an exclusive diet of the latter (and those four films are invariably the ones that are trotted out for Garbo revivals in London) might be justified in wondering if Hollywood made the most of Garbo's potential. To be sure, she was the greatest of screen tragediennes. No actress has been better at scenes of doomed love, of elevated passion, of stoical self-sacrifice. No actress has been better at breathing life into the moribund clichés of the Hollywood death scene.

But what of the films she made in between these ornate, heightened historical dramas? One of the revelations of the Berlin retrospective is the evidence it gives of Garbo's superb ability as a comedienne. Impeccable in tragedy, she could introduce an element of mockery into her roles. Even in her most serious films, after all, there is an element of masquerade (the disguises in *Queen Christina*, the concealment of her true feelings in *Camille*), and when she plays like *Ninotchka* or *Two-Faced Woman* we are suddenly confronted with an actress of such bubbling invention and sophistication that it is astonishing that the publicity slogan "Garbo laughs!" ever needed to be invented: that the studios took so long to realise that one of Garbo's greatest natural assets was her sense of fun.

Nowhere is her potential for film world's refusal to allow comedy more evident than in

Old Vic

## The Misanthrope

by MICHAEL COVENEY

Not having seen John Dexter's production when it opened here over two years ago, I can only assume that time and performance on Broadway have taken their toll. The cast is still led by Alec McCowen as Alcibiades and Diana Rigg as Célimène. Mr. McCowen's performance is in a mannered arch which culminates, in the second act, to an invocation of God on high to witness his tortured plight before collapsing at Célimène's feet and least a pretence of fidelity. At this point Miss Rigg herself begins to act, having thus far drifted through the play with a soft elegance not totally credible in a capricious 20-year-old dedicated to city-slicking.

The general standard of studied acting is no doubt of the highest, but the play itself, the twangy brilliance of Tony Harrison's translation. The opening scene is very carefully played by Mr. McCowen, with Robert Edmond a wise and nod-

ding Philinte. But it does not live. When Arsinoë (Gillian Lave) arrives for her bitching session with Célimène, the verse is delivered with insinuating grace by both parties. But the air does not crackle. When the camp followers Acaste and Clitandre (Nicholas Clay and Albert Roffrano) come scrambling on to bicker over their respective merits and standing in the play, Mr. Harrison explains that a major inspiration for this up-dating was a series of articles in *Le Canard Enchaîné*, satirically paralleling the régime of de Gaulle with that of Louis XIV. It works very well; Mr. McCowen saves his greatest explosion of

rage for an account of the smear campaign launched against him for little more, it seems, than speaking his mind about Orontes.

The persecution of an allegedly seditious pamphleteer is a common enough phenomenon in any age or society.

The final scene is beautifully played. Suddenly, both Alcibiades and Célimène glimpse a chance of achieving a meaningful honesty. Alcibiades' insistence that Philinte and Elante (Louis Ramsay) should witness his final, almost self-willed humiliation, is both comic and sordid. There is a manic glint in Mr. McCowen's eyes, a prowling impatience in his movement that releases the exacting appropriate energetic steam to carry him through Célimène's half-hearted proposal and out of the room. Miss Rigg is left bemused and finally abandoned. Frankness being an admirable forte in Alcibiades, I must confess his example and the support of the supporting cast is colourless and poor.

Festival Hall/Radio 3

## Bloch's 'Macbeth'

by MAX LOPPERT

Ernest Bloch's *Macbeth* was not entirely unknown in this country before Wednesday's concert performance. Reports have been received in the years since the war of performances in Rome, Trieste, Milan, over French Radio (the tape was subsequently played on Radio 3) and in the composer's native Geneva; in Andrew Porter's *A Musical Season* there is a too informative account of the 1973 New York production at the Juilliard School of Music. But the presentation by the New Philharmonia and conductor José Serebrier was the first in Britain live of an opera much admired by eager partisans since the first Opera-Comique performance in November 1910, yet seldom performed; and as the concert revealed to us more than the name of the work's hard-hitting power, its musical, and dramatic richness, gratitude for Denny Day's courage and enterprise must come before any critical qualification.

Of the great Shakespearean tragedies, *Macbeth* is the one which has been the least of the operatic operas (in Shakespeare in Music). *Macbeth* is the most amenable to opera, since the story has no sub-plot and is easily grasped on a straightforward human level. Strange, then, that comparatively few attempts at an operatic *Macbeth* are on record (eight in Decca's catalogue); of those, only Verdi's opera has so far earned survival. Bloch's *Macbeth* began collaborating with the librettist Edmond Fleg in 1904, had a personal vision of the essential issues in the tragedy that was astonishingly nature, astonishingly dramatic in concept and elaboration, and in no way influenced by Verdi. The strength of the opera, discerned in the score and (partly) in Wednesday's performance, is the way the music and the words dig under the skin of psychological motivation, reaching for the dark, knotted veins of desire, guilt and remorse in the principal characters, with an insight both psychologically and dramatically acute. This is not dramatic music. Grand Opera enlarged in scale to powerful operatic expression.

To this end, the score is post-Wagnerian, in the skein of musical (melodic and rhythmic) motifs so subtly drawn and developed and post-Pelitus, in the non-lyrical, word-centred means of vocal utterance. Both statements need immediate modification. The sound of the score is not overtly Wagnerian—more ambiguous and flexible in harmonic language; its colour, and the emotional impact of the parts, are palpably not Debussyan—more immediate and forceful, less acute in the transmi-

sion of every phrase. By such standards, *Macbeth* is felt at times to lack something in variety. The weight of orchestra against voice seems at times unduly heavy; the voices rarely clear wholly to the surface; direct communication with the audience falters. With this goes a large lack of variety in the shades of emotion manifested at times, notably in the Banquet Scene, one felt in the complex chromatic idiom, an inability to afford the light against which darkness might more startlingly contrast.

Such an impression might well be eradicated in a sympathetic-sounding theatre. In this concert performance, the singers, none of them French (the work was wisely given in the original, rather than in the later, uneasy part-Shakespeare translation), battled from a platform behind the orchestra to get the words across, and succeeded in inflexible, continuous comprehension was unlikely. Then, the score was much cut. In these straitened times, it may be said, it is not surprising that two-thirds of the existing inter-scene music and whole-scene interruptions were peculiarly harmful to a work planned with the remarkable care (the libretto compresses and concentrates the action with considerable skill). It was damaging to give us *Macbeth*'s prophecy from the witches, but not Banquo's; it was unfortunate to lose a chunk

of the "We will proceed no further in this business" duet; and whatever the justification for the wholesale removal of Lady Macduff and her murdered children, the apparently sanctioned such a cut for the 1938 Naples production—the loss of the most significant passage of temporary relief from black tensions was cruel.

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of the "We will proceed no further in this business" duet; and whatever the justification for the wholesale removal of Lady Macduff and her murdered children, the apparently sanctioned such a cut for the 1938 Naples production—the loss of the most significant passage of temporary relief from black tensions was cruel.

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## WORLD TRADE NEWS

## Japan sets up marketing council for Benelux trade

BY CHARLES SMITH, FAR EAST EDITOR

A "BENELUX Market Council," similar to the British Market Council set up 18 months ago, has been established by Japan to promote smooth trade relations between itself, Belgium, the Netherlands and Luxembourg. The functions of the Council, whose chairman is a director of Mitsubishi Corporation, will be to help Benelux exporters and opportunities in Japan, to promote Japanese investment in the Benelux countries and to explore opportunities for joint ventures in third countries.

Japan had a visible trade surplus of just over \$1bn. (exports \$1.5m., imports \$450m.) in 1974 according to the Ministry of International Trade and Industry customs and clearance figures. This compares with the \$250m.

surplus which Japan ran on its trade with Britain last year. Japanese exports to the Netherlands, however, include large quantities of goods destined for re-export so the imbalance may not be quite as serious as the figures suggest.

Japanese trading companies, including Mitsubishi, have been using Rotterdam as a storage and distribution centre for goods ultimately destined for smaller European markets and for Africa. The Netherlands apparently favour this practice and Japanese trading companies are planning to establish a joint organisation to promote this kind of business.

The Benelux Market Council is the second of its type so far established by Japan, but the Japanese have already sent six

officially-sponsored import promotion missions to countries or regions with which Japan has large trade surpluses. These missions have gone to the U.K. (in spring 1973), Scandinavia, East Europe, Benelux, Brazil and Italy and Greece. The next candidates for import promotion missions are likely to be other West European countries including France and Germany.

The Benelux Market Council will include Japanese traders (both importers and exporters) as well as representatives from department stores handling Benelux goods. Non-voting membership is available to businessmen from the Benelux countries themselves. The Council is sponsored by the Ministry of International Trade and Industry.

TOKYO, July 10

## British aerospace exports new peak

BY MICHAEL DOWNE, AEROSPACE CORRESPONDENT

FOR THE second month running, exports by the aerospace industry reached a new peak in May of over \$72m., bringing total shipments for the first five months of the year to the new record level of \$316.8m.

Analysis of the figures, issued by the Society of British Aerospace Companies, shows that engines accounted for over \$15m. of the five months' total, with aircraft accounting for nearly \$14m. The remainder was accounted for by guided weapons, radio, radar and electronic equipment, and other types of equipment.

Exports of complete new aircraft over the first five months amounted to over \$40m., mainly attributable to deliveries of Hawker Siddeley Trident jets to China, although other contributors were Hawker HS-125 executive jets, and Britten-Norman Islander light transports.

Exports of new engines amounted to nearly \$5m., reflecting the continued high level of deliveries of Rolls-Royce RB-211s to the U.S. for the Lockheed TriStar programme. The figures continue to be dominated by shipments of spares and parts, however, amounting to just under \$200m. for the first five months.

Most of this business stems from aircraft and engines first designed and put into production years ago. While it illustrates the long-term value to the balance of payments of new aircraft and engine development, justifying the original investment, it also indicates an imbalance in the industry's work pattern, with a growing need for new developments to sustain it in the future.

Some of the major projects still under development have yet to make their export contribution—Concorde, for example, and such military aircraft as the Multi-Role Combat Aircraft (MRCA) and the Hawk.

Even taking these into account, however, the industry admits the need for major new ventures, especially in the civil field, even if these are conducted on an internationally collaborative basis.

This is the view of the industry, despite the threat of nationalisation that still hangs over it, and it intends to pursue its discussions over the next few months with its continental counterparts, in an effort to agree on a major new transport aircraft development with which to compete with the U.S. industry, through the 1980s.

## Israel threatens counter against Arab boycott

BY DAVID BUCHAN

ISRAEL may expose those companies that bow to Arab pressure not to trade with Israel, and it will not deal with companies that want to do "underhand" business with Israel—presumably through dummy subsidiaries or special documentation. This was stated by Mr. Dan Halperin, an adviser to the Israeli Ministry of Finance, in London yesterday.

While still referring to the Arab boycott as "a toothless tiger," Mr. Halperin said that the Israeli Government has now decided to take the fight, that the boycott had instilled in international companies, more seriously.

Mr. Halperin and Mr. Avraham Agmon, recently appointed as Adviser on Economic Warfare to the Israeli Government, said that there was evidence that many companies were actually taking the initiative in contacting the Arab Boycott Office to get clearance. One company, planning a deal with non-Arab Iran had even done so.

Asked about reports of an attempt to get American companies removed from the Egyptian boycott list as part of

the next interim Sinai agreement, Mr. Halperin admitted that getting Egyptian economic warfare "softened" was an Israeli priority. In fact, the U.S. Government has been fairly tough in rejecting the boycott.

Mr. Agmon said that the reactions of the EEC governments was of more concern. Israel, he said, had a "serious" debate with the EEC and therefore EEC governments had a duty to protect the suppliers of such a large market for EEC goods from Arab blackmail. The British Government had given little of a lead to its businessmen in combating the boycott. Last year Britain exported to Israel some \$225m. of goods (although nearly \$100m. of that was re-exported diamonds), and took only \$75m. in imports from Israel.

Claiming that companies had not only a moral right to resist the boycott, but also a practical interest in so doing, Mr. Halperin talked of the inefficiency of a boycott. Each Arab country operated its own list, though there was supposed to be central co-ordination through Damascus.

A Lebanese company had even shown up on the Jordanian list. The boycott rules were also highly elastic, if the company's goods were valued highly enough by the Arab recipient. Mr. Halperin said that, for instance, British Leyland was still, contrary to popular impression, sending assembly kits to Israel, and that Israel hoped that the company would renew its agreement there, despite BL's efforts to set off the boycott list. The Egyptians, he said, had compromised by promising to take BL out of its black list once the company's investment programme was completed in Egypt.

He also mentioned that recent "tomstones" advertisements, which record the underwriters of loans—showed that Jewish and Arab controlled banks were often now underwritten the same loans. This, Mr. Halperin claimed, showed what could be achieved by banks jointly resisting the boycott. He singled the example of Kleinwort Benson as a bank that had not held firm.

## JAPAN AND SOUTH EAST ASIA

## A depressed phase

BY DICK WILSON

JAPANESE trade and investment in South East Asia is currently going through a critical and depressed phase. The slowing down of Japan's imports of raw materials from this area has hit it particularly hard, since Japan is the biggest trade partner for almost every country in the region.

Squeezed between recession and inflation, causing their commodity exports to decline and their capital equipment imports to become more expensive, South East Asian states are suffering grave balance of payments deficits, and trade with Japan is a prime victim.

In the first few months of this year, for example, the U.S. has overtaken Japan by a substantial margin as the leading trade partner of Singapore.

Contracts concluded by the 14 biggest trading corporations with South East Asia indicate that Japanese exports to the region have been consistently ahead of imports for the past year, and in March this excess reached a monthly record of \$1bn.

A \$350,000 order by the Telecommunications Agency of Singapore for electronic telephone exchanges of 10,000 circuits, given to Fujitsu, provides an exception. This is the first example of this kind of export by a Japanese firm.

These economic problems are exacerbated by the sense of new political unrest in the region which is worrying Japanese investors. The worst example of this was the Communist insurgency attack on the Temenggor Dam in West Malaysia, at the end of last year.

Japanese contractors working on the project have been threatened with further attacks, although work is proceeding. The fear is that insurgency will worsen as a result of the Communist success in Indochina, and they are meeting stiff competition from the EEC. Similar governments will prove too weak competition is being felt from to cope with it.

U.S. and European companies for export of industrial plant and equipment. Steel sales picked up recently as local merchants ran out of stocks, but they have begun to drop again and a recovery is not expected until October. South East Asia normally absorbs almost one-third of Japan's steel exports.

Machinery manufacturers were encouraged when Indonesia placed an order for a crude oil trans-shipment station this spring.

This is being put up by a consortium of Japanese, Saudi Arabian and Indonesian enterprises including Pertamina, with a capital of \$10m.

The overall outlook for machinery exports remains dull since demand for construction machinery, particularly for timber felling and roads, have fallen away. Orders for plastic injection moulding machines have been reduced to nil.

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There are also increasing demands from governments to insist on a high ratio of local investment and the employment of their own nationals. Malaysia has now demanded that Nippon Steel, Mitsui and other Japanese firms reduce their equity share in Malaysian steel from the present 39 per cent to 28 per cent.

In Indochina itself Japan is not unhelpful of being awarded a large share of the business which the new Communist administration may do with the non-Communist world.

The Mitsubishi Electric Industrial, Sanyo Electric and Yanmar Diesel-Nichimeis factories in Saigon have now reopened, having escaped the war almost unscathed. They are operating well under capacity, using their own stocks of parts and materials for the time being. They make TV sets, radios and power equipment.

Mr. Isamu Fujita, President of Godo Co. and Director of the Japan-Vietnam Trade Association, recently returned from a three-week visit to Hanoi. He believes that North Vietnam may be able to increase its consumption of 600,000 metric tons of coal to Japan this year.

Channel North Vietnam's Chamber of Commerce might serve as the channel between Japan and South Vietnam, pending the establishment of proper government bodies in the South.

Talks are proceeding on the Y5bn. aid to the north which has been allocated for the current fiscal year, but on which there was disagreement over the goods to be supplied, notably trucks. North Vietnam is newly included in the Export-Import Bank's list of clients and is likely to consider loan requests for Japanese exports.

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## Canberra wins textile curb

BY KEN RANDALL

CANBERRA, July 10.

THE JAPANESE car-makers Toyota and Nissan have made formal application to manufacture motor vehicles in Australia under the Government's new local content plan. Their letters of intent confirm

the proposal to manufacture four-cylinder engines in a joint venture with Chrysler, Australia, and the Australian Government. The Minister for Manufacturing Industry, Mr. Lionel Bowen, said today that the Government

was pleased to receive the companies' commitments in principle, but acknowledged that agreement still had to be reached on such basic questions as the scope of the project and shareholdings of the various parties.

Engines for Toyota and Nissan four-cylinder vehicles currently assembled in Australia are imported from Japan. Their manufacture in Australia will be a major step towards reaching the 35 per cent local content required under the Government plan.

Mr. Bowen said that it would also conform with the Government's objective of avoiding uneconomic investment and fragmentation of production.

The formal notification of the companies' intentions follows discussions in Tokyo earlier this month with the permanent head of the Australian department of manufacturing industry, Mr. Neil Currie. It creates an official framework for negotiation of an agreement between the parties over the next few months.

Exports of new engines amounted to nearly \$5m., reflecting the continued high level of deliveries of Rolls-Royce RB-211s to the U.S. for the Lockheed TriStar programme. The figures continue to be dominated by shipments of spares and parts, however, amounting to just under \$200m. for the first five months.

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## BL wins £15m. Nigerian deal

NIGERIA, one of the best customers for British-built trucks and buses, will, within three years, be building its own basic vehicles, under a £15m. manufacturing deal between British Leyland and the Nigerian Government.

British Leyland confirmed yesterday that it is within days of signing the deal to establish a 100 per cent manufacturing facility producing all the British company's products needed by Nigeria.

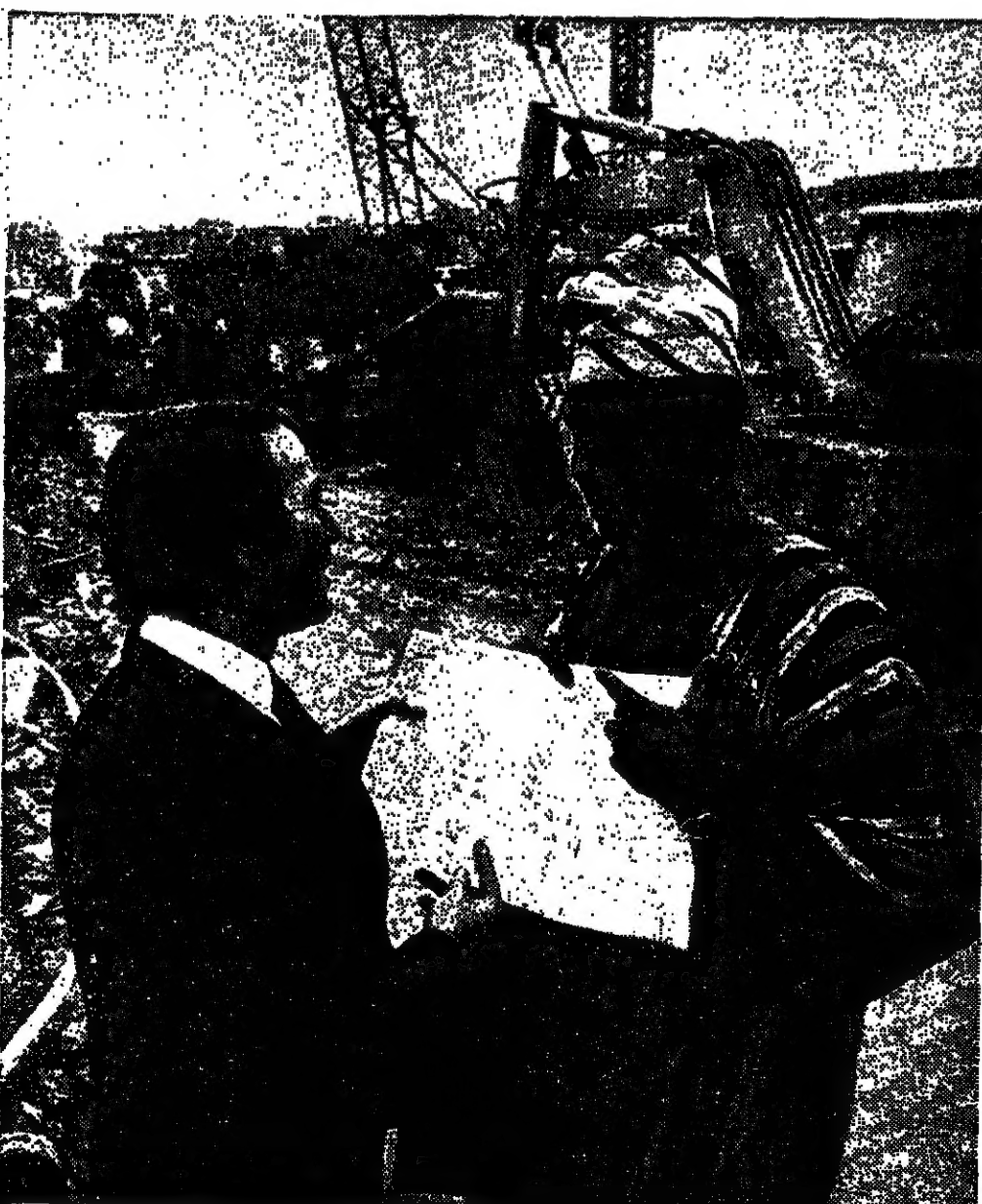
## DTI report on OPEC markets

THE DEPARTMENT OF Trade and Industry has issued a special report of its Trade and Industry magazine on the export opportunities for British industry in the fast growing markets of the Organisation of Petroleum Exporting Countries (OPEC).

In an introduction, the Secretary for Trade, Mr. Peter Shore, notes that in the first five months of this year more than \$750m., over 9 per cent of British exports, went to the OPEC countries.

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**TOTAL**  
**COMPAGNIE FRANÇAISE DES PETROLES**

The Annual General Meeting of Compagnie Française des Pétroles (TOTAL Group) was held in Paris on June 27th, 1975.

The parent company's accounts for the year 1974 were approved by the shareholders who were also shown the Balance Sheet and Consolidated Accounts.

In 1974, the Group's overall crude oil resources reached 84.2 million tons, i.e., a 7% increase as compared to 1973.

The Group's active diversification policy for developing its own crude oil resources is now proving fruitful. In Indonesia, Handil field was discovered in 1974 and is due to start operating soon with a 1.5 million ton/year output capacity to be boosted later. Also in Indonesia, Bekapal

field started production in July 1974 with a 1 million ton/year capacity. In the Middle East, Abu Al Bu Khoosh, off the coast of Abu Dhabi, started production in mid-1974 and now has an output capacity of 3 million tons/year. In the Algerian Sahara, Merakson field - confirmed as a commercial-scale deposit last year - has just started production. In the British sector of the North Sea, the Group pursued extensive surveys for oil and gas. Two out of three wells drilled in Labridi in the summer of 1974 struck natural gas. The Group's operations and results can be summarized as follows:

## 1974 Highlights

TOTAL Group (consolidated financial data):		(million Fr. F.)
Shareholders' equity (after income allocation)	7,882.5	
Net investments	4,140.9	
Sales (excluding taxes)	42,817.2	
Cash flow	4,078.4	
Net income (including minority interests)	1,762.1	
CFP's share in net income	1,416.2	
Sales data		(TH. Tons)
Crude oil resources	84,167	
Crude oil volume processed	55,103	
Finished product sales	58,412	
Compagnie Française des Pétroles (parent company)		(million Fr. F.)
Shareholders' equity (after income allocation)	4,768.0	
Net income	580.8	
Dividend per share (Fr. F.)	9.40 + 1	

With the evaluation of the Group's inventories according to the FIFO (first in-first out) method or the average cost method (weighted over a short period) and adjustments made to product selling prices after the 1974 crude cost hikes, both cash flow and income figures increased. These increases represent Fr. 1,850 million for cash flow (including CFP's share: Fr. 1,425 million) and Fr. 1,180 million for net income (including CFP's share: Fr. 770 million).

Moreover, increase in inventory value (on a constant

volume basis) between 12.31.1973 and 12.31.1974 was estimated at nearly Fr. 3,000 million. This implies that the Group's inventories at net cost rates, mandatory for both legal and operating reasons, are only absorbed cost. Inventory profit but also forced the Group to report to credit on a larger scale for financing purposes. These results reflect the time lag and inadequacy of authorized retail price rises as compared to actual cost rises.

The Company's 1974 Annual Report in English may be obtained upon request to:

Compagnie Française des Pétroles, Secrétaire Général, Service Diffusion, 5 Rue Michel-Ange 75781 PARIS CEDEX 16

**TOTAL**



# AMERICAN NEWS

## Demand drains U.S. petrol stocks to danger level

BY GUY DE JONQUIERES

NEW YORK, July 10.

WARNING SIGNALS are now emerging that the United States may be heading towards a season of widespread petrol shortages similar to the scarcity which led to long queues and unofficial rationing at many service stations in the summer of 1973.

The latest figures issued by the American Petroleum Institute, the oil industry's representative body, show that despite an increase in refinery output last week demand for petrol grew considerably more rapidly than supply. As a result, petrol stocks were sharply depleted.

The statistics are admittedly based only on one week's evidence and may have been distorted by the July 4 holiday week-end, when many Americans took to the road. But they also show quite clearly that petrol levels are now nearing the danger point, and there are doubts as to whether they can be replenished in the face of growing demand during the holiday season.

The bare minimum level of petrol stocks considered safe is about 185m. barrels. At the end of last week, total stocks were 196.2m. barrels, down from 198.5m. barrels the previous week and 223.1m. barrels at the end of the equivalent week last year. This drop took place despite a rise in daily refinery output to almost 7m. barrels from 6.8m. barrels a week before. Refineries were operating on average at 88 per cent. capacity, up from 85.7 per cent. the previous week.

The decline in stocks reflects the first major increase in petrol demand since the Arab oil embargo was imposed in October 1973. Refinery output can still be raised a little more, though most oil companies regard about 93 per cent. of capacity as the maximum rate sustainable for any length of time, because allowance must be made for breakdowns and routine maintenance.

Supplies could also be increased by adjusting refineries to produce more petrol. But this would risk curtailing a shortage of home heating oil next winter, when it is feared that there will be in any case an acute shortage of natural gas.

The discouraging figures on petrol supply seem likely to draw fresh criticism from Congress, where the oil industry's opponents have already attacked a recent rise in petrol prices. The scene may thus be set for a renewal of the recent accusations that the oil companies are manufacturing an artificial shortage in order to raise their profit margins.

Since the beginning of this month, most major oil companies have raised their petrol prices by as much as three cents per gallon, bringing the average price to around 60 cents per gallon. There are wide regional disparities in price, however.

The Federal Energy Administration in Washington has said that it expects a rise of as much as five cents per gallon during the summer. Part of this would reflect the higher tariffs which President Ford has imposed on imported oil and part would be seasonal increases that would be eliminated after the end of August.

The U.S. gallon is only about 80 per cent. of the volume of the Imperial gallon, but U.S. petrol prices remain substantially lower than those in Europe or in Canada.

## Iran stake in Krupp Brazilian company

ESSEN, July 10.

IRAN WILL BUY a direct stake in a Brazilian subsidiary of Friedrich Krupp and also take part in a project still under development. The company said the two sides signed a letter of intent under which the Iranian Government will buy an interest in Krupp's Metallgesellschaft Limpo, which supplies parts to the Brazilian motor industry.

A Krupp spokesman declined to give further financial details, but said Krupp will maintain the majority stake in the Brazilian company.

Also planned is the participation of Iran in Krupp's Minas Gerais project. This plant is due to start producing heavy machinery next year for the mining, metal and cement industries. The Iranian interest in the Minas Gerais project will not be a direct one but will go through the joint company set up in Zurich after Iran last year bought a 25 per cent. holding in the Krupp steel subsidiary, Krupp Huettenwerke.

Krupp said the planned Iranian stakes will mark the country's first industrial investment in Brazil and should lead to further economic relations between Iran and South American countries.

The Krupp spokesman said details of the extent of Iranian participation in both projects and the size of the investment still have to be worked out. But in both cases, Krupp itself will retain the majority interest and the management responsibility, he said.

## Labour unrest at Peron delay

By Robert Lindley

BUENOS AIRES, July 10.

LABOUR unrest returned to Argentina to-day because President Peron's decree has not carried out the Labour Minister's Tuesday promise that the recently negotiated pay rises would after all be honoured.

Workers, especially metal workers, at several plants—including Ford Motors—in Greater Buenos Aires have downed tools and are meeting to protest against the President's delay in signing a decree countermanding his decree of 13 days ago limiting pay rises to 50 per cent.

Wildcat strikes of this kind kept industry practically at a standstill during the 10 days before the general strike, called by the powerful General Confederation of Labour (CGT) which brought the industry to a complete standstill on Monday. On Tuesday afternoon the Labour leaders called off the strike when promised that the wages contracts would be honoured.

## CIA 'infiltrated' White House

BY PAUL LEWIS, U.S. EDITOR

WASHINGTON, June 10.

THE CONGRESSIONAL hue and cry after the CIA took a promising new turn to-day, when members of the embattled House Select Intelligence Committee claimed that they had discovered that the CIA had infiltrated informants into the upper reaches of the Nixon White House and into other Government agencies as well.

The allegations were made yesterday evening by some Congressmen on the committee which is trying to mount a

massive investigation to the White House intelligence community. They claimed that the CIA had secret support in the White House and that the CIA had infiltrated informants into the upper reaches of the Nixon White House and into other Government agencies as well.

The allegations were made yesterday evening by some Congressmen on the committee which is trying to mount a

below his two principal aides, Mr. H. R. Haldeman and Mr. John Ehrlichman.

Informers were also said to have been infiltrated into the Office of Management and Budget, part of which was located in the White House itself at that time, and also into the U.S. Treasury and other Government agencies. Since the CIA is explicitly banned from domestic intelligence operations, such activities are clearly in breach of its statutes.

To making such spiky accusations, however, there can be little doubt that the Congressmen are trying to save their committee and the investigation that it plans—both of which are now in serious jeopardy as a result of the furious row that erupted when the chairman, Mr. Lucien Nedzi, revealed the CIA had bribed him about foreign assassination plots two years ago when he was head of the House CIA oversight committee, but that he had done nothing about it.

As a result, Mr. Nedzi resigned his post, only to have his resignation rejected by the full House of Representatives. Now a move is underway in the House Rules Committee to abolish the Select Committee, altogether and its plans to investigate dubious intelligence activities by the CIA, the FBI and the Internal Revenue Service. Instead a new committee is being set up to carry out an investigation of the CIA alone, in parallel with the investigation under way in the Senate.

## S. American steel output

BY ALEJANDRO KOFFMANN O'REILLY, SANTIAGO, July 10.

LATIN AMERICAN production of raw steel reached 8,939,500 tons during the first half of this year, showing an increase of 3.8 per cent. over the same period of 1974, according to data released here by the Latin American Iron and Steel Institute. Although net production rose over 1974 first-half levels, the rate of increase slowed down.

In all of 1974, raw steel production increased by 8.5 per cent. over 1973 output. The year figures point out that several steel plants in the region are devoting part of their efforts to expand their installations," the Latin American Iron and Steel Institute co-ordinator, Sr. Fernando Vera, told the Financial Times.

"The Latin American steel industry is seeking technological solutions to the problems posed by the energy crisis," he said.

## CHILEAN PRICES

By Our Own Correspondent

SANTIAGO, July 10.

CHILEAN inflation reached record high levels during the first half of this year, with a 39 per cent. increase of nearly 170 per cent. for the period, according to Government figures released here. For the last 12 months the increase in the inflation rate was 423 per cent. Last year first-half inflation was 143.6 per cent. and 375 per cent. for all last year.

## A NEW INTERNATIONAL ECONOMIC ORDER

# America feels a clash

BY PAUL LEWIS, U.S. EDITOR

THE DEVELOPING world's inconsistent demands for a New International Economic Order, abbreviated as NIEO, are being taken seriously by the U.S. Administration. It feels no instinctive sympathy for the principal features of such a system—involving as it is supposed to be, radical redistribution of the planet's wealth, but the Americans do think that something must be done to defuse the growing crisis of confidence between rich and poor in the world.

They also think that unless the developing countries' demands are talked about seriously, the future holds out a prospect of almost permanent confrontation between two classes of nation, which must poison and paralyse joint institutions like the UN, and make public support for them in the industrial countries more precarious than ever.

The notion of a New International Economic Order has evolved gradually over the past few years in the committee of 77 and other Third World bodies. It made its definitive appearance at the 6th UN Special Assembly in September of last year, and calls basically for a transfer of wealth from the industrial to the developing countries through higher raw material prices, indexed to protect them against inflation.

To be sure there are many other demands including increased aid, better access to industrial markets and greater transfers of technology. The NIEO also encompasses lofty sentiments about peace, brotherhood, and the sovereignty of nation States. Nevertheless, its setting edge in practical terms lies in the encouragement it has given the poorer countries to believe that the easy answer to their problems lies in a greater measure of control over their own resources, including managed markets, higher prices and protection against a worsening of their terms of trade.

The effect of this doctrine is seen most dramatically in the alliance it has spawned between the OPEC oil producers and the rest of the developing world, even though the oilless poor have suffered much more than the rich from the quadrupling of the oil price. It has turned out a remarkably resilient partnership now that the oil exporters have succeeded in convincing the rest of the developing world that

"The U.S. hopes to take the heat out of what it sees as essentially a political crisis in the relationship between rich and poor."

OPEC to include parallel talks about raw material prices in general.

In strictly economic terms, the Americans believe that the main feature of NIEO make little sense and that for this reason they are not a great threat to the West. Leaving aside fuels and oil, the developing countries only account for 28 per cent. of the world's trade in commodities. Raising and indexing the price of such raw materials as bauxite, rubber and tin, could lead to a net transfer of several billion dollars to a number of developing producers. But general indexing along NIEO lines would benefit primarily the Soviet Union, Canada, Australia, and South Africa, while India, Pakistan and Bangladesh would suffer the most.

On the other hand, it is clear that the whole "post-war development effort has not lived up to expectations and that besides aid there is much that could be done to help the poorer countries through greater market access to the industrial world and more advanced technology. Wild swings of commodity prices, of the kind the world has witnessed during the past two years, are also destabilising for both producers and consumers. In many cases spare capacity at the trough of the cycle could be used to build up stocks for sale in the next boom.

By putting forward this sort of consideration in a fairly pragmatic fashion, the U.S. hopes to

take the heat out of what it sees as essentially a political crisis in the relationship between rich and poor in the world. It does not believe that the crisis can be eliminated completely in the foreseeable future, or that the rhetoric of the NIEO is going to vanish from the international stage. But it does believe that the way can be cleared for practical progress in particular areas which, when recognised and appreciated, must bring about a more general easing of tension. In more immediate terms it also hopes to head off another savage confrontation between rich and poor at the next UN assembly in September similar to that of last year, and to prevent the OPEC-developing world alliance from suspending Israel from the UN.

The striking deterioration of Israel's standing with the Third World over the past couple of years has been watched with alarm in Washington, as evidence of the developing countries' growing antagonism towards any cause espoused by the U.S., as well as of their acknowledged "OPEC leadership. But it is as currently seems very possible—Israel is suspended from the next UN session, American leaders fear a public outcry within their own country against the world organisation which could have catastrophic results.

The main lines of the U.S. counter-offensive against NIEO were laid down in Dr. Kissinger's Kansas City speech in May. The central feature is an offer to examine new international schemes for stabilising commodity prices by the use of buffer stocks and other means, though with a firm ban on indexing. In addition, the U.S. will shortly propose an expansion of World Bank lending for raw material production as well as an expansion of the limited scheme which the IMF now runs for maintaining the foreign exchange earnings of commodity exporters.

On July 15, Mr. Frederick Dent, the President's special trade representative, will unveil another aspect of the scheme at the GATT trade negotiating committee in Geneva. This is for a new international bargain whereby the industrial world grant freer access to processed exports from the developing countries in return for guaranteed supplies of raw materials. These undertakings would be bound in the GATT, like tariffs, and end the present phenomenon known as "tariff escalation," whereby the industrial countries accept basic raw materials freely, but discourage the producers from processing them by placing higher duties on processed exports.

A final, more recent and more controversial suggestion is that the U.S. and other countries might start building up new stockpiles of raw materials to discourage the formulation of new producer cartels along OPEC lines among the developing exporters. These would supplement the present U.S. strategic stockpile, though the Administration might go no further than ask Congress for permission to assemble them. The most likely materials are bauxite and chrome metals—a sign of the apprehension with which the U.S. views the embryonic cartels being formed by exporters of these materials.

The Americans believe that they have already given practical proof of their good intentions as well as talking about them—and that this is having an effect. They recently took the lead in proposing a new world coffee agreement, and the Administration would like to sign the new tin agreement, if it can shake off the protesting steel lobby. It looks favourably on similar agreements for cocoa and sugar, and perhaps something for copper as well.

But, as always, a major problem is the Congress which must approve commodity agreements—and this has deterred the Administration from offering to participate in any buffer stock financing so far. However, it might be able to get round this problem by using any stockpiles it was allowed to build up as a bargaining weapon. Meanwhile everyone in Washington is pleased with the way with which tin producers dropped their revolutionary NIEO jargon from the agreement after no more than token resistance—and that an Algerian minister recently spoke, well, of Dr. Kissinger.

New issues July 11, 1975

This advertisement appears as a matter of record only.

## NATIONAL BANK OF HUNGARY (MAGYAR NEMZETI BANK)

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July, 1975



## EUROPEAN NEWS

## France rejoins 'snake' with doubts about Swiss franc

BY REGINALD DALE, COMMON MARKET CORRESPONDENT

BRUSSELS, July 10

WITH FRANCE now officially back in the West European "snake" system of jointly floating currencies, the participating countries are to hold further talks with Switzerland to discuss whether the Swiss franc should also be included. The Swiss will be invited to explain their position at the next meeting of ministers from the "snake" countries here in September.

Officials at today's meeting of EEC finance ministers here discounted reports that the Swiss are now less interested in joining the system, in which West Germany, France, Denmark and the Benelux countries are full members, Sweden and Norway "associate" members and

Austria unilaterally keeping its currency in line.

M. Jean-Pierre Fourcade, the French Finance Minister, stressed that France's return, effective from tonight, was aimed at strengthening the Community's monetary stability in Europe. He said the Government's attachment to economic and monetary union in the Community would be strengthened by the return of the pound and the Italian lira to the "snake".

M. Fourcade repeated French suggestions that the "snake" currencies should be linked to the dollar through the fixing of a "Community level" for the U.S. currency. The controlled floating of the dollar represented a "real threat"

both to industrialised and developing countries, his statement said.

The French are expected to continue to press the point, even though the other Community "snake" members have dismissed such proposals as impracticable. The French, on the other hand, gained agreement on two technical changes in "snake" rules—an extension of the repayment period to six months and formal acceptance that gold will not be used in settlements.

M. Fourcade was once again cool towards the idea of Switzerland's joining the system. First, he said Swiss participation would need the agreement of the EEC countries that were not "snake" members—Britain, Italy and Ireland. Secondly, the "snake" was a Community mechanism that implied convergence of economic policies, and he said he was not sure that Switzerland had yet given proof of this in its attitude towards speculative capital movements.

## Parliament backs union while Labour abstains

BY PHILIP RAWSTORNE

STRASBOURG, July 10.

THE COMMON Market's Parliament proposed today that the Community expand into a political union, with gradually integrated foreign affairs and defence policies as a step on the way. The European Parliament adopted a hotly-contested resolution on the subject by 71 votes to eight.

At present, EEC institutions are restricted to dealing with economic matters, although EEC Foreign Ministers regularly meet informally to co-ordinate other national policies.

The members rejected amendments to the resolution from the Anglo-Danish European Conservative group, which would have deleted specific references in the text to broadening the EEC's sphere of influence. But British member Mr. Peter Kirk, leader of the Conservatives, said before a roll call that his group was voting in favour of the motion, despite opposition to its detailed proposals.

The only members to vote against the resolution were eight Danish, Dutch, Irish and Italian Socialists and Communists, who felt future EEC institutions should not be responsible for European security.

The 18 newly-arrived British Labour delegates, who are known to be sceptical about the immediate prospects for closer European union, abstained, say-

ing they had not had sufficient time to study a report on the resolution.

It proposed that eventually the EEC should create a single decision-making centre of "European Government"—independent of national administrations but responsible to an enlarged European Assembly.

Philip Rawstone writes: The British Labour delegation's decision to abstain in today's vote rather than divide three ways has been a small but significant reaction to the expectations aroused by their arrival. This first acquaintance promises to brighten into a constructive and friendly relationship.

Though still slightly bemused by the Parliament's procedure—or lack of it—five of the MPs have contributed to the debate. Mr. Mark Hughes, the former anti-market campaigner from Durham, impressed delegates today with a speech on European union in which he went out of his way to say that there might be differences of emphasis within the Labour group. It was united on the broad lines of approach.

With members now seated in the key political and budgetary committees of the Parliament, the Labour group could exert considerable influence within the Socialist group as a whole. Herr

France has had continuing fears that Swiss participation could drag up the "snake" against the dollar, and the U.K. also apparently fears that gold would be used in settlements. The French franc's inclusion could have a disruptive effect on other currencies. The French franc today returned to the system at the same rate at which it left the "snake" in January, 1974, after at one point falling as much as 13 per cent against the other "snake" currencies.

The Council formally authorised the Commission to go ahead with negotiations for raising Community-backed loans from oil-producing countries to help EEC member states with balance of payments difficulties due to the energy crisis. Italy and Ireland have applied to borrow under the scheme, while Mr. Edmund Dell, the British Paymaster-General, today said the U.K. had registered a "possible interest" later in the year.

The Ministers agreed to raise the capital of the European Investment Bank by 75 per cent, to 3.5 billion units of account. Ten per cent of the increase would be paid up. The money is needed to support the Bank's lending operations for economic development in member and associate states, as well as possible new financial operations in countries like Portugal.

## DIRECT DEMOCRACY FOR PORTUGAL

## A bid for perpetual power

BY JANE BERGEROL, LISBON CORRESPONDENT

THE ARMED Forces Movement of Portugal is in a profound and bitter crisis today: whatever appearances suggest not a single political party has anything but scorn for the fumbling military dictatorship which pieced together this week's extraordinary document laying down guidelines for a people's "direct democracy". But it is in the AFM that power resides, provided that it can remain half united.

Essentially "direct democracy" would bypass the political parties, disgraced as repositories of sectarian interests. It would build a pyramid of organisations rising to local and regional assemblies—each elected one from the other by a show of hands rather than universal and secret ballot. Each penetrator by AFM representatives, and each allowed to function only after receiving an AFM stamp of approval.

The transparent and fundamental aim is to maintain the AFM in power for ever—not merely for the three to five years laid down in its present constitution but for the lifetime of the Constituent Assembly was elected.

Many officers in the movement remain fundamentally opposed to seeking permanent responsibilities of government. Until now, because of the false rhetoric inviting the Portuguese to choose between "pushing ahead with the revolution or turning back", none of these officers had the courage to disagree with the minority who patched together the "direct democracy" scheme. However, many are aware of one of the current political sayings in Portugal—"O povo estava com

o MFA-ava"—The people were with the AFM that was.

Among the politicians, however, fear predominates over scorn. The role of the parties in Portugal, in spite of a contradictory phrase in the AFM document about their not being ignored, is now precarious in the extreme. Their Constituent Assembly, elected on April 25, is in danger of becoming a hollow joke. The document is a constitution in itself and the Assembly, whether it accepts it or not, must face this fact.

More alarming still is the capacity of the Portuguese Communist Party, with its superior organisation and strategy, to turn the AFM scheme to its own advantage. The Central Committee has already prodded some cells into demanding a dissolution of the Constituent Assembly, backed by certain extreme Left groups with their own reasons.

It is a sad day for Portugal when the AFM, with its well-meaning majority of officers, wraps itself in the mantle of exclusive megalomania of the revolution while those who fought the Fascist regime, were tortured and imprisoned by its political police, exiled and deported, are considered less able to lead the people to socialism than officers who until 15 months ago fought the Fascist state in Africa, and who almost without exception, made no sacrifice against Fascism.

Many officers disagree with this exclusivity. Unhappily for the AFM, the divisions are now so great that there are none willing to tackle them. There are

good reasons for believing that the chasm inside the AFM is so deep and so bitter that the General Assembly document was offered an escape from other more sensitive and real issues among them the question of sacking General Vasco Gonçalves and replacing him with a strong and practical premier who could hammer the Government into shape and deal with the country's pressing daily problems.

To avoid grasping unpleasant notions, the AFM is engaged in a constant *judeo count*. First discernible some months ago with the penetration of barracks and officers' messes by extreme Leftists, it became obvious shortly before the elections when leading officers such as Admiral Rosa Coutinho and General Otelo Saraiva de Carvalho began pressing for a supra-party united front for the revolution along the lines of the single-party liberation movements in some of Portugal's African territories.

Within the AFM itself there is growing awareness that the flow of propaganda and ideology emanating from the Fifth Division is increasingly unreal and tending towards a divorce of the people from the AFM, referred to by the Socialist Party leader in the Constituent Assembly a fortnight ago.

Whether the Supreme Revolutionary Council, with its majority of responsible officers deeply involved in the humdrum business of running the country—unlike the Fifth Division younger generation—now moves to offset

the significance of the People's Democracy plan by reaffirming the role of the politicians, of the Constituent Assembly, and by re-naming President Costa Gomes' pledge to lead Portugal towards pluralistic socialism through free elections "remains to be seen". It was locked in debate from Wednesday night until after 5 a.m. on Thursday.

The feeling in Lisbon is growing day-by-day that reality is eluding the military leaders and that the country is slipping away from them while they talk the night away. However, the means whereby the Government can impose its authority, ensure that laws are respected, encourage workers to put their backs into production, and comfort investors into reviving the economy and providing more jobs, are entirely lacking while the AFM remains sole master of the country.

In spite of a vague feeling that the Portuguese have already given their allegiance to the politicians—though of differing parties—and that consequently the political parties in the end will take back power, it is impossible to foresee how they will manage to do this. Elections to a legislature are still due to take place once the Constituent Assembly has drawn up a constitution, and there is nothing explicit in the AFM draft to say that the Assembly will be dissolved.

The crux of the problem lies in whether the AFM decides to force, the inclusion of its document in the constitution, and subsequently, whether Socialists and Popular Democrats, with

How the document agreed by Portugal's Armed Forces Movement (AFM) maps out the road to popular democracy:

• "People's organisations will be launched by unit assemblies of Army, Navy, and Air Force. Neighbourhood and work commissions will be launched after political education sessions by the AFM on the aims of the AFM. Once the AFM has examined and approved such organisations they will be officially recognised."

• "In a second phase local and municipal people's assemblies will be activated by the AFM; in a third 'medium-term' phase district people's assemblies will be activated by the AFM; in a fourth 'long-term' phase national people's assemblies will be activated by the AFM; in a fifth 'ultimate and distant' phase a People's National Assembly will be activated by the AFM; all elections will be by show of hands."

• Popular tribunals will be set up to judge non-crime cases."

their combined 82 per cent majority in the House, accept. All the indications are that they will refuse. That could give the AFM the excuse to get rid of the Assembly. But it is extremely doubtful whether a majority of officers could go along with such a drastic move.

The AFM document therefore has served only to widen the schism inside the Movement. From the extreme Left to the Right of the political spectrum, everyone is now waiting for the crunch.

## Call for joint action on Japanese ship 'dumping'

BY WILLIAM DULLFORCE

COPENHAGEN, July 10.

ONE OF Europe's leading shipbuilders today called for a co-ordinated attack in European shipbuilding capacity and joint measures to counter Japanese price-cutting which threatened to kill the industry.

Mr. Erik Quistgaard, managing director of the Odense Steel Shipyard, whose Lindoe yard is the biggest in the West in terms of annual tonnage built, said some European shipyards had to close if the industry's current crisis was to be overcome.

He urged the European Commission to take up the Japanese "dumping" practices, and rejected government subsidies as a means of solving European shipbuilders' present problems.

Mr. Quistgaard said the only way to get the demand for and supply of new ships in balance was to reduce output. The complete collapse of the market for supertankers had led to a "huge over-capacity" in world shipbuilding.

The sensible solution was for European shipbuilders to agree together on a cutback. This would require co-ordination not only within the Common Market but also with the Swedes, who have the world's second largest shipbuilding output, and with other Nordic producers.

The issue was raised last month in Helsinki at the annual meeting of the European Shipbuilders' Association, which without any conclusion being reached. Many shipbuilders felt

they would go bankrupt if they could not build up to their capacity. But, Mr. Quistgaard said today, "if everybody goes full blast, prices will fall so low that we will all go broke."

He claimed that the Japanese were exploiting the situation. European shipbuilders trying to sell vessels through brokers were told they had offered on hand from

THE DANISH Børn shipping line has been forced to cancel a contract for six 4,000-ton freighters with the Brazilian SO/EN shipyard because Brazilian credit terms were better than those approved by the OECD. The Danish National Bank refused a currency transfer permit. A Børn Line order for two 3,100-ton vessels with the same shipyard was approved earlier this year by the National Bank.

According to Børn's Copenhagen financial daily newspaper, the Brazilian yard offered seven per cent, eight per cent covering 85 per cent of the building costs, which compares with OECD limits of 70 per cent of the total cost at an interest rate of a minimum eight per cent, and a period of a maximum seven years.

Japanese yards at prices 20 to 25 per cent over than those which the Børn yard could afford to build. This applied to other types of ships as well as tankers.

## France-U.K. oil search pact closer

BY RUPERT CORNWELL

PARIS, July 10.

BRITAIN and France today agreed on an arbitration procedure which is to help settle the five-year dispute over the exact division between them of the Continental shelf in the Western Channel and the Western Approaches, possibly rich in oil.

The agreement signed today by the British Ambassador, Sir Edward Tomkins, and the Secretary General of the French Foreign Office, M. Geoffrey de Courcel, calls for a five-man arbitration court which is expected to start work shortly.

However, a decision is not expected until the autumn of 1976. The chairman of the court is the Finn, Professor Erik Castren, and apart from

an American and a Hungarian, it contains Sir Humphrey Walcott of Britain, who sits at the International Court of Justice and the French member of the International Law Commission, Professor Paul Reuter.

In the meantime both countries are expected to continue to avoid giving licences for exploring drilling in the disputed area—whose demarcation depends on which of the various offshore islands are taken into account.

Last month the French group Elf Aquitaine started its own drilling programme in the Mer d'Iroise off Brittany, well to the south of the contested zone. However, it is far too early for any results to have been made public.

Agreement that the wrangle should go to arbitration was finally reached after four years of sparring last July, during the visit to Paris of Prime Minister Harold Wilson.

The chances of a restart of the dialogue between oil producers and consumers this autumn were looking distinctly brighter after a brief stay in the French capital by the U.S. Secretary of State, Dr. Henry Kissinger.

Dr. Kissinger, who arrived here late last night, met the French Foreign Minister, M. Jean Sauvagnargues at the Quai d'Orsay this morning before accompanying him on an unscheduled visit to President Giscard d'Estaing at the Elysee Palace.

## Businessmen plead for credit at Lisbon Congress

BY JANE BERGEROL

LISBON, July 10.

AS THE Government moved today to nationalise Portugal's largest conglomerate Companhia Uniao Fabril (CUF), a sector of private Portuguese businessmen delegates attended the first day of the confederation of Portuguese industry's agonising appraisal of "private enterprise in a society in transition towards socialism."

Armed Forces Movement delegates had fastened on the morning session, but were expected later in the day, as were guests from government economic and finance departments. Businessmen heard papers on the effects of nationalisation policies on private enterprise, and on the greater discipline and organisation in the banking sector, to get credits flowing again to private enterprise.

Strongly critical of the banking sector's current confusion and "bureaucracy", Dr. Gil Marques said present discrimination in favour of nationalised state and auto-managed business must stop to allow private enterprise a normal flow of bank credit. He called for creation of a climate of confidence by specifying the rules of the game under which private enterprise should be allowed to operate in Portugal.

Dr. Marques also said the Bank of Portugal's reflationary policy of printing more bank notes was being "sterilised and destroyed" through the inability of the banking sector to pass the increased

money supply on into the economy.

To-morrow delegates will hear a sector by sector appraisal of the state of private Portuguese industry, by different industrialists, and on Saturday a plenary session will unite thousands of confederation members to discuss their future.

The subject of strikes and labour conflict in the last fortnight in June has dropped slightly to a total of 38, from an all time record earlier this year of 82.

Today the Republica newspaper affair took a new turn, with publication of the workers of the first issue of the paper to come of its own press, eight days since the paper was closed down by the editor and manager. The workers are managing the building at 5 km this morning with the intention of bringing out a first issue under workers' control.

Against a supreme revolutionary council request to accept a military management and director, which they decided to do.

## Turkey warns of possible Nato rethink

ANKARA, July 10.

TURKISH President Fahri Kuvurk today delivered an indirect warning that Turkey would review its commitment to Nato unless the U.S. totally lifted its arms embargo. It follows President Ford's compromise with Congress which would partially lift the weapons sales ban.

In an interview with Turkish Radio, President Kuvurk said that Greece left Nato's military wing last year. Turkey offered "in all seriousness and sincerity to fill the gap."

"If Turkey is an ally suffering under a direct or indirect embargo and says it wants to review its commitment to Nato, then, in saying this, it is just as serious and sincere as it was last year," the President said.

Our Correspondent writes from Athens: Greek Foreign Affairs and naval units have been placed on an increased state of preparedness following "renewed Turkish violations" of Greece's air space in the Aegean. Greece has lodged a protest with the ambassador in Ankara, authoritative sources said.

## NOTICES COMPANY

GREATERMAN STORES LIMITED  
NOTICE TO SHAREHOLDERS

Notwithstanding the fact that the Board of Directors has declared that no dividend shall be paid on the ordinary shares of the Company for the year ending 31st December 1974, the Board has decided to pay a dividend of 10% on the ordinary shares of the Company for the year ending 31st December 1974.

The dividend is payable on 15th August 1975 to holders of the ordinary shares of the Company who are registered in the register of shareholders as at 31st July 1975.

The dividend is payable in cash and is subject to the usual conditions of payment of dividends.

By Order of the Board,  
J. H. BENTLEY, Secretary

71-73 Victoria Street, Westminster, London W1P 7JQ.

## SOMMER-ALLIBERT

The Annual General Meeting of Shareholders was held under the Chairmanship of Mr. Deconinck on June 25, 1975, to approve the accounts for the financial year ending December 31, 1974.

The consolidated turnover amounted to Frs. 1,322 million, an increase of 21.3% as compared with 1973. Sales abroad represented 35% of this total as compared with 43% the previous year.

During the 1974 financial year, investments amounted to Frs. 125,980,000 for the entire Group. This amount represented 9% of the consolidated turnover and was in conformity with the triennial investment programme covering the 1972/1974 period for a sum of Frs. 380 million. This programme, now completely effected, should enable the Group to have at its disposal all the necessary industrial assets when the economy recovers. Investments abroad represented a third of total investments.

At December 31, 1974, after allowing Frs. 99,840,000 to depreciation, Frs. 20,000,000 to reserves, Frs. 5,000,000 to exceptional losses, the consolidated profit of SOMMER-ALLIBERT totalled Frs. 22,050,000, bringing the cash-flow to Frs. 142,400,000 as against Frs. 140,800,000 in 1973.

The Meeting approved the distribution of a net dividend of Frs. 16.30 per share, supplemented by a tax credit of Frs. 8.40, making a total revenue of Frs. 25.20 per share, the same as the preceding year.



## THE GROUP UNDERWENT A MAJOR REORGANISATION IN 1974:

- transfer of the entire nickel division to a new company, Société Métallurgique Le Nickel-SLN, and sale of half of the assets held in this subsidiary to the Société Nationale des Pétroles d'Aquitaine for Frs. 571 million;
- change of name into IMETAL, the new company taking the role of an industrial holding;
- formation, with a view to providing the group with centralised and fully equipped scientific and technical facilities of Minemet Recherche (Trappes Research Centre) and Tecminemet (engineering consultancy);
- strengthening of its position in the non-ferrous sector through the purchase, on the London Exchange, of an interest of nearly 10% in the Lead Industries Group.

IMETAL's organisation now consists of a network of industrial and trading subsidiaries and affiliated companies all over the world. Its three main subsidiaries are:

- **PENARROYA (58.5%)** lead, zinc, silver, germanium, cadmium and uranium  
1974: 329 000 T of lead and 194 000 T of zinc  
Turnover: Frs(m)1,392 (1)—consolidated Frs(m)3,534  
Cash-flow: Frs(m)157—consolidated Frs(m)328  
Net profit: Frs(m)32—consolidated Frs(m)109—Frs.20 per share  
Net dividend: Frs.4 per share (Frs.6 including tax credit)  
Carried forward: Frs(m)11

- **LE NICKEL-SLN (50%)** nickel, ferro-nickels, oxides and powders  
1974: production: 87 370 T of nickel contained (+17%/1973)  
4 600 000 T of ores (+19%/1973)  
Sales: 75 587 T (+36%/1973) exports accounted for 70%  
Net profit: Frs(m)14.5  
Cash flow: Frs(m)204

- **MOKTA (93.8%)** iron ore, manganese, uranium ore, non metallic products  
1974: production: iron ore (2 900 000 T), manganese dioxide (180 000 T) and uranium contained (2 000 T). All increased compared to 1973.  
Net profit: Frs(m)15—consolidated Frs(m)62—Frs.65 per share  
Net dividend: Frs.10 per share (Frs.15 including tax credit)

At the 1st January 1974 IMETAL's trade investments (subsidiaries and affiliated companies) amounted to Frs(m)1,456, and the net situation to Frs(m)1,633 on 31st December, 1974.

Consolidated situation (70 companies, 16 countries):

- total assets: Frs(m)5,309 (2.5 times the mother company)
- net situation: Frs(m)2,989 (5% of the total)
- invested capital: Frs(m)4,005
- liquid assets: 1:19 times the short-term debts
- turnover: Frs(m)4,887
- cash-flow: Frs(m)593
- net profit: Frs(m)209 (nearly Frs.18 per share).

IMETAL's net results for 1974 amount to Frs(m)45.8. After Frs(m)15 appropriated to reserves and Frs(m)7 carried forward, the amount distributed is Frs(m)23.8. The net dividend is Frs.3 per share for each of the 7 944 465 shares constituting the capital (Frs.4.50 including tax credit).

In his speech to shareholders at the Meeting held on June 17, 1975, the Chairman, Guy de Rothschild, confirmed the role of the industrial holding company of IMETAL, which is responsible for the general management of the entire Group, and the active pursuit of its diversification policy, both geographically and by sector.

After having outlined the difficulties encountered by subsidiaries in 1973, arising principally from monetary problems, reduction of sales and decrease in the price of a number of metals, the Chairman said that the 1975 financial year should leave a profit at the disposal of IMETAL and that the Company should be in a position to equalise its distribution when registering the deferred effects of present economic conditions.

(1) Frs(m)—million of francs

The annual report (an English edition will be available in the near future) can be sent on request. Write to:

IMETAL—Direction des Relations Extérieures  
1, boulevard de Vaugrand  
75751 PARIS CEDEX 15



# The danger of civil war

THOUGH INDEPENDENCE is e

500,000 Whites eventually. This is a catastrophe of major proportions for the country, for it was one of the axioms of the colonial régime that almost all skilled labour was white. Already teachers, doctors, clerical staffs and workers from every level of the economic infrastructure are in short supply or in some cases non-existent.

The North of Angola, which has always relied on migrant labour from the South to work the cotton and cuttun plantations, and in the diamond mines, has been hit by the exodus of workers. Many of these southerners have fled from the North where most of the fighting between the MPLA and the FAPLA has taken place. The FAPLA has lost much of its manpower, so much so that this year's cotton crop which is due for export in 1977 goes unpicked or is becoming diseased. The same applies to sisal and cotton, and the only diamonds being mined are those in the present area on the illegal market.

While agriculture seizes up, industry is at a total standstill

for some years now will soon cease production. In fact the only people still doing flourishing business are the manufacturers and installers of steel protective burglar guards, and curious enough, sellers of luxury clothing outlets, for some unexplained reason.

## by kip

**VIENTIANE, July 10.**  
The sources said that of the other countries involved in the fund, Japan would contribute \$22.3m., France \$1m., Britain \$1.56m. and Australia \$89,000. Laos itself will contribute \$3m.

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## EMERGENCY STAYS

**LAGOS, July 10.**  
THE STATE of emergency proclaimed by the Nigerian Army when it seized power in 1966 will remain in force in the interest of peace and tranquility throughout the country, police Inspector General Albaji Kari Salem said.

The sources said that of the other countries involved in the fund, France would contribute \$2.3m., Japan \$1m., Britain \$1.56m. and Australia \$80,000. The rest itself will contribute \$3m.

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## EMERGENCY STAYS

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THE STATE of emergency proclaimed by the Nigerian Army when it seized power in 1966 still remains in force in the interest of peace and tranquillity throughout the country, police Inspector General Albaji Kain Saleh said.

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## EMERGENCY STAYS

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## HOME NEWS

## Industry Bill 'will lead to waste'

By Kenneth Gooding, Industrial Correspondent

THE Industry Bill in its present form will do nothing to provide the right framework within which to achieve real improvements in Britain's industrial democracy, says the Council of the British Mechanical Engineering Confederation.

Sir William Mather, president, said after the BMEC council had met: "With the Bill in its present form, the country will continue to make the same mistakes as under the former Government. Subsequent Governments will abolish it and that will add up to another colossal waste of time, brainpower, and energy which we can ill afford to dissipate at this crucial time in our industrial development."

BRIMEC believe that there was need to give Government support to sections of the manufacturing industry but foresee that a false situation would ultimately arise between the public and private sectors.

"Not least would be the need for the engineering industry to ensure a reasonable return on assets at the same time remain competitive with companies subsidised by public funds," said Sir William.

## Consultation

The Confederation was continuing to press Government departments to broaden the basis of their consultation with the engineering industry before framing or enacting legislation affecting the industry.

The engineering industry had a number of special problems. As manufacturers of capital goods needing long-term finance and planning, BRIMEC members recognised that many of the changes for which the Industry Bill provided needed to be made.

"Nevertheless," said Sir William, "the confidence of industry is absolutely essential for these measures to succeed. At present industry has little confidence that the measures proposed are in the right framework within which to achieve real improvements in our industrial democracy."

Among the changes BRIMEC would like to see made in the Bill were clearer measures to ensure that the responsibility for industrial relations remained with the management of private companies. Disclosure of information should be arranged on a voluntary and confidential basis.

Any moves to extend the dialogue between industry and Government were welcomed, but they should be confidential and voluntary.

Parliament, Page 11

## Percentage pay rises urged by Chambers of Commerce

BY PETER FOSTER

A FIVE-POINT plan featuring legal sanctions against those breaking pay norms and a percentage rather than a flat rate increase for the next wage round has been presented to the Treasury by the Association of British Chambers of Commerce.

The association—which represents 50,000 companies of all kinds throughout the U.K.—disclosed yesterday, on the eve of today's anti-inflation White Paper, that it had presented its proposals on Wednesday to Mr. Edmund Dell, Paymaster General, at the invitation of the Chancellor.

The association has taken a similar line to the Confederation of British Industry in calling for a percentage rather than a flat rate wage increase, although it rejects the CBI's recommendation of a 5.5 per cent upper limit.

The association has also emphasised that "legal sanctions" would be necessary if any policy was to be made workable. Although, he added, "we don't mean sending trade unionists to jail."

Referring to the suggestion of making employers legally responsible for keeping wage increases within defined limits, Lord Limerick said: "This would be like the medieval test of witches. If they sank and

drowned they were innocent; if they survived they were burned."

The associations' other main proposals—related to prices, investment and the public sector. On prices, Lord Limerick said: "We are convinced that there is a room to absorb further wage increases without passing these on in prices."

The association was strongly opposed to any tightening of the price code. Investment had to be encouraged, through a new emphasis on profitability, while whatever measures were imposed had to be seen to have a significant impact on the public sector.

Unfair

Taking up the point, Mr. Nigel Mobbs, chairman of the council, emphasised that it was "grossly unfair" that businessmen should be expected to shoulder the burden of fighting inflation.

Pointing out that Parliament had little or no direct constraint over public expenditure, he called for some form of statutory review body to reassess control. The association also yesterday published a "policy document" blaming successive Governments since the early sixties for the country's economic problems and calling upon the business community to adopt a more positive and progressive approach to the nation's economic problems. In order to break the "Government-TUC-CBI stranglehold."

"Towards National Prosperity" From the Association of British Chambers of Commerce, 74 Cannon Street, London, EC4N 5BB.

## Real personal income cut by 1%-1½%

BY MICHAEL BLANDEN

PERSONAL disposable income fell by between 1 per cent and 1½ per cent in real terms during the first quarter of this year, and consumer spending dropped nearly 1 per cent, the latest seasonally adjusted Central Statistical Office figures show.

The figures nevertheless indicate that real income remained at a relatively high level in spite of the impact of inflation, which was largely offset by substantial wage and salary increases.

Between the fourth quarter of 1974 and the first quarter of this year, total personal income before tax increased by 4½ per cent. Wages and salaries, the main component of this figure, rose by 7 per cent, 7½ per cent, and 7 per cent during the four quarters of 1974, when wages and salaries grew much more rapidly than other forms of personal income.

Taking the latest two quarters together, to eliminate the effect of short-term movements, total personal income rose by 1½ per cent, compared with the previous two quarters. Over the same half-year period, wages and salaries grew by 1½ per cent.

Employers' national insurance and private superannuation contributions are provisionally estimated to have risen sharply by about 30 per cent, reflecting special payments to pension funds to offset the effects of inflation.

Payments of taxes on income and national insurance contributions combined, however, rose faster than pre-tax personal income in the first quarter with an increase of 5 per cent, to 8½ per cent.

With higher prices, however, the actual volume of consumers' expenditure showed a drop of nearly 1 per cent in the first quarter, after continuous rises in the last three quarters of 1974. Spending on food fell back, and there was a drop of nearly 12 per cent in expenditure on food and light, probably influenced by the mild weather, and of 5 per cent in spending on the running costs of motor vehicles. The main spending categories to show a rise in volume were clothing and footwear and other household non-durable goods.

There has also been a downward revision of 1 per cent in the income measure of gross domestic product for the first quarter, resulting from revised estimates of stock appreciation.



Sir John Davis, chairman of the Rank Organisation (right), after being presented with a doctorate of technology at Loughborough University yesterday by the university's Chancellor, Lord Pilkington.

## A fool's paradise over technology

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

BRITAIN WAS "living educationally and socially in a fool's paradise," Sir John Davis, chairman of the Rank Organisation, said at Loughborough University yesterday.

While praising Loughborough and by implication the country's other institutions of technological education, Sir John criticised the education system's general tendency to accord low status to the study of technology.

In other industrial countries, he said, there had been a flourishing of universities providing technological training, with the result that their national wealth had developed.

Here, however, technologists "seem to be slightly ashamed of themselves and positively rush to dilute their studies in the pursuit of other careers which they believe to have greater social significance."

Sir John, who was speaking after receiving an honorary doctorate from the university, said that at present the whole way in which society was governed was under challenge. Industry could not respond effectively to the challenges unless its leaders joined with politicians and trade unionists in pursuing two main objectives.

The first was a code of practice for democratic capitalism which would be seen to serve the best interests of "the customer, the employee and the shareholder in that order." The second was the intelligent regulation of redundancy and planned re-development of skills through re-training.

Since today's students would be guiding the country's future affairs, Sir John said, the current curriculum should discard out-dated inhibitions.

## Lords will hear airline overbooking appeal

Financial Times Reporter

THE LORDS is to hear an appeal against a High Court ruling that airlines which deliberately overbook flights to make sure all seats are filled cannot be prosecuted under the Trade Descriptions Act when a passenger finds there is no room for him.

Three judges in the Queen's Bench Divisional Court decided on June 13 that the wording of the Act does not cover advance bookings; but three law lords yesterday granted the Inspector of Trading Standards for Manchester leave to appeal against the High Court ruling.

The Queen's Bench Divisional Court had allowed an appeal by the British Airways Board against its conviction under the Act by magistrates at Stockport, Cheshire, on August 12 last year.

When the appeal comes before the Lords—probably in October—the law lords may, if they decide that there was an offence under the Trade Descriptions Act, go on to decide whether the Board can be held liable for an offence by British Overseas Airways Corporation, the Board's former parent, for long-haul flights.

The Queen's Bench Divisional Court was told that the economic viability of airlines depended on all seats being filled. A major problem was caused by people who booked but did not arrive for the flight, and overbooking was practised by airlines all over the world.

From time to time, everyone who had booked arrived for the flight and then the airline was in difficulty.

The case against the Airways Board was started by a passenger, Mr. W. J. Edwards, of Church Hill Crescent, Rose Hill, Marple, near Stockport.

He booked on a BOAC flight from London to Bermuda on August 22, 1974, but his booking was confirmed by letter, but when he arrived at Heathrow Airport there was no seat for him on the flight.

## The Birmingham Mint launches U.S. subsidiary

By Our Midlands Correspondent

THE BIRMINGHAM MINT has set up a subsidiary—the Birmingham Mint of England—to handle directly the group's U.S. sales of medals and commemorative products. Mr. Albert Clifton has been appointed president of the new group.

Mr. Colin Perry, group managing director, said yesterday that it was believed that the American economy would improve this year and it was a good time to start marketing directly as was done in the U.K.

## Fewer tears for onion ring makers

THE BATTERED onion ring manufacturer industry has won relief from the pressure of cheap imports after an application to the Department of Trade for imposition of an anti-dumping duty.

The Department, which has been investigating the dumping allegation, said yesterday that the Spanish producer against whom the charge had been made, Golden Snacks, had agreed not to sell frozen onion rings to the U.K. at a price below 17.5p per pound, and to keep this price under review in the light of changing circumstances.

The undertaking has been accepted by the sole U.K. producer, Jovial Farms and as a result the Department will not be taking the application any further.

## NVT may put two factories on 3-day week next month

THERE is now little hope of the Cabinet deciding on the future of the motor cycle industry—Norton Villiers Triumph is asking for an investment of £400,000—before the end of the month, and possibly not soon enough to prevent NVT from implementing a 3-day week for 2,500 at its Small Heath, Birmingham and Wolverhampton factories next month after the holidays.

The time scale is to be substantially dependent on the speed at which the Boston Consulting Group, a London-based firm brought in by the Department of Industry to study the state and future prospects of the industry, can complete its findings.

Boston Consulting is concentrating all its staff on the project, and while it made an interim presentation nearly a month ago, the full report is expected to run to 200 pages.

This will deal in depth with a small number of alternative strategies, such as high and low volume production, supercycles only versus a wider range, and the implications of the various options on such factors as factory closures and balance of payments.

"We expect to begin submitting drafts in the next day or two to the Department of Industry as they become available, but it is likely to be the end of the month before the report can be finished," Boston Consulting said yesterday.

Mr. Eric Varley, Industry Secretary, obviously needs time to study the drafts before NVT workers. Mr. Turner has written to all the Birmingham and Wolverhampton Labour MPs, and a meeting Mr. Julius Silver, chair of the Labour group of Birmingham MPs, has a view to lobbying the Government. In particular they will make the point that if NVT collapses it will affect thousands of other workers in 70 supplying factories. They will also seek to limit Japanese imports.

ASH, the Action of Smoking and Health, and Dr. Peter Cole, consultant anaesthetist at St. Bartholomew's Hospital, London, found that the carbon monoxide yield of mainstream smoke from 11 popular brands varied from five to 20.2 milligrams a cigarette.

## Ersatz tobacco 'has more poison gas'

BY DAVID FISLOCK, SCIENCE EDITOR

PLANET, the tobacco-substitute cigarette test-marketed briefly by and hence, deprive the brain of oxygen. It also causes destructive changes in the brain. Using a "smoking machine" of their own design, Mr. M. A. H. Russell, of the Addiction Research Unit at the Institute of Psychiatry, and Dr. Peter St. Bartholomew's Hospital, London, found that the carbon monoxide yield of mainstream smoke from 11 popular brands varied from five to 20.2 milligrams a cigarette.

They also assessed smoke from a cigar (81.7 milligrams) and a pipe (38.2 and 17.2 milligrams). They found that the carbon monoxide concentration for each puff rose as the cigarette was smoked, but that ventilated filters were highly effective in reducing the carbon monoxide yield.

A new call to tobacco companies to stop advertising cigarettes has gone out from ASH, the Action of Smoking and Health pressure group.

The letter, which has been sent to the chairman of the main tobacco companies, refers to Tuesday's Commons statement by ASH, the Action of Smoking and Health, that advertising increased cigarette smoking and that cigarettes killed many people each year.

## Bisgood Bishop's profits fall

BY MARGARET REID

BISGOOD BISHOP, the unquoted company which is one of the five largest jobbing concerns on the Stock Exchange, made a pre-tax profit £70,000 lower at £285,000 in the year to May 2, which took in last year's market slump and the later rebound.

Turnover was considerably lower, at £380m, compared with £468m in 1974-75.

The relatively stable profit record of the company, which two years earlier had slipped to £18m, was maintained in spite of what the chairman, Mr. Cecil Bisgood, describes as the violent fluctuations in share prices, as measured by the FT index, during the year.

"Contrary to popular belief, cost of the company does not make for profitable jobbing," he

says. "In such conditions it is virtually impossible to keep a reasonably balanced book and at the same time to carry out our function of maintaining a competitive market."

The profit performance of Bisgood is less striking than that of another jobber, Akroyd and Wedd. Durschauer Mordant, which in the year to January 13, made a £495,000 pre-tax profit, against a loss of £398,000.

The accounts of Bisgood, in which shareholders of 10 per cent are held by three outside investors, Williams and Glyn's Bank, Legal and General Assur-

ance and British and Commonwealth Shipping, show a considerable fall in directors' emoluments to £70,000 in 1974-75, from £95,000 the previous year.

Mr. Bisgood as chairman, received £10,733, compared with £17,255 in 1973-74, against £5p, in 1974-75, paid on the Ordinary and "A" shares.

In his annual statement, Mr. Bisgood reports that the company is extending the number of stocks in which it deals.

Costs were certain to rise this year and to earn good profits in these conditions would be even more difficult. However, they were confident that they were in a position to take full advantage of their opportunities when markets returned to active and more stable conditions.

WHAT freedom of the Press The type of advertisement which falls into the category of corporate or general promotion is one which describes the corporation, its activities and its policies, but which is not explicit about any services or products offered by it. The frequently intervened against content of the advertisement may deal with the corporation's research, and development programmes, and its sense of social responsibility towards the community, employees and the environment. The main objective of this type of advertising present one is heightened by the rise in the eyes of its shareholders, potential investors and creditors. In a recent survey 64 per cent of all executives asked included this aim in their answers.

Consumer relations took second place (55 per cent), followed by the promotion of product, sales and general trade relations with suppliers or business customers. Finally, about a third of all executives asked cited the improvement of relations with Government as one of the aims of this type of promotion.

The amount spent on corporate image advertising in the U.S. is considerable. The figure in 1973 was estimated to be well above £268m, representing a 20 per cent increase over 1970. During this period television

advertising rose dramatically and reached \$161m in 1973.

What are the advertisers getting for their money? Some answers to this question were given in a study conducted by Thomas E. Ryan Inc. for Time Magazine between 1964 and 1972. In addition to the foregoing findings that "corporate image" advertisements influenced favourably those who read them and enhanced the credibility of the corporation's product claims, the Ryan study came to the somewhat absurd-sounding conclusion that advertisements emphasising corporate social responsibility, influenced favourably even those who believed that business should be about profit and that companies should not be asked to have any social responsibility.

Institutional fund managers who might be expected to rely on direct knowledge and information rather than on advertisements, were found to be greatly affected by corporate image advertising in a survey made for Barrons Magazine by Erdos and Morgan in 1971. Sixty per cent of those asked admitted that their interest, which ultimately led to the purchase of the advertiser's shares, was evoked by such image promotion. This may have something to do with a 1974 Securities and

Exchange Commission directive requiring disclosure to investors of the company's financial position in 1975. The Commission has also prohibited false representations concerning the monopoly status of a corporation. In 1929 it held that it was unfair for a company falsely to represent that its employees belong to a trade union; in Columbia Pants Mfg. Co. the Commission found that a substantial proportion of the public prefers to purchase articles manufactured in factories using organised labour.

More recent cases dealt with by the Commission concern consumer preferences which are not directly related to their individual interest in public good. In 1973 in Ex-Cello Corporation the Commission prohibited false claims that milk cartons were biodegradable and presented no potential harm to the environment.

The FTC appears to be moving into an area full of exciting possibilities and dangerous pitfalls. If a trade union, a local government political group or even a national political party claim falsely that they pursue policies which, in fact, they do not, they have the protection of the First Amendment. If a large company, however, falsely concerned

## A. H. Hermann examines the U.S. Federal Trade Commission's restrictions on corporate advertising

## When speech can be all too free

## MANURHIN

The Annual General Meeting of MANURHIN was held on June 25, 1975 under the Chairmanship of Mr. Paul Spengler, and approved the accounts for the 1974 financial year, which closed with a net profit after tax of Fr. 6,058,833.86, the cash-flow amounting to Fr. 2,024,535.

The dividend was fixed at Frs. 6.— per Frs. 50.— share, which, together with the tax credit of Frs. 3.— amounted to an overall revenue of Frs. 9.—. Payment of this dividend was made as from July 7, 1975 at the Company's counters or at accredited Banks, against Coupon No. 60.

The Meeting confirmed the provisional appointment, made by the Board, of Mr. Michel Leont, Chairman and Managing Director, of Compagnie Ratin et Messier—Assurances, as Director in replacement of Mr. Gabriel Dussus, deceased.

All the resolutions were adopted.

In 1974, the mother company achieved a pre-tax turnover of Frs. 256,906,369, 54.45% representing exports, as compared to Frs. 216,964,366 in 1973, an increase of 18.41%.

The consolidated turnover of the Group amounted to Frs. 419,569,000 an increase of 22.73% over the preceding year, and the consolidated cash-flow to Frs. 30,274,000, an increase of 21.66%. The net consolidated profit of the Group amounted to Frs. 7,545,000, more than double the figure of the preceding year.

The pre-tax turnover of the mother company for the first five months of 1975 amounted to Frs. 134,664,883, as against Frs. 94,881,558 for the same period in 1974, an increase of 41.93%. The consolidated turnover of the whole Group has increased over last year's figure for the first five months of 1975.

The order book as at May 31, 1975 was extremely satisfactory, representing approximately 70%. Order books for subsidiary companies appeared somewhat uneven—some companies have taken more orders than the preceding year whilst others, particularly in the machine-tool sector, are suffering from the effects of present unfavourable economic conditions affecting especially the capital goods sector.

Prospects for the mother company for the 1975 financial year are favourable.

The Extraordinary General Meeting which followed the Annual Meeting renewed the authorisation granted to the Board on November 6, 1970 to proceed with a capital increase in one or several operations and in any form whatsoever to bring it to a maximum amount of Frs. 65,000,000 if circumstances so dictated. Mr. Jacques André was appointed Honorary Vice-President. It should be recalled that Mr. Gilbert de Dietrich, Chairman and Managing Director of MANURHIN, was previously appointed Vice-President of MANURHIN.



## LABOUR NEWS

# ITV staff agree 20% rise, BBC workers must wait

BY CHRISTIAN TYLER, LABOUR STAFF

INDEPENDENT television staff have agreed pay rises worth up to £22.50 a week, but their BBC colleagues have been told they must wait for today's White Paper before they can negotiate.

Some 8,000 ITV technicians, journalists and production staff have accepted "new money" rises of 20 per cent on salaries ranging from £1,600 to about £3,500 a year.

A similar rise has just been agreed for the 85 journalists employed by Independent Television News.

The deals, which the Independent Television Companies Association, were reached

unusually rapidly this year because of fears that the rises would be cut by Government action on wages.

An offer of 19.5 per cent, (with the alternative of 18.5 per cent, immediately and another 4 per cent, later) was improved by 0.5 per cent, in the final stage of negotiations.

The increases are paid from July 1.

Meanwhile 19,000 BBC staff are likely to be saddled with a £6 a week pay limit because the Government has stepped in to prevent the Corporation

not have come into effect until October, but it was hoped to reach early agreement on rises to match the 21 per cent settlement for 5,000 BBC manual workers payable from August 3.

The Association of Broadcasting Staffs, the main union at the BBC, would not comment yesterday on developments at ITV, but it has said that the Government's intervention would create havoc with BBC differentials.

Last year the BBC set the pace and incurred Government displeasure for exceeding the social contract guidelines.

## Furnacemen Leyland settlement is £6 flat increase

BY OUR MIDLANDS CORRESPONDENT

By Roy Rogers

DOUBTS AS to how the proposed £6-a-week limit on wage settlements would affect shift workers were expressed yesterday by delegates representing 13,500 blast furnacemen.

At the suggestion of Mr. Hector Smith, general secretary of the National Union of Blast Furnacemen, annual conference here decided against committing the NUB either way on the key issue of the limit at the September Trades Union Congress.

The union's TUC delegation will take a decision on the matter in September, by which time it should be clearer as to just how the limit will operate.

Mr. Smith said that his conference delegates wanted to know just how the limit would affect shift workers who make up a high proportion of NUB members. They felt that if everyone was to get £6, it would be unfair on shift workers unless they also received corresponding increases in shift rates and other premium payments to maintain differentials.

### Forerunner

Before winding up, the conference decided against taking part in a new joint consultative body proposed by the British Steel Corporation. The union sees it as the forerunner to moves by the BSC to bring all sections of its workforce under one nationally negotiated agreement.

Delegates said that, in such a situation, the NUB would be swamped by the other steel industry unions, especially the Iron and Steel Trades Confederation, which represents about 70,000 BSC process workers.

The BSC is already attempting to bring the expiry dates of its individual agreements into line by the end of next year, but in doing so has angered the blast-furnacemen, who this week threatened to strike unless the BSC dropped its insistence on a 18-month pay deal for blast-furnacemen.

The strike threat is due to be implemented two weeks from the union's next meeting with the BSC unless the corporation concedes the blast-furnacemen's demand for an agreement lasting no more than 12 months.

No talks had been arranged yesterday and the NUB fully expected the BSC to follow normal policy and refuse to negotiate under duress.

## Trawlermen cut wage demand

UNION leaders negotiating a new pay deal for about 4,000 trawlermen at three large ports have reduced their demand for a £10.50-a-week "unsocial hours" bonus which would have amounted to about 35 per cent, on present basic rates. The employers have said that some companies would go bankrupt if they conceded such a rise.

## 22.5% for bank workers

PAY RISES of 22.5 per cent, have been agreed for 10,500 bank workers after a similar settlement for staff in the five English clearing banks.

The latest settlements arise out of arbitration on claims by

KODAK, in anticipation of the new pay policy to be announced today, has agreed with its 11,000 employees to consolidate immediately into basic rates the 12.5 per cent, cost of living increases received over the past 12 months.

But the company also asked that pay talks for its 9,000 manual workers, who were seeking rises and other benefits

together worth more than 40 per cent, should be adjourned until the Government's intentions were fully known.

By consolidating the 12.5 per cent, threshold payments now the company avoids any danger of their being counted towards the £6-a-week permissible pay rise which the government is expected to announce today for the coming year.

The Kodak threshold agreement, considered "trendsetting" when it was concluded last August, provided for 1 per cent, quarterly for each percentage increase in the cost of living once the Retail Price Index had increased by 12 per cent, above its level last August. The last quarterly adjustment was not due until July 8.

## TGWU to probe Ford row

BY LORELIES OLSLAGER, LABOUR STAFF

THE LONDON Regional Committee of the Transport and General Workers is expected shortly to consider complaints by one of their branches in Ford Motor Company about alleged left-wing malpractices at the company's Dagenham plant—an investigation that may disclose a good deal of brotherly disunity between Right- and Left-wing members of the TGWU.

The complaint, by the 1,561 TGWU branch at the Ford tractor plant in Basildon, was largely prompted by the recent strike of about 80 doorhangers and tender-fitters at the Dagenham body plant, which stopped all car production at the plant for eight weeks, made about 6,000 people idle and lost the company about 20,000 cars worth £40m, sales.

It was the doorhangers' strike that finally exasperated the right-wing Basildon branch. The branch in the request for an inquiry, alleged that the official union organisation had lost control at the body plant. "You name it, they've got it. Red Flame, Black Dwarf, Trotskyites, Maoists, International Marxists and Communists," said the Basildon plant.

Retaliation What it did not say, but is a well-known fact among union members, is that a number of senior body plant shop stewards are members of the Communist Party. It is against them that the Basildon action is largely directed.

Some time soon the TGWU's regional committee is expected to be approached formally and asked to look at the Basildon allegations and the Dagenham counter-complaint.

The proceedings thereafter appear extremely difficult to predict, but further public eruptions of animosity between the rival political factions cannot be excluded.

Canada has long been considered a model for consumer protection but, in many ways, Britain has incorporated the best of its ideas. Elinor Goodman reports

## Consumer protection from Box 99

SANDWICHED between commercials for cut price meat and offers of free ice cream with every car bought from a local car dealer, radio stations in British Columbia have been carrying a new advertising campaign.

Each ad has the same warbling punchline: "Being a consumer is a matter of self defence." Consumers, it says, when the music stops, should "question the advertising they hear every day—the kind that doesn't actually lie but bends some of the facts."

The ads are part of British Columbia's newly-launched consumer programme—a programme which makes people living in the province some of the most cosseted in Canada. Besides infiltrating the advertisers' own media to educate the public, the province has passed a Trade Practices Act which incorporates some of the most radical consumer measures in North America.

Canada, together with the United States and Scandinavia, has long been regarded as something of a Mecca by British legislators interested in consumer affairs. Both the Secretary of State for Prices and Consumer Affairs, Mrs. Shirley Williams, and the Director General of Fair Trading, Mr. John Methven, went there soon after taking office and returned with ideas which have since been incorporated in a modified version in the British system.

### Before Britain

One of the first countries to appoint a Minister for Consumer Affairs, Canada sensed the growing political importance of the subject long before the British. Yet now that Britain has moved in the area of consumer protection legislation with the Fair Trading Act, it seems that Whitehall has caught up, in many respects at least, with what has been done on a Federal level in Ottawa. If not with the more radical measures being tested in some of the provinces.

British corporate competition policy is generally far stricter than the Canadian system while only in certain areas of consumer protection, such as the definition of what constitutes a cut price and car safety, is the present Canadian Federal system tighter than in the U.K.

The situation will change again shortly when the new C-2 Bill, aimed at strengthening existing Combines legislation, finally gets onto the Statute Book. For the moment, how-

ever, it is the more progressive provinces—most notably BC—high-pressure salesmanship or that are the focus of attention. This is partly because of the Canadian constitution which, broadly, empowers the administration in Ottawa to make practice is unconscionable, and criminal laws and the Provincial governments to make the civil

involves an extreme degree of some particularly dubious tactic—selling to the mentally retarded, for example. If the court declares that a particular practice is unconscionable, and there is evidence that the supplier knew what he was

to abide by the law in future in much the same way as Mr. John Methven can in Britain. (The BC Act does go a step further, however, and gives the director the power to order corrective advertising as part of a voluntary agreement.)

But if it is the provinces which are in the lead at the moment as far as dealing with particular malpractices, in the long term it is the Federal Government which will be most important in re-shaping the rules of the market place as a whole. Competition policy has long been a highly sensitive issue in Canada and this year the debate is coming to a head.

When the Department of Consumer and Corporate Affairs was formed in 1967, the idea was to bring together in one place as much as possible of the Federal law governing the market place. This meant that one of its most important jobs was administering competition policy as embodied in the existing Combines Investigation Act together with the provisions dealing with misleading advertising which were transferred to the Act in 1969.

Four years after the Department was set up, Mr. Ron Basford, the then Minister, presented his new Competition Bill and in one blow threw the business community into a state of shock. No less than 300 representations were received on the Bill, most of them hostile. Not long after Mr. Basford moved to another portfolio and the Bill was shelved, leaving the Department to do its best with the old Combines legislation.

Since then the Government has introduced a number of important acts affecting the consumer, such as the Motor Vehicle Safety Act and the regulation making open date marking for food mandatory, but it was not until two years ago that any real progress was made on competition policy. Then, in the autumn of 1972, Mr. Herb Grey, the fourth Minister of Consumer Affairs to tackle the job, introduced the basis of the Bill which is now known as C-2.

In effect, it is the more palatable side of Mr. Basford's Competition Bill and in many respects goes no further than the British Fair Trading Act. If, as expected, it finally reaches the statute book at the end of this year under the guidance of the present Minister of Consumer Affairs, Mr. Andre Ouellet, it will broaden the existing anti-price fixing legislation to services in much the same way

as the British Fair Trading Act and extend the misleading advertising provisions to include all kinds of misrepresentations to the public—as in British Columbia, verbal sales pitches will this be covered by the law.

At the same time it will clamp down on pyramid selling and take the Combines legislation into the area of civil law for the first time. Under the new law, the Restrictive Trade Practices Commission will be able to look into such practices as refusal to sell under civil review powers, while consumers will also be able to sue for damages resulting from breach of the law.

Meanwhile, the side of Mr. Basford's Bill which dealt with mergers, and which was so bitterly fought by the business community, is currently the subject of an all-party study group which is due to report in the autumn. As well as introducing much tighter controls over mergers, it is suggested that Stage Two, when it finally emerges, could also incorporate provision for class actions.

### Bitter test

As far as consumers are concerned, the bitter test of the efficiency of any protection programme is usually how easy it is to get an unsatisfactory deal put right. The Federal system in Canada makes setting up a nationwide complaints system difficult, since some complaints fall within Federal jurisdiction and others within Provincial law. But when the Department of Consumer Affairs was first set up, it established an ambitious, and much publicised, scheme, for complaint handling, called Box 99. This enables consumers either to write or telephone their complaints to one central office in Ottawa and is a useful listening post for consumer grievances.

In the event, Box 99 became, in the words of one official, "a dumping ground for hopeless problems" and now the system is being decentralised with the creation of five regional offices and 25 district offices together with a network of other offices which are designed to try to spread the net wider than the mostly middle-class consumers who turned to Box 99 for help. Some provinces also have their own consumer complaint centres in the main shopping areas along much the same lines as the British advice centres, but the standard of complaint handling varies very much from one province to another.



Mr. Andre Ouellet, Canada's Minister for Consumer Affairs: he has the task of bringing to the statute book the new C-2 Bill on competition.

### Blue Star to recruit from universities

By James McDonald

Shipping Correspondent

BLUE STAR Line, a leading British shipping company and a member of the university group, is recruiting university graduates on short-service commissions, similar to the scheme operated by the Armed Services.

This move towards short-service commissions is a break in tradition on the part of the company. Mr. Alan Milward, general manager, said yesterday that there was a big wastage among junior officers in the Merchant Navy and that the company was looking for a way to attract graduates to the service.

Under the Blue Star Line scheme, graduates will start as officer trainees at a salary of about £2,000, with the rank of fourth officer after a year. Within the five-year commission period a graduate, after obtaining a first mate's certificate, could earn over £4,000 a year.

### Ellerman Lines orders ships in W. Germany

By Our Shipping Correspondent

ELLERMAN Line's—part of the Ellerman Lines group—has placed orders for three conventional cargo ships believed to be worth between £10m-£12m, with the Bremer Vulkan yard in West Germany.

The ships, of about 16,000 tons, are being built for the Ellerman Line's ship replacement design, with adaptations by Ellerman. Ellerman approached British, Polish and Japanese yards before placing the orders in Germany.

One factor in favour of the German yard was quick delivery—the ships will be completed in June, July and August next year—and the other was the fixed price offered.

### BR FISHGUARD FERRY READY

After a firm six-month conversion on the Tyne by Swan Hunter, the 6,700-ton British Rail ferry Avalon is due to move to Fishguard this week-end.

### HOME CONTRACTS Davy-Loewy wins £2.5m. British Steel order

DAVY-LOEWY, a subsidiary of Davy International, has won a £2.5m. order to supply a stainless steel rolling mill to British Steel Corporation. The Sendzimir reversing cold rolling mill will be supplied to BSC's special steel division, as part of the project to double capacity for stainless steel flat products.

CHLORIDE INDUSTRIAL BATTERIES, Swinton, Manchester, has received orders worth more than £12.5m. These include batteries for Post Office telecommunications regions throughout Britain.

HAMPDEN FURNITURE, part of Gympson Equipment Engineering Group, has won a contract for the manufacture and supply of all fitted and loose furniture at Poliphall village for Sea Platform Constructors (Scotland). The order, worth more than £200,000, involves bedroom and living accommodation for 360 men to be employed at the Fort-Valle worksite on the building of concrete oil production platforms.

TULLY ENGINEERING COMPANY, Newark, has been awarded a £164,000 contract for the design, manufacture and erection of a portal frame building at the Barmston Works, near Norwich, of the British Sugar Corporation.

### North Sea oil conference for Oslo

PROBLEMS affecting the development of the North Sea oil industry will be discussed at the second Scandinavian and North Sea Conference, at the Hotel Scandinavia, Oslo, on September 1 and 2.

Speakers include Mr. E. Erichsen, Permanent Secretary to the Norwegian Ministry of Finance; Mr. Edmund Dell, British Paymaster General; and U.S. Senator Dewey Bartlett. The chairman will be Mr. Jo Grimmond, MP.

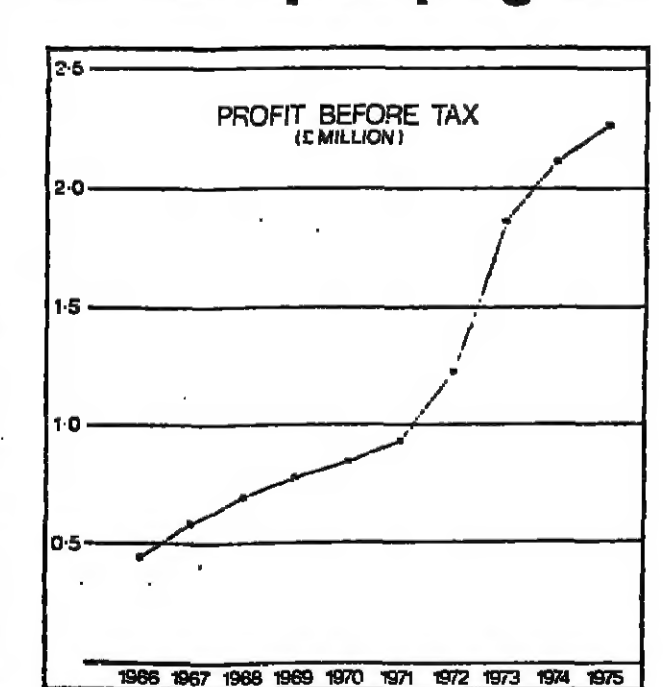
Forums on banking, tax and ownership matters will be held, together with a study of the new areas of oil activity in Europe. The conference is organised by the Financial Times.

### SIR HOWARD GRUBB PARSONS & CO. (part of the Raytheon Group) is to grind and polish a new primary mirror for the Royal Greenwich Observatory.

SEAFOUR MARITIME has been awarded a £250,000 contract to provide a deep diving system for the underwater training centre, a joint government-private enterprise which is being established at Port William by the

### Fine Art Developments Limited

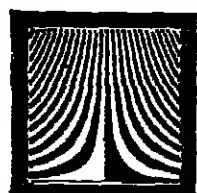
Ten years uninterrupted progress



Sales: Record £20.5 million  
Trading profit: Record £2.7 million  
Pre-tax profit: Record £2.26 million  
Dividend: 1.010p per share.  
Cover 2.6  
Properties revalued: Surplus £1.2 million  
Assets: 19.551p per share  
Overseas: Sales exceed £1 million  
Outlook: Diversification into the general merchandise market has continued.

I am optimistic that our current sales budgets can be achieved, and provided that expenditure levels are held to those forecast, I look forward to a further increase in net earnings during the coming year.  
F. R. Kerry, Chairman  
FINE ART DEVELOPMENTS LTD.  
Queen Street, Burton Upon Trent.





# The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS



Increased efficiency and reduced labour costs in its forestry fertilisation programmes have been secured by BEAS Helicopters through the introduction of two new pieces of equipment. Specially designed bags containing a full helicopter hopper load of 15 cwt, instead of the standard 50-lb bags, are used in conjunction with an 18-cwt lift capacity crane having a fully extended jib reach of 21½ feet. The

crane is of low profile to give safe working under the rotor and is a design by James Jones and Sons, of Larnbert, Stirling, which has mounted it on a Mercedes Unimog. The bags are by Lo-Lift, of Knaresborough, and only one man is required to release the one bag per flight and oversee its decanting. BEAS Helicopters is at Coventry Airport, Baginton, Coventry CV8 3AZ (0203 304231).

## TRANSPORT

### Safety belt study for coaches

BRITAX is investigating the adaptation of its approved safety seat belts to fit commercial motor coach seats, in a move to reduce passenger injury in impact situations. Britax has already fitted seat belts to Ministry of Defence coaches and is a regular supplier of special harnesses and belts for the conveyance of disabled passengers in mini-coaches.

## INSTRUMENTS

### Monitor to apply stimuli

CAPABLE of supplying programmed stimulus signals to experimental subjects, Events up to 120 separate channels, ranging from— for example—the passage of vehicles, to the reaction of subjects to programmed stimuli (as monitored by appropriate sensors), are integrated over short periods. The summations are recorded regularly over extended periods, which may be up to several months. The system can also be used in the feedback mode, in which the subject can control its environment, for example, by adjustment of temperature or light intensity. Print-out of data is in a form readily applicable for time series analysis (by computer, for instance).

The equipment, designed in modular form, incorporates advanced CMO logic circuitry throughout. Accessories, including environmental chambers, various types of transducers and appropriate interfaces can also be supplied to order. For further information, contact L. S. Phillips, G. V. Ploner, Windmill Road, Sunbury-on-Thames, Middx. (Sunbury 56262).

## HEATING

### Heats with highest efficiency

A HIGH-TEMPERATURE, high-velocity heating system, using direct-fired natural gas and claimed to be the largest application of its type in the world, has been installed successfully in the 15.5m. cubic feet (400,000 square feet) extension to the Green Shield Trading Stamp Company's massive warehouse complex at Daventry.

Performance specifications were established by IDC, of Stratford-upon-Avon, who designed and built three stages of the Daventry development. The system itself was designed and installed by Casaire.

The Casaire HTHV system achieves a net thermal efficiency of 100 per cent. — as against 80 per cent. with conventional boiler systems — and is thus much cheaper to operate. In addition, the heat-up time for the building is only 20 minutes, and net overall fuel saving compared with a conventional system is more than 20 per cent.

Variance of temperature from floor to roof (36 feet) has been found to be as little as 3 deg. C. The air heaters themselves are

so compact that they can be housed outside the warehouse in a fraction of the area needed for a conventional boilerhouse and without the need for chimneys. Plant rooms can be between 25-30 per cent. smaller than boilerhouses for traditional gas-type boilers.

Four Casaire HTHV air heaters, capable of producing a total of 29.5 million BTU/hr. have been installed at Daventry for warehouse heating. Plants 1 and 2, each of 7.5m. BTU/hr. capacity with large filter chambers are housed in one location occupying only 800 square feet. Plants three and four of 7m. BTU/hr. and 7.5 BTU/hr. capacity with large filter chambers are housed in another location occupying only 800 square feet. Plant three also serves the workshop and stores areas with high level venturi diffusers and patented small floor mounted induction units.

The installation has proved to be a complete success, and reservations concerning the injection of combustion products into the atmosphere have been overcome. The system has been contrived to be entirely safe and practical, and the concept of direct gas firing into the air stream appears to have a wider variety of applications than was thought originally.

IDC is in Stratford-upon-Avon, Warwick. Stratford 4288.

## FINISHING

### Helps the powder adhere

JENOLITE Division of Duckhams Oils (Rusham Road, Egham, Surrey) is now marketing a product called Seifos E for the treatment of aluminium

and steel, prior to epoxy powder coating.

Following solvent degreasing, Seifos E is applied to the metal, using immersion or spray. After drying for about 8 minutes, the metal is ready to receive the epoxy resin coating.

The company says Seifos E coatings produce a condition which is fully equivalent to that normally resulting from light-drying iron and zinc phosphate coatings, without any need for elaborate plant.

## DATA PROCESSING

### Molecular rises from the ashes

AFTER THE collapse last year of Business Computers due to cash flow problems, the new owners, Computer World Trade, have had the difficult task of imposing sound financial routines while establishing credibility for the re-born company. Business Computers (Systems), its products and its supporting services.

An indicator of progress so far is that first year sales totalled £925,000, representing 25 new systems, 64 enhanced installations and the sale of 64 standard software packages. Commenting that the Receiver had been "very helpful" and that CWT had "put a lot of money in," new managing director Mr. T. M. Park emphasised that there was at the same time a "need for orders from the Government," particularly in view of the all-British nature of the operation.

Product innovation has continued. The Molecular 6M(E) is a small scale business system which has been developed in the laboratory of International Pinch Johnson's packaging and coil coatings division.

It is based on Kynar 500 polyvinylidene fluoride resin, extensively used in the U.S. on pre-coated steel and aluminium for the building industry. In the U.S., buildings clad with steel or aluminium pre-coated with Kynar 500 paint are in excellent condition after 10 years as the resin system gives toughness and durability in external weathering conditions.

As a result of extensive testing carried out with Interclad 500, it is thought the coating will retain a good appearance for periods of up to 20 years. IPJ can supply Interclad 500 in a standard range of 13 colours, plus black and white. For the products which will be produced on the new calendar, Duraplex is at Inglis, Greco Road, Salford, Edinburgh EH14 3HY. 031-443 6101.

## PROCESSES

### Production on big pvc calender

COMMISSIONING has been completed of a new 51m. calendar complex for Bernard Wardle and Co. which gives its Duraplex subsidiary in Edinburgh the most modern equipment of its kind in Europe for the production of high quality semi-rigid and rigid glass clear pvc foil, film and sheet.

The decision to make the investment was taken in 1972 when Krauss Maffei of Munich was commissioned to design and build a highly automated 2 metre wide four roll calendar capable of consistently producing the very highest quality glass clear and opaque plasticised and unplasticised pvc foil, film and sheet of between 70 and 780 microns in thickness and up to a maximum of 1,650 mm. in width.

It is in the packaging and stationery trades, where high speed automatic converting machines demand feed materials of consistently high quality, that Duraplex sees the main demand

operation. Up to 64 peripheral units can be handled by the machine which can have from 48 to 128 kilobytes of store. A typical equipment installation of 16 k CPU, double disc drive, two VDUs, a 200 lpm printer and system console costs around £30,000 including intrinsic software.

A more important announcement from the company however is of the Molecular 3M(E) which it claims is the cheapest disc-based configuration available. It consists of a typewriter-style input keyboard with visual display, a central processing unit of 16 kilobytes, a disc store with one fixed and one interchangeable disc, and a 75 character/sec printer. The price is £10,000, which BCL claims is about 25,000 less than any comparable system at present available.

The 3M(E) is end-user orientated for medium and large sized companies to provide stock and sales accounting, bought and nominal ledger accounting, and comprehensive payroll functions for up to 6,000 employees. The hardware and software are designed for specific functions, and hardware cannot be extended.

The machine perhaps is the contents of Mr. Park's current philosophy for the company, which is that it should try to reduce the amount of variability in the products offered to its customer base of 1,000, later extending this thinking into the industry as a whole.

BCL is determined to create and establish industry standards," states Mr. Park. But then so are a number of other computer makers.

### Floppy disc where the work is

RECENTLY PUT on the market by Ventek is the Discette 1100, a floppy disc-based 16k computer system which it is claimed, makes it financially attractive (at about £6,000) to place a powerful and complete data processing system with random access storage at locations where business is transacted and important data collected.

Discette 1100 consists of a general purpose computer, 16k of fully programmable memory, a 12 line 80 character high speed CRT display, a full ASCII keyboard and up to four discette units each holding up to 256,000 characters of program data.

Peripherals available with the 1100 include a choice of printers from 30 cps to 300 lpm, disc units from 2.4 to 20 million bytes each, a range of magnetic tape units, slave VDUs, 80 and 86 column card readers and punches, paper tape readers and punches and optical mark readers.

Software available includes an assembler, BASIC, RPG11, Dataform and Databus programming languages, emulation software for most mainframe manufacturers' communications terminals and a large number of utilities. Ventek is at Station Road, Harrow, Middx HA9 6ER (01 903 6261).

GROVE

## HANDLING

### Beet loads move faster

AN INCREASE of up to 30 per cent. in the unloading rate and beet storage at the British Sugar Corporation's factory at Cantley, near Norwich, will, it is claimed, be achieved by new plant to be installed there. It is being designed and fabricated by W. W. Brown and Partners, Sandpit Road, Dartford, Kent (Dartford 31481).

Beet handling capacity will be increased by 1,500 tonnes/hr. by the installation of a travelling boom stacker system. Lorries will discharge at ground level at five positions—two provided with hydraulic ramps from which lorries will discharge beet into hoppers, and three with hinged loading gates for self-discharge.

Beneath the hoppers (each can hold up to 20 tonnes) there will be an apron plate feeder 1.5 metres wide, each with a variable capacity of up to 500 tonnes/hr. The five feeders discharge on to a 2 metre-wide troughed belt conveyor with inclined centres of about 85 metres, running at 114.3 metres/min. This conveyor feeds at right angles to the main conveyor.

Main conveyor is a 2 metre-wide travelling boom stacker and will create a stockpile on either side—system which ensures controlled placement and minimum damage to the crop. The boom travels over a distance of 81.5 metres at a speed of 0.1 metre/sec. and can slew over a radius of 13.7 metres through 270 degrees, and lift between 15 degrees and 30 degrees.

## SECURITY

### Cameras to spot the criminal

CRIME AND THEFTS can be successfully detected by the use of photographic surveillance to provide clear photographs showing events and the persons involved. Chubb Alarms is installing 35mm cameras in situations where photographic surveillance is more suitable than closed circuit television. For use during hold-ups, the camera is designed to operate as soon as any "bandit switch" is used when two pictures per second are taken for 61 minutes of a completely unexposed film in the camera. This can be successfully used in banks, warehouses, building societies, betting offices, and other places where large amounts of money may be on the premises.

By pressing a special hidden button connected to the camera staff can take a photograph of any suspicious person. This is of particular use in all places where cheques and/or credit cards are presented.

To keep a constant check on areas where there is almost continuous movement by people, the camera can be set to take photographs either continuously at pre-set intervals or when alarm detection devices linked to it trigger. Examples of situations which allow these types of photographic surveillance to be applied are in restricted areas, loading bays, and stockrooms.

Clear photographs can be produced from the easy to load, magazine type, black and white 35mm film which takes up to 730 shots. Service, prompt processing, replacement magazines and storage facilities for unexposed films are provided for each camera. Chubb Alarms Group is at 01-262 3250.

### TV systems to order

TWO WEST Midlands companies are together offering a closed circuit television installation service (CCTV).

The firms are Walsall Conduits which has been appointed distributor in the West Midlands for CCTV systems made by the Sharp Corporation and James Ward (Worcester) which has been appointed installation contractor.

Five basic systems are being offered for applications ranging from security and traffic control side—system which ensures controlled placement and minimum damage to the crop. The boom travels over a distance of 81.5 metres at a speed of 0.1 metre/sec. and can slew over a radius of 13.7 metres through 270 degrees, and lift between 15 degrees and 30 degrees.



## PERMALI LIMITED

### THE INTERNATIONAL TECHNICAL COMPOSITES GROUP

#### Highlights of the Statement by the Chairman, Mr. A. A. Heath

- \* Group sales up by 38%.
- \* Group pre-tax profit up by 25%.
- \* Earnings and cash flow per share rise.
- \* Overseas earnings and exports substantially up.
- \* Maximum permitted dividend declared.
- \* New Brazilian manufacturing subsidiary formed.
- \* Prospects good particularly if predicted international recovery materialises but margins under pressure in U.K. and U.S.

### 1975 RESULTS

	1974/75 £	1973/74 £
GROUP SALES	12,271,781	8,889,805
TRADING PROFITS		
British Companies	452,430	328,979
North American Companies	258,437	270,674
South African Companies	123,146	71,273
PROFIT (Pre-tax and Minority Interests)	837,012	670,928
LESS Tax and Minority Interests	454,816	338,732
PROFIT Before Extraordinary Items	382,196	332,194
LESS Extraordinary Items	65,187	58,480
	317,009	273,714
EARNINGS PER SHARE—		
Excluding extraordinary items	2.9p	2.5p
After extraordinary items	2.4p	2.1p
DIVIDENDS (equivalent to)		
FINAL	7.25p	6.9p
INTERIM	5.00p	4.0p

Annual meeting at noon at Gloucester on the 1st August.  
Full report on request to the Secretary,  
Permal Limited, Bristol Road, Gloucester GL1 5SU.

TONY FRANCE

## FOR WAAGNER-BIRO, EXPORTS SET THE PACE IN 1974

	1974	1973	Increase
New Orders (ASm)	2,990	1,329	+125%
Export Orders (% of total)	68%	32%	+113%
Orders on Hand (ASm)	3,522	1,854	+90%
Turnover (ASm)	1,390	1,210	+15%
Workforce (No)	4,010	3,903	+3%
Capital Expenditure (ASm)	98	58	+70%
Depreciation (ASm)	90	58	+64%

### BALANCE SHEET of December 31, 1974

ASSETS	ASm	LIABILITIES	ASm
1. LONG-TERM ASSETS		1. SHARE CAPITAL	100
Fixed assets	270	2. RESERVES	185
Investments	26	3. PROVISIONS	206
	296	4. LONG-TERM LIABILITIES	
2. CURRENT ASSETS		Loans	72
Stocks + prepayments	993	Other	12
Trade debtors	561		84
Liquid resources	57	5. CURRENT LIABILITIES	
Miscellaneous	29	Prepayments	696
	1,610	Suppliers	202
		Banks	294
		Miscellaneous	135
			1,327
		6. CREDIT BALANCE	4
	1,906		1,906

### PROFIT AND LOSS ACCOUNT for 1974

EXPENDITURE	ASm	INCOME	ASm
Labour costs	651	Gross trading profit	800
Depreciation a)	94	Interest income	29
Interest charges	45	Extraordinary income	12
Taxation and dues	21		
Allocation to reserves	23		
Allocation to provisions	3		
Credit balance	4		
	841		841

a) Incl. depreciation of investments



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Boilers  
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# Industry Bill clash switches to Lords

BY JOHN HUNT

## 1p. coin stays—Minister

THERE IS no intention of abolishing the 1p coin, Chief Secretary to the Treasury, Mr. Joel Barnett said in the Commons yesterday.

Replying to Mr. Marcus Lipton (Lab., Lambeth C.) the Minister added that no early decision was likely on the 2p coin (the old sapphire) although the position was being kept under review.

## Buying power

TAKING THE internal purchasing power of the pound as 100p in February 1974 its value in May this year is estimated to be 75p, Mr. Robert Sheldon, Treasury Minister of State, told the Commons yesterday.

He said this estimate was based on the change in the general index of retail prices.

THE INDUSTRY BILL is not designed to hit or hurt anyone and has been drafted with quite unnecessary care, Lord Beswick, Minister of State for Industry, told the Lords yesterday when the Bill was debated on second reading in the Upper House.

But from the Conservative front bench, Lord Aberdare described it as a thoroughly bad piece of legislation and declared that the only remedy would be for a future Conservative Government to repeal it.

Lord Beswick argued that the measure was designed to help industry and all who work in it. It was intended to provide new investment, secure higher productivity and establish a new pattern of co-operation between Government and industry.

He quoted figures showing the low level of industrial development in Britain and said that none denied the need for action to regenerate some sections of industry in the U.K.

"Making all allowances, it could not be claimed that market economy in this country has produced the result we want," he said.

Lord Beswick recalled that the CBI had been concerned about

the way the National Enterprise Board might operate in acquiring shares.

He declared: "In no circumstances will the NEB engage in warehousing—the building up of a major shareholding in secret by acting through a number of separate bidders. The Board will be subject to the provision in the Company Act of 1967 which requires anyone getting a 10 per cent. equity holding to declare it."

Lord Beswick also dealt with Schedule 4 which remains in the Bill despite Government attempts to remove it on report stage in the Commons. The Government suffered two severe defeats in the Commons over the attempt to take the schedule out.

## Schedule

Lord Beswick explained yesterday that the Government was still committed to the principle that it should provide projections for industry. But he emphasised that the schedule would require some amendment if it was to remain in the Bill as a practical proposition.

As it stands, the schedule requires the Treasury to provide detailed economic forecasts to other Government departments and other bodies which require them.

For the Conservatives, Lord Aberdare argued that the Bill was an extraordinary way to go about regenerating industry. It had, in fact, antagonised all those the Government claimed that it was setting out to help.

The NEB was an industrial conglomerate which would collect a large amorphous selection of companies. It had no financial target and was threatening to throw its weight around as it pleased on the industrial scene.

"No wonder it is viewed with anxiety and suspicion by private industry," he observed.

He rejected Lord Beswick's criticisms of the performance of private industry. The reason for insufficient investment had been falling profitability.

## CBI will co-operate if policy is fair—Watkinson

INDUSTRY IS prepared to co-operate with the Government and TUC in fair and balanced policies which seek to unite the nation to fight inflation, Viscount Watkinson, president-elect of the CBI, told the Lords yesterday.

At the same time he bitterly criticised the Government's Industry Bill which sets up the National Enterprise Board and introduces planning agreements. He described it as "a rather sordid little measure—a very serious and dangerous mistake."

According to Lord Watkinson, Left-wing activists had demanded the Bill not to regenerate British industry but to hand it over lock stock and barrel to the State without a single right of appeal. It was a divisive measure coming at a time when industry faced an economic crisis of greater magnitude than ever before.

He strongly criticised the takeover role of the NEB, particularly where profitable companies were concerned. Any company in difficulty with its bankers was well advised to apply for aid to the industrial adviser at the Bank of England and to Finance for Industry, he said. They should only go to the NEB as a last resort.

However, Lord Watkinson said that the events of the last few weeks had led him to believe that the Government was now seeking to unite the nation. It would not be easy but co-operation and consultation was the only course that could save us from domination by our foreign creditors.

The Government was fair and called for the maximum co-operation from all sides with as little State interference as possible. The CBI would do its best to co-operate with the TUC and the Government on the present Bill or on any other matter so that the country could see its way through to better times.

In a spirited defence of British business, he said it was not true that free enterprise and the City had failed the nation. The truth was that they had been curbed, choked and knocked over the head by successive Governments and then expected to provide better results.

He made it clear in earlier statements to the Commons that the level of activity of the security forces would be related to the level of violence.

The nature of violence in Northern Ireland had changed in recent months, much of it now occurring between factions, but the response of the security forces must depend on the facts of the security situation.

Giving the details of charges and arrests, from January 1 to July 10, the Minister said that 54 people had been arrested for other security offences besides the charges for murder, attempted murder and firearms offences.

"The Government is concerned with the reality of the ceasefire and not with any stated intentions. Accordingly, my policy on detention remains that future releases will be related to the developing security situation."

Mr. Airey Neave "shadow" Northern Ireland Secretary "Can you assure the House that the security forces are poised for any new threat and that known terrorists wanted on criminal charges will be arrested? Is it not a fact that Provisional IRA violence is being resumed, and have not the Londonderry bombs

The NEB was not the right solution. It moved in the wrong direction towards more State control and State-dominated economies on the Eastern European pattern.

"The Bill coupled with other Government actions has caused a loss of confidence in industry and the business of the NEB in that it is hardly the way to restore their confidence."

Lord Rochester (L.) said there was a need for cases such as that of British Leyland to be handled in a better way than in the past.

He recognised that the NEB could provide a useful framework. It was wrong for Parliament to be suddenly told that the jobs of hundreds of thousands of people were at stake unless millions of pounds were injected into ailing firms.

He was more than ever convinced that if Britain's national economic and industrial problems were to be solved, the solutions put forward by any government had to have the support of all parties.

A sense of true partnership between management and employees is unlikely to result through an Act of Parliament which puts compulsion on one party and nothing at all on the other.

Lord Peddie said that the Conservative party statement that it intended to repeal the Act was an indication of "utter political irresponsibility."

Industrialists recognised the need for Government intervention in certain areas. "No one can reject the right and indeed the dire need for some measure of public intervention," he said.

Lord Greville said this was not the right time to further the public sector of industry. "We have gone further than any other Western European country in nationalisation and we have some 90 basic industries nationalised at present. There is much work to be done in those industries which are already nationalised without spreading this process."

Speaking in a debate on post-graduate education and educational maintenance allowances he said that the Government had opportunities now coming before local career officers was absolutely staggering.

"In most parts of the country there are only 30 per cent. of the vacancies of last year and in places like Yorkshire only 25 per cent. What is going to happen to these people?"

This was not simply a problem for the Department of Employment but also for the Department of Education and Science. They had a role to play. Greater alternatives in further education should be provided.

The debate on the reports of the Expenditure Committee on postgraduate education and on educational maintenance allowances, was earlier opened by the Committee chairman, Mr. James Boyden (Lab., Bishop Auckland) who said that the massive waste of talent because of the high proportion of children

of manual workers left school at the earliest possible age.

He was concerned that too much of the money available for grants was being spent on post-graduates and insufficient on younger students. The report had pointed this out.

Mr. Neil Martin (C., Banbury) said that as chairman of the committee in February last year, he thought parents and pupils should be informed of their rights under the educational maintenance allowances scheme.

It was believed that some children left school at school leaving age, although they wanted to continue their studies because they did not know of the scheme.

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Mr. Rees: "There has been much violence not committed by the IRA and, in terms of shooting since the beginning of this year, most has been from the Loyalist side."

# A familiar crisis scene—with the Speaker hampered by his wig

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

IN MOMENTS of crisis, the Labour Party is expected to present itself publicly as in process of being torn apart.

Those who prefer familiar patterns could not have been disappointed in the political spectacle provided by Labour MPs in the Commons yesterday.

The political clash between the Government and the Opposition during Prime Minister's question-time was a mild agreement to differ compared with the ferocity of one Labour MP confronting another in the cause of over-coming the country's economic crisis.

Right-wing Labour MP Mr. Andrew Faulds, gratingly referred to Left-wing MP for Bolsover, Mr. Dennis Skinner, as "my honourable friend, the beast of Bolsover."

Mr. Faulds who had been urging upon Mr. Harold Wilson a need for tough economic measures, wanted the Speaker's ruling on his rights of reply to accusations he felt had been made against him by Mr. Skinner.

Mr. Skinner, it seemed, had suggested that Mr. Faulds was a "knave or a fool" during the election campaign.

Mr. Faulds loudly declared that "most Labour MPs spend every day of the week in the interests of their constituents—rather than plotting in the tea rooms and in the House against the Government."

With some Labour MPs supporting Mr. Skinner, arch-opponent of statutory incomes policy, and others cheering for Mr. Faulds, the Speaker, Mr. Selwyn Lloyd, declined to rule on the confrontation. "There

are some times when my wig falls conveniently, over my eyes," he said.

But even then, Mr. Wilson was unable to resume his replies to the questions set down on the Order Paper.

Before he could do so, Mr. Skinner was on his feet telling Mr. Faulds that one way he could air his views was to "write expensive articles for the Times explaining what he has to say, and assist in the matter by smacking the next income policy in the process, by getting more money than he did for the last one."

The Speaker intervened to suggest that "this sounded very much like a tea-room argument."

When Mr. Wilson was able to get a word in, he disclosed that he and Mr. Denis Healey, the Chancellor, would be making the statement promised for to-day on the Government's economic policy.

The row in anticipation of that policy lasted for an hour yesterday, and Mr. Wilson, himself, was embroiled in the acrimony from the Labour back-benchers in support of Mr. Wilson.

His former Minister, Mr. Eric Heffer, warned him that if the measures proved to be contrary to the party's election manifesto, then Mr. Wilson would have to say whether he had been a "knave or a fool" during the election campaign.

Tory MPs, fascinated spectators of this demagogic punch-up, were only occasionally able to intervene, an aide to listen to Mr. Heffer calling on the Prime Minister to explain how the party's manifesto had come to be abandoned.

The manifesto, Mr. Heffer pointed out, had forewarned any legislation to deal with in-

comes. But all the indications were that the proposed White Paper to be issued to-day would introduce just such back-up legislation.

Mr. Wilson faced this dilemma without blinking. His own knowledge of the manifesto was equal to that of Mr. Heffer, he declared.

"You will remember that the important and key section of the manifesto said that the Government's highest priority would be the attack on inflation," he told his rebellious back-benchers.

"You will, I think, even with your highly developed critical faculties, feel that what we are proposing is of the highest relevance to that."

Anyway, Mr. Heffer's quotations about the manifesto were not strictly in accordance with what it had actually said, the Prime Minister maintained.

But with the Left-wingers in flight, Mr. Wilson's victory was complete. The Opposition leader, complaining, without success, of lack of information from the Government, the moderates on the Labour back-benchers rallied in support of Mr. Wilson.

He was told by Mr. Jack Ashley (Lab., Stoke S.): "The bed-rock of any effective economic policy is the consent of the TUC, and the Prime Minister deserves the congratulations of the whole House for securing that consent."

Reserve statutory powers, however, were vital to the interests of the majority whose word was their bond, and who were realistic enough to recognise that if this policy were smashed then the living standards of all trade unionists would be smashed, said Mr. Ashley.

Earlier, questions to Treasury Ministers had disclosed the same rifts in the views of Labour MPs.

They and the Tories combined only to protest when the Speaker overruled questions on Government plans for reducing inflation. Mr. Selwyn Lloyd pointed out that a Government statement on these matters was expected to-day and that, therefore, the House would do better to proceed to the next questions on the Order Paper.

Sir Geoffrey Howe, "shadow" Chancellor, and other MPs on both sides, urged the need to influence the Government's anticipated decisions. But the Speaker reminded them that he had discretion in these matters and there would be ample time for questions when the Government statement had been made.

The Tories reiterated the need as they saw it, to impose cash limits as a means of controlling public expenditure.

Treasury Chief Secretary, Mr. Joel Barnett, said that cash limits would be fixed for wage bills, the public sector.

The Government would employ a system of cash limits more generally as a means of controlling public expenditure in the short term.

But the intention, said Mr. Barnett, was that in appropriate cases the existing system of controls in real terms should be reinforced by cash ceilings on expenditure in the years ahead. The Chief Secretary told Labour Left-wingers that cash limits were another means of controlling public expenditure. Excessive public sector wages must inevitably have an effect on public expenditure, he maintained.

# 'Jobs crisis for school-leavers'

THIS YEAR would see the biggest crisis since the depression for school leavers. Opposition education spokesman Dr. Keith Hampson (C., Ripon) said in the Commons yesterday.

Speaking in a debate on post-graduate education and educational maintenance allowances he said that the Government had opportunities now coming before local career officers was absolutely staggering.

"In most parts of the country there are only 30 per cent. of the vacancies of last year and in places like Yorkshire only 25 per cent. What is going to happen to these people?"

This was not simply a problem for the Department of Employment but also for the Department of Education and Science. They had a role to play. Greater alternatives in further education should be provided.

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of manual workers left school at the earliest possible age.

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It was believed that some children left school at school leaving age, although they wanted to continue their studies because they did not know of the scheme.

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But in view of the apology, he would accept that the matter should not be pursued. Mr. Torney agreed, and this was accepted by the Speaker.

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Mr. Rees replied: "I have that abundantly clear. I am prepared to repeat, yet again, that there is no agreement."

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# MP apologises for 'bugging' colleagues' Commons office

A LABOUR MP apologised in the Commons yesterday for bugging the conversations of some of his colleagues.

Mr. Robin Corbett (Lab., Hemel Hempstead) said that the exercise had been for a serious purpose but, on reflection, he realised that it had not been "wholly wise."

The matter had been raised by Mr. Tom Torney (Lab., Bradford S.) as a possible contempt of the House.

He explained that in an exercise conducted by the magazine New Scientist—and with Mr.

Corbett's full knowledge — his room in the House had been bugged with a bugging device and his conversations, including a telephone conversation with the Ministry of Agriculture, recorded.

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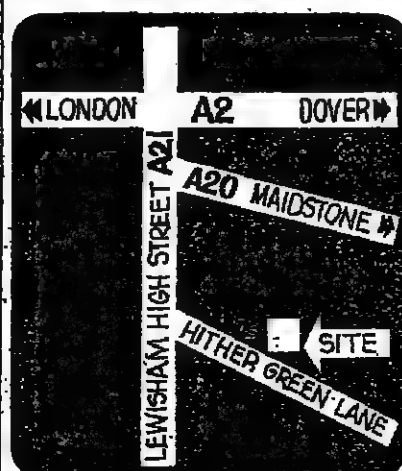
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# The Executive's World

EDITED BY JAMES ENSOR

## THE BATTLE FOR SHEFFIELD TWIST

### The worker's voice can be decisive

BY GEOFFREY OWEN

IN ONE sense the battle for Sheffield Twist has been an old-fashioned auction, with SKF of Sweden eventually offering a price which the rival bidder, Thorn, was unwilling to match. But the more significant aspect of the affair has been the extent to which both bidders have actively sought the backing of the Sheffield company's employees and trade unions. It may have been partly coincidence that SKF's decision to raise its offer to 95p came a few hours after the shop stewards had indicated their support for the Swedish company; but SKF would certainly not have proceeded with the bid if the unions had opposed it.

The most spectacular demonstration of worker power came last year, when employees in George Kent, asked to express their views on the two bids from Brown Boveri of Switzerland and GEC, voted for the Swiss company and thus effectively decided the outcome of the contest. This was a special case in the sense that the Government was the largest shareholder in George Kent and the then Secretary of State for Industry, Mr. Anthony Wedgwood Benn, was virtually committed to accepting the workers' verdict. It did, nevertheless, establish an important precedent: employees in other companies threatened with "hostile" take-overs were certain to make use of it.

#### Famous episode

There have been a number of cases in the past where the management has strongly resisted a take-over and has sought to enlist the support of the workforce in opposing it. There was the famous episode in 1966 when the senior staff of Edwards High Vacuum, a scientific instrument company, frustrated a highly generous offer from an American company, Varian Associates, by indicating that they would take their services elsewhere if the bid went through; two years later Edwards was bought by British Oxygen.

More recently the favourite tactic has been to bring political pressure on the Government to refer the bid to the Monopolies Commission. In the hope that this might induce the acquiring company to drop the offer. This was used with great skill by the management of Wolseley-Hughes when they fended off an unwelcome bid from Tarmac early in 1973.

There were in this case other factors which justified a reference. The bid lacked "industrial logic" and it came during a period of growing disenchantment in Government circles and elsewhere, with conglomerate mergers; it was far from clear what Wolseley-Hughes, a successful and well-run company, would gain from the deal. But the opposition of employees must have carried some weight with the Government.

The same tactic was used earlier this year when employees of W. Canning, the Birmingham electro-plating concern, formed an action committee to support the management in fighting off the bid from Norvic Securities. This was a small deal (the offer was worth £3.6m.) and it was difficult to see any compelling argument why it should have been referred to the Commission.

Government officials point out, rightly, that reference to the Commission is a neutral act. There was no reason why Tarmac and Norvic could not have argued their case before the Commission and, if cleared, carried on with the offer. But the fact is that, rightly or wrongly, companies are often reluctant to undergo the delay and uncertainty of a Commission investigation, especially in a contested situation. From the point of view of the employees there is a fair chance that if they can secure a reference the bid will be dropped.

At the Office of Fair Trading, which advises the Government on merger references, the views of the employees and unions are always studied. If it appears that the result of a merger might be, for instance, to reduce jobs in Scottish factories in favour of the Midlands or the South East, this would certainly be a reason for referring it to the Commission for closer examination. But the opposition of employees, in itself, is not a reason for referring a bid. This was demonstrated in the bitterly contested bid by Coda for Midland-Yorkshire, which was given by SKF.

It might be argued that in this case the fairest course, not

#### Assurances

In the Sheffield Twist case, by contrast, it was not obvious that the interests of employees would be adversely affected whichever bidder wins the battle. It is true that Thorn's Clarkson subsidiary is bigger than SKF's British cutting tools business and has a larger overlap with the Sheffield Twist range, so that some rationalisation would be possible. (It was largely fear of rationalisation that led the George Kent workers to reject GEC in favour of Brown Boveri.) But Thorn assured the workers that their jobs would be safe and that their prospects would be improved if the merger went through. Similar assurances were given by SKF.

It might be argued that in this case the fairest course, not

#### Objective

Recourse to the Commission, therefore, is not the appropriate means for ensuring that the interests of employees are protected. The objective must be to give the workers and trade unions the right to influence take-over situations but without giving them the power of veto. Sometimes, after all, rationalisation has to take place; the short-term interests of employees should not always take precedence over those of consumers or even shareholders.

Under the present system sovereignty lies with the shareholders, whose main interest is in the price being offered for their shares; the consumers are not represented at all unless the bid happens to be referred to the Commission. They system is being challenged by the employees and trade unions, who are insisting on their right to be heard. This is already a significant constraint on the freedom of managements to buy and sell companies as they wish: under the present Government the process is likely to be accelerated. But there will still be a need to balance the interests of employees, consumers and shareholders; the machinery for achieving this balance has yet to be devised.

## BARRIE HEATH OF GKN

"We have plenty in the pipeline but I'm impatient"

MR. BARRIE HEATH, took on the chairmanship of Guest Keen and Nettlefolds — Britain's biggest engineering company or Europe's largest motor components supplier — at the beginning of this year. Succeeding a man of the public stature of Sir Raymond Brookes, 33 years with the GKN group and a man of firm convictions, cannot have been easy. Nevertheless, Barrie Heath has set out to develop his own particular style of managing a large, decentralised and international company.

Perhaps the sheer size and massive momentum of a group with an £1.138m. turnover and four substantial and widely different divisions, each a substantial company in its own right, imposed some unexpected limitations. For Mr. Heath, a Cambridge engineering graduate whose business reputation was made as the managing director of Triplex, a company at the advanced technology end of the motor business, hoped to unlock the technological inspiration employed in the mass of GKN subsidiary companies. Speaking in the earliest days of his chairmanship—which encompassed chief executive—he expressed his desire to push through new products at GKN.

He now admits with charming candour "We haven't progressed half as fast on that as I had hoped. The personal push on research and development has been, as far as I'm concerned, a sub-standard performance." Essentially, he has found himself fully preoccupied with major investment, political and managerial decisions, without enough time to spare to indulge his desire to wander around chatting to the chief engineers and technologists about their pet projects. He admits "We haven't got enough new things coming along quickly enough; we have plenty in the pipeline but I'm impatient."

#### Too diffuse

What he has already started to do, however, is to concentrate the research and development talent at the centre, taking it out of forgings, transmissions, or fastenings companies and centralising it. "It was too diffuse, we have too many private armies," he explains, "and it is expensive to do research in a whole lot of different places—it is also difficult to employ top-top men in small units."

If he sees no immediate bonanza from new products, Mr. Heath is, however, determined to develop new markets. Like many British engineering companies, GKN's operations have been historically concentrated in the U.K. and the Commonwealth, particularly Australia and India. But Europe is being built up



Freddie Munfield

rapidly as a major market and manufacturing base.

Mr. Heath himself intervened in the Common Market Referendum, writing to all employees, pointing out the damage that withdrawal would do to GKN and hence to their employment prospects. He admits readily that there was no contingency plan for British withdrawal and that the corporate expansion policy was unhesitatingly based on the assumption that Britain would stay in the Common Market. "I insisted," he says, "that we should be single-minded of purpose and quite often when you are, you achieve your purpose."

Continental Europe now accounts for 20 per cent. of GKN turnover and almost as much of profits; it is growing appreciably faster than any other market. The group already has a substantial place in the European motor component industry, with for instance transmission component manufacturers in Germany, France, Italy and Sweden supplementing direct export from the U.K. In motor components, one third of the business is now derived from outside Britain and Heath is determined to expand it. "I am absolutely adamant that we will not tell overseas customers that we cannot supply," he says. "Exports must get the same sort of priority as the home market."

Despite Britain's reputation as an unreliable supplier, GKN stands a good chance of expanding its European component business, simply because its scale of operation and often its technology is far in advance of many of the small-scale Continental suppliers. As one example, Heath is proud to visit to India, last year, was

visibly impressed with the standard of workmanship and craftsmanship in India and expects GKN's 17,000 Indian employees to contribute substantially to the company's growth in the Middle and Far East.

He accepts that under Indian conditions, more people are needed to produce every ton of output, but argues that the newest GKN plants such as an air-conditioned jiu-boring facility in Bombay can produce the quality and cost levels to match any in the world. Heath is rapidly converting GKN's overseas manufacturing operations to local nationalities; in India one of the few expatriates is nearing the end of his tour and his replacement will certainly be an Indian.

#### Direct access

Heath has set up an overseas control secretariat which monitors all the results of GKN's far flung operations. In addition, all the overseas chairmen, who are supported by strong boards of local nationals, have direct access to Heath himself or to any of the central research, economic or financial services in London. But he believes that the local operations must be given considerable autonomy.

The two regions where GKN is weakest are North America—a mere \$36m. of automotive products is sold into Detroit—and Japan. GKN crankshafts are sold in American diesel engines and General Motors uses some Sankey wheels. The Japanese are more interested in licences, and have been the first to adopt a GKN petrol injection system. Transport costs, a determining factor in general engineering products and a significant one in automotive components, probably rule out any major expansion in either of the world's two largest markets. As Heath says, "We are not active enough in North America—our business is a feeble—but we have held our market share in the recession and business is picking up now."

With so many different operations in so many countries, it is clearly difficult for a chairman to keep track of all that is going on in a group as large as GKN. Heath tends to work through flying factory tours, inspecting the production facilities, meeting the managers, workers and engineers and building up an information bank in his mind which enables him to make key decisions rapidly and accurately later. Such is the size and diversity of GKN that we are unlikely to see any radical changes in its direction in the short term. But in the longer run, it will certainly display a greater interest in overseas markets and in the development of new technology.

BY JAMES ENSOR

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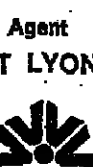
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FRIDAY, JULY 11, 1975

## Shape of the package

TO-DAY, less than a fortnight after the Chancellor's belated announcement, the Government is to introduce measures to contain inflation. It is to publish a White Paper embodying its proposals. It always seemed likely that these would include statutory powers of some kind, despite the internal discussion which such a step was bound to cause within the Labour Party. The Government was finally forced into action, after all, by heavy pressure against sterling, and overseas holders of sterling will not be reassured by a purely voluntary programme of wage restraint after the failure of the social contract in its original form.

Even if external confidence in the Government's policies were less important—and the Government is anxious to maintain this confidence, if only to avoid the need for seeking an international loan and accepting the conditions which would certainly be attached to it—any incomes policy must embody a much tighter and more strictly enforced limit on wage increases to ram home the seriousness of the situation.

Mr. Healey's position has in fact been greatly reinforced by the narrowness of the majority by which the General Council of the TUC voted in favour of wage restraint and by the various unacceptable conditions which it attached even to this reluctant support. Some kind of legislative reserve powers must now be taken.

## Price control

It is worth paying something, however, to obtain even the grudging support of organised labour in enforcing a policy that is bound to entail a temporary drop in living standards and to create temporary inequities between one body of workers and another. It will not be surprising if the section of the White Paper dealing with pay restraint is closely modelled on the TUC document, with its recommended all-round pay increase ceiling of 5% a week and its recommendation that the 12-month interval between major pay increases should continue to apply.

The consultations between the Government and the TUC have been closer and more effective

than those with the CBI. It is only realistic to assume that the latter's more restrictive recommendations about pay increases, not to mention its suggestion that social security benefits should not be available to those (or the families of those) who take industrial action against official policy, will go by the board. But it is certainly to be hoped that what the CBI has had to say about the need for pay restraint in the public sector and the damage likely to be done by still harsher price controls will not be disregarded.

As to price controls in the private sector of industry, it is to be hoped that the Chancellor is now fully aware of the close connection between the secular drop in profitability and the inadequate level of new capital investment, and will allow market forces to operate with the minimum amount of distortion in a trading climate which will be highly competitive. Any form of price control will be a political sop to union opinion rather than an instrument of economic policy; price control which leads to state subsidies can only undermine the Government's wider policies for controlling inflation.

## Public spending

It is these wider policies, which require no supporting legislation, which will finally determine the success or failure of the Government's new initiative: the rest is sugar, intended to make an unpleasant pill more palatable. In the first place, the Government must set a limit—which should preferably be published—on the size of the public sector borrowing requirement and the amount of it which may be financed by methods which tend to increase the money supply: an inflated money supply will sooner or later lead to the resumed growth of inflation from a higher starting-point. In the second place, the Government must take firm steps to reduce public expenditure to a tolerable level. The Government's side of the social contract, however little else it may have, is a standing reminder of the fact that inflation is inevitable if the state takes from workers to spend on their behalf too much of the earnings they would have preferred to spend for themselves.

## Little to spare for the granary

THE confirmation that serious discussions are going on between the U.S. and Russia over the sale of what may prove to be as much as 10m. tons of American grain is an unhappy reminder of events three years ago when very large Russian and Chinese purchases, ahead of what proved a disappointing harvest, were an important factor in the enormous rise in grain prices which followed. The Americans learned from that experience that dealings between a free market and central purchasing authorities representing hundreds of millions of consumers cannot simply be left to unscrupulous commercial such deals can make nonsense of U.S. commercial policy as well as proving disruptive.

## Insurance

The fact that sales must be approved in advance by the Department of Agriculture is therefore some insurance against accidents; but it is no insurance at all against continuing high prices, which are after all in the U.S. interest; and it is a setback for the hopes which were expressed in Rome last year that a world stockpile of perhaps 60m. tons—the minimum assurance against disruption from another generally disappointing harvest—could be rapidly built up again.

The U.S. is certainly not to blame for the fact that food security has not a higher claim on this year's harvest. The truth is that the major importers have been hoping to get the benefits of security out of high U.S. production, following the American pledge in Rome to place no restrictions on output while security stores remained low, but have not offered to contribute to the cost of creating a stockpile. Since the U.S. is also agitating to get a serious hearing for its con-

Public expenditure: The latest article in our series on possible cuts examines the State industries

## The Achilles' heel of the Government's policy

By HAROLD BOLTER, Industrial Editor

SOME 16 months ago the Chancellor expressed his determination to phase out subsidies to the nationalised industries (other than British Rail) by the end of the 1975-76 financial year. The decision to move towards "realistic" pricing was generally welcomed, not least by the chairmen of the industries concerned, and it was undoubtedly a courageous one, but the policy will be difficult to sustain. This week's events at the National Union of Mineworkers' conference in Scarborough, despite the militants' climbdown, must raise the spectre of coal's losing its competitive edge over oil, going into deficit again and at least trying to turn to the Government for help, while steel, gas, electricity and the Post Office are also running into trouble. For some of them a new round of swinging price rises, perhaps coupled with cuts in production or the services they offer, may be a partial way out but it cannot be the complete answer during a period of recession.

## Greatest pressure

Whatever, today's White Paper on prices and incomes contains, it is clear that the nationalised industries could be the Achilles' heel of the Government's policy. It is from their employees that the greatest pressure on wage controls will come, as it has for the last two years, and from within their ranks that there will be the strongest demand for higher prices. Any doubts about this must have been dispelled by the miners' decision to "seek" a £100 top wage, the identity of the unions which voted within the TUC general council against accepting a 5% rate wage limit, and the Post Office announcement that it wants to raise postal and telephone charges in the autumn to yield some £230m. more a year.

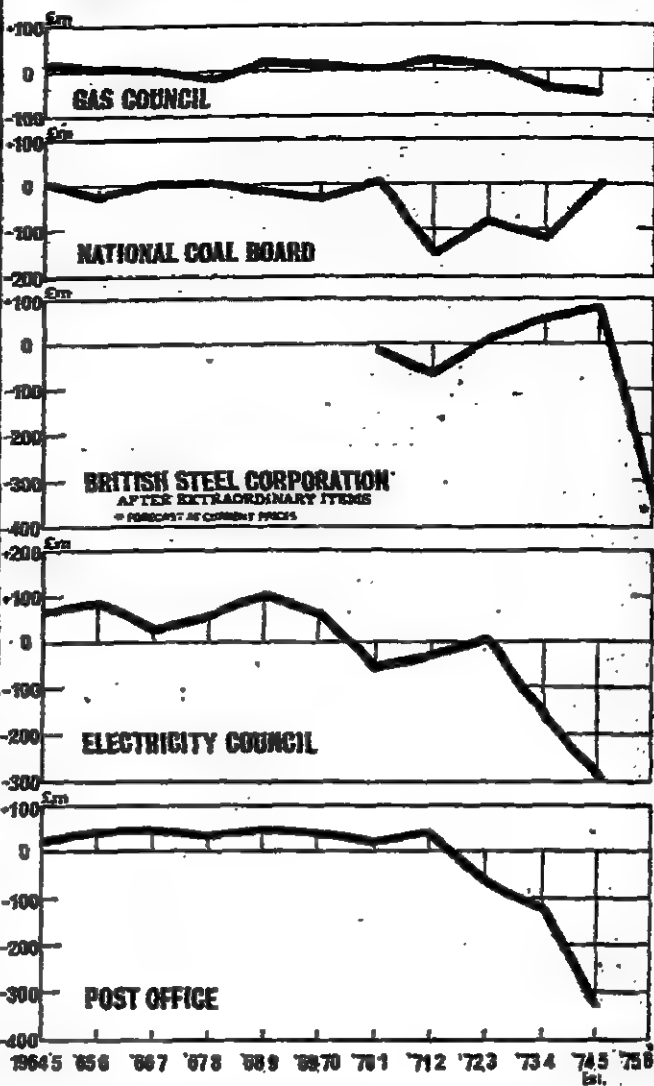
The disquieting fact is that, although they have all had more than one round of price increases since Mr. Denis Healey's Budget of March, 1974, none of the major nationalised industries seems to be any nearer to becoming solvent. Indeed, three—the Post Office, steel and the railways—are far worse off than they were then.

Mr. Healey's objective last year was to prevent the combined deficits of coal, gas, electricity, the Post Office and British Rail rising from just under £800m. in 1973-74 to at least £1.4bn. in the financial year which has just ended. He thought the deficit could be cut back to about £500m. If the industries were given their head and allowed to charge economic prices. But the five industries

## Series of choices

Further increases in coal costs would put a whole series of choices before the industry and the Government, none of them very palatable. Redundancies might indeed be allowed in the industry, although employment rose by over 4,000 in 1974-75 (but it should be remembered that, despite a 4,000 increase in the number of jobs in 1974-75, employment is now down to around 256,000 compared with a post-war peak of 718,000), and the experience of the steel industry in trying to shed labour must raise a question-mark over whether dismissals would be allowed. It is equally possible, on past experience, that the Government could pay the NCB

## PROFITS and LOSSES in FIVE STATE INDUSTRIES



a subsidy directly, despite its present protestations that this is not an option, arguing that coal is still badly needed until the North Sea oil is ashore.

Finally, the Government could agree to compensate the electricity generating industry for the additional costs incurred in maintaining an uneconomic rate of coal burn and there is no form of subsidy, there will either be an acceleration in the pit closure programme or the Government will have to look again at its 10-year plan for coal, which is intended to include investment of around £1.4bn. in 42m. tons of new coal-mining capacity.

Although the coal industry's problems are currently more topical, they could soon be overtaken as a source for public and Governmental concern by those of the steel industry, which is now on a dangerous course.

In a fortnight's time Sir Monty Finniston, the British Steel Corporation's chairman, will produce his annual report. He is expected to announce

between 50 and 60 per cent. capacity and others are not doing much better.

Normally the BSC would have been forced to do what so many private sector industries are now doing—declare redundancies. But it has been prevented from doing so by the Government, following Sir Monty's angry exchanges with the then Secretary for Industry, Mr. Anthony Wedgwood Benn, over his plan to dismiss some 20,000 workers. Although little has been said publicly, it can be taken that the Corporation's alternative scheme, agreed with the unions, for voluntary redundancies and other cost-saving measures is not working very well.

## Investment strategy

Nor, for that matter, has the Corporation had much success in persuading the Government to accept the implications for employment of its investment strategy, under which it should be spending close to £8bn. at current prices by the early 1980s. The closure dates for older works in England and Wales originally proposed by the BSC have generally been set back by Lord Beswick, the Minister for Industry, while the Corporation is still awaiting a decision on plants in Scotland.

The BSC cannot raise its prices, then, cannot save on labour costs, may not be allowed to cut out inefficient works, and may have to delay the introduction of new facilities. Its chances of avoiding a huge deficit in 1975-76, therefore, look remote. Under the rules of the European Coal and Steel Community the Corporation is not allowed to receive subsidies from the Government, but it is difficult to see much alternative, however the subsidies are disguised and described.

The BSC probably has more reason than most of the nationalised industries to feel aggrieved about Government policies. Although it has been estimated that the Corporation has received some £557m. from public funds in various ways since nationalisation, it can also claim that the total cost of Government intervention in holding down its prices since nationalisation has been of the order of £700m. Government price controls may have had little effect on reducing inflation, but they have certainly robbed the BSC of cash with which it might have been in a better position to ride out the current slump.

Unlike steel, the Post Office is able to improve its financial position by raising prices, and that is what it will try to do from September 29 if it gets the Government go-ahead. From then first-class letters would cost 5p (up 21 per cent.) and second-class mail 6p (18 per

## A great deal of courage

It will not be easy for the Government to reduce expenditure within the nationalised industries. A great deal of courage would be called for, particularly in the area of employment, and the Government itself would probably have to re-examine its philosophy about the role of the public sector corporations. For some time it has been apparent that governments, both this one and its predecessors, have not been able to make up their mind whether they want the State concerns to be managed by enthusiastic entrepreneurs or acquiescent functionaries, and this has affected morale. The Government must also remain aware that, although there may be room for short-term financial savings, the nationalised industries are a stabilising factor in the economy and their largest-term programmes could be the springboard for recovery from the recession.

## MEN AND MATTERS

## Stenson: laughing last

The ups and downs of business life were ironically illustrated yesterday when Alec Stenson, having found £100,000 to buy 400,000 shares, moved into the chairmanship of G. A. Robinson, automotive accessories suppliers. This comes not long after the appearance of Dennis Blake—once on the successful end of a Boardroom wrangle that ended with Stenson's departure—in a bankruptcy court to declare debts of £3m.

Stenson, along with Andre Knight, built up Albany Tyres, a business similar to Robinson's, before it merged with Brown Brothers. Stenson and Knight, as joint chairmen of Brown Brothers and Albany, decided to invite Blake on to the B.B. & A. Board as chief executive.

Though they had known Blake socially for some time, it is less clear that they were unaware of Blake the businessman and his clashes in management styles led to the ousting of Stenson and Knight despite their sizeable holdings in the company. Since then Stenson has been keeping a low profile, but he clearly has not been caught by the slide in the stock market, the factor to which Blake attributes to his fall from riches, as he was worth over £2m.

At Robinson, Stenson rejoins Tom Farmer, Robinson's chief executive, who in 1968 sold a tyre-fitting business to Albany for £400,000. Until recently, Robinson also had property and tool merchandising interests, but those proved to be less than successful and a conversation on the motor business is now under way. In recognition of this the company's name was yesterday changed to Kwik-Fit (Tyres and Exhausts).



"I've never known a Government so indecisive about how to break its election promises."

## MNB v NUBE

It is no good the Moscow Narodny Bank "trying to treat us like a Russian trade union," said Leif Mills, general secretary of the National Union of Bank Employees, a man who can recognise a quotable remark when he makes one. In this case he is on fertile ground, for even if it is false to imply that the Moscow Narodny is governed by lonely Russians who know nothing of capitalist phenomena like share dealings and union pay claims, there is nevertheless much easy fun to be generated in the new dispute.

NUBE says it is taking legal advice over a letter from the bank which the union claims promised arbitration on a pay claim. This promise, it says, was abruptly cancelled following a meeting of the Board, which is all Russian. At issue is the difference between the NUBE claim of 31 per cent. and the 22.5 per cent.

the bank is offering (this being the rise British clearing bank staffs settled for). So NUBE reckons the Russians can afford more than Barclays, NatWest and the like. As for being treated like Russian trade unionists, it should be remembered that NUBE is still not restored to the TUC, so it did not get the chance to meet ex-Brother Sheplein.

## Acting up

Big Walt Smith hit town yesterday. The immediate past president of the American Chamber of Commerce (UK) and deputy chairman of Europe and the Middle East of Young and Rubicam, the international advertising network, was billed yesterday as "significant aspects of European business."

He put this down to the subject of the speaker. He might also have considered that last month Chamber members subscribed in vast numbers—they had to move to the Hilton—to hear Anthony Wedgwood Benn, and got little for their extra entrance money since the Minister changed jobs the day before and cried off the speaking engagement. Smith's reaction yesterday was just to tear up his prepared speech.

Instead, we were treated to an impassioned plea for Europe and the U.S. to produce a coherent energy policy. For one thing Smith could not see how the States could lead talks on such a policy if it did not have one of its own let alone a drive to "inform and persuade" Americans to be less wasteful. France and the U.K. were the good guys in a world of baddies in this particular case. Smith had been introduced by Chamber president Harry

Cressman, who pointed out that in his youth the speaker had been an accomplished actor—it was not necessary for an actor to be an actor, said Cressman, but it probably helped. Smith proved at least that he is the complete actor: Young and Rubicam acts for the restored to the TUC, so it did not get the chance to meet ex-Brother Sheplein.

## Rumours

As I noted at the time, there was a bizarre rumour doing the rounds just before the last election that Sir Claus Moser, eminent chief of Government of Commerce (UK) and deputy chairman of Europe and the Middle East of Young and Rubicam, was predicting 40 per cent. wage (or was it price?) rises in the coming year. For those days, a harrowing prospect. But it was denied firmly by General Moser, chairing a U.N. statistical commission. Yet his links with Southampton are in fact very strong. He takes a close interest in the work of Southampton University's social statistics department, a regular training ground for statisticians who end up in Government service. The bond is being strengthened to receive an honorary science doctorate from the university. Mentions now of a 40 per cent. forecast last October would, presumably, scarcely raise an eyebrow.

## alarms

Weaning Britain off stratospheric inflation is the subject for another ceremony to-day, with the Government due to present its grand counter-inflation plan. But we are so embattled that the Prime Minister must choose a Ministry of Defence building in Whitehall to hold his explanatory Press conference?

Observer



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# Where common sense is not enough

THE PUBLICATION of the Government's White Paper today is another instalment in the endless lesson whereby events educate obtuse minds in the truth that you cannot take the politics out of economics. The attempt to cure British inflation by inducing a deflation and pretending that it was all the result of impersonal market forces outside the control of politicians has broken down. The pretence could be kept up only if the policy did not hurt too much; but it needed to hurt if it was to be effective. Now the cat is out of the bag, and the Cabinet has been plunged, of necessity, into an exercise that is far more political than it is anything else.

## Psychology

The problem has been to balance two factors against each other. The first is the effect of any given set of measures on international confidence in the pound; the other is the effect of those measures on the survival of the Government. Both these factors are almost impossible to weigh by any scientific means and can be assessed only by hunch and political flair. The calculation is made even more difficult because the two factors are probably more closely linked than this "either-or" classification suggests. It is not simply a matter of national interest versus party interest. If the Government as a result of trying to impose tough measures were faced with the defiance of its supporters and of the trade unions might not the effect on external confidence be even worse than if the measures had been rather less severe?

We are dealing here with psychology, mythology, and often



Mr. Mick McGahey (left) listens as the Prime Minister addresses the NUM conference: the Government has been able to get away with much more than anyone thought possible in the package to be unveiled today.

there are, therefore, justifiable doubts about the political will of the present Government to do any better when the time comes. What is required is a demonstration of political will now.

What constitutes an adequate demonstration? The Conservative Opposition will answer: "really swinging cuts in public expenditure" and, because its attitude will presumably have some influence on external confidence, the Government is obliged to pay some attention—even though this choice of solution has far more to do with Conservative inability to agree on an alternative than it does with any well thought-out scheme of economic priorities. But how much of a cut would in fact be "enough" to make the difference between scepticism and belief among our creditors is very hard to say. The same applies to incomes policy. Like public expenditure cuts, statutory policy has an economic effect on inflation. But the degree of ruthlessness and stringency actually required to bring down the rate of inflation is not necessarily as great as that required to keep sterling holders happy. Ministers have been considering this last week, for instance, five possible incomes policy strategies for the private sector: 1—To do nothing; 2—to strengthen the price code by legislation in order to clobber errant employers by financial sanctions; 3—to threaten penal legislation to be brought before Parliament as soon as the first breach of the pay norm occurs; 4—to bring in penal legislation at once to be triggered in its operation by the first breach of the pay norm; 5—to introduce and apply penal legislation forthwith.

From an objective point of view it is possible that nothing more severe than item (2) in this list is needed to bring down the confidence factor which has pushed the Treasury into clamouring for item (5). If the majority of the Cabinet has opted for item (3) or item (4), that is not merely because of political difficulties on the other side of the balance but because nobody can know for sure what degree of self-inflicted pain and trouble external opinion will believe has proved the Government's political will to tackle the problem.

The task of making a reason-

able calculation of the risks is, therefore, extremely hazardous. And the trouble is that hardly anyone in the Cabinet is qualified to take a realistic view on the subject. With the exception of Mr. Harold Lever, who knows a great deal about the foreign exchange market, and the possible exceptions of the Prime Minister, the Chancellor and the two ex-Chancellors (Mr. James Callaghan and Mr. Roy Jenkins, who have had to deal with it), everyone is having to go by the pure light of common sense; and when one contemplates Mr. Fred Peart or Lord Elwyn Jones or Mrs. Barbara Castle forlornly trying to think themselves into the skin of an oil-rich sheik, one wonders whether common sense is enough. There is, of course, expert advice—but how reliable is it?

## Some relief

Given these uncertainties, it is not surprising that any normal politician will tend to turn with some relief from a psychology he does not understand to one that he does—in this case the psychology of the Labour Movement. And if Labour ministers have given excessive weight to this rather than the other they have been able, as I say, to rationalise their preoccupation very plausibly by asking themselves what would happen if they attempted too much.

To take the extreme case, let us suppose that the Treasury's preferred solution—item (5)—had been adopted. Mr. Michael Foot and Mr. Anthony Wedgwood Benn would have resigned. The TUC would have denounced the deal. The legislation might have passed with Tory votes in the Commons, but

majority of the General Council of the TUC should have supported such a package. The political price that has had to be paid has been obedience to some of the Labour Party's fetters.

Some of these do not matter very much in practice, though they have distinctly tiresome overtones. The proposal to cut Cabinet salaries is one example, and the insistence on operating legal sanctions exclusively through the employer is another. More serious consequences flow from the adoption of a flat-rate norm in deference to Mr. Jones's egalitarianism for it will make the operation of the whole policy precarious in its second year and almost impossible to phase out without a mad rush to restore differentials.

One does not have to adopt every detail of this remarkable scenario in order to concede that there is something in the point. Certainly I believe that those who implicitly welcome a catastrophe in order to bring about a coalition are barking up the wrong tree. The most likely result of a collapse of the present Government is a general election, which the Conservatives might well win, and, as most Conservatives will concede, that is not a prospect that fills the heart with much elation.

Starting, therefore, from this end, as it were, ministers have tended to ask themselves what is the maximum that they could get away with in Labour Party terms and still survive. The short answer has been "much more than anyone thought". This is because, for example, of Mr. Jack Jones and his fear of the collapse of the Labour Government (and with it, no doubt, his own political influence), which has led him into a position which a year ago would have been regarded as absolutely impossible. A squeeze on working-class living standards, interference with free collective bargaining, back-up statutory powers—a list almost unbelievable that a

## Played down

Another serious question may turn out to be the public expenditure exercise, which has been played down for fear of repercussions on the Left but whose reality may dawn at a more inconvenient time than the present. Mr. Healey obviously wishes to persuade the commonsense abroad that he is serious about monetary policy without alarming supporters at home. He might easily fall between the two stools.

Nevertheless, the Cabinet does seem to have made for the tiny patch of ground where external credibility and internal political possibility overlap. This piece of terrain may turn out to be as marshy as the surrounding morass when any great weight is put on it. But to have found such a tussock is a considerable political feat and if it only provides a temporary resting place, that is better than nothing.

## Pressure by unions

From the Assistant General Secretary, APEX

Sir—Your Midlands correspondent reports (July 9) that proposals by Association of Professional, Executive, Clerical and Computer Staff to begin the process of demoralising Lucas industries have been given "the brush off" by the technical section (TASS) of the AUEW, on the grounds that such proposals have "no real value while industry remains in private hands."

Meanwhile, as your correspondent also reports, redundancies running into thousands have already resulted from the unbridled exercise of managerial prerogative within Lucas, with the possibility that more may follow. If we wait until Lucas is taken into public ownership as suggested by TASS before we make any attempt to change the basis of decision taking, we may find there are no jobs to save.

But as every trade unionist knows it is not the question of ownership which is central to the development of industrial democracy. None of our nationalised industries can claim any distinction in this respect; indeed it is quite often the reverse situation which is true. What is really decisive is the dedication and enthusiasm with which trade union members and their officials pursue industrial democracy.

The proposals advanced by APEX were formulated as a direct result of the experiences and objectives of our members as set down in policy statements endorsed by successive annual conferences. What is really tragic about TASS' response is that it is a recipe for inertia. Such attitudes do not augur well for the future of the great efforts being made by ordinary trade unionists in, for example, BLAC, or in other struggling areas of the economy.

Honestly the many other unions who want to see real and speedy progress in this direction will keep up the pressure as APEX is doing. Not the least success of these efforts will be to persuade others in the movement to take up the cause.

Ray Edwards,  
Association of Professional, Executive, Clerical and Computer Staff,  
22, Worple Road, S.W.19.

## Subsidies for housing

From Mr. W. S. Roe

Sir—I should like to comment on the interesting article by Anthony Harris in Monday's paper.

Local authorities' housing accounts would be even further in deficit if they had had to finance the very expensive modernisation programmes which have been costing as much as £5,000 per house, all of which has been provided by the Exchequer, and rents have not been revised to allow for this.

I agree that tax relief on mortgage interest is an indirect subsidy, and it would be equitable to phase it out provided that all other housing subsidies were abolished and council houses were let or sold at current market values.

I think, however, that it is very questionable to class the abolition of Schedule "A" tax as a subsidy, on the grounds that owner occupiers save themselves rent by living in the house they own. Surely if we follow this line of argument, there should be a tax on all owners of capital equipment—those who buy motor cars, washing machines and TV sets, do not have to pay bus fares, laundry bills or TV rent, and some way should be found of taxing them on this money which they are saving! Would you not agree that this is nonsense?

W. S. Roe,  
31, Elm Grove,  
Wimbledon, S.W.18.

## Staggering return

From the Technical Editor, Accountancy

Sir—John Chown's article of June 25 "How inflation erodes individual savings" was a masterpiece of clear expression leading up to sound investment advice, that is, advising every investor to consider taking up his full entitlement of the Government's recently introduced index-linked bonds.

The prospectus for the SAYE index-linked contract has since appeared and further clarified one of the points raised by Mr. Chown. The new contract can be entered into by all persons aged 18 or over whether in employment or not. This means that men over 65 and women over 60 can participate in both the index-linked National Savings Certificates and SAYE schemes.

I wonder how many readers have troubled to calculate the equivalent rate of return that these bonds represent in terms of say bank interest? Even ignoring terminal bonuses, the return on these bonds, if we assume inflation at 30 per cent., will be 45 per cent. per annum to the basic rate taxpayer and a staggering 1,500 per cent. in those on the top rates of tax. If inflation is reduced to 10 per cent. the value of the index-linking will be 15 per cent. and 500 per cent. respectively. How many readers can ignore John Chown's advice? Jeff Woolner,  
58-59 Gosnell Road, E.C.1.

## Elected at random

From Mr. T. Simms

Sir—You have published several letters describing and commenting on various schemes, some very ingenious, aimed at achieving a more representative Parliament—but if we really want true proportional representation I cannot think of a more reliable way of achieving this than by random selection on the same basis that we select people for jury service.

I think that 600-odd (that is the same number as constituencies we have at present) would be a large enough sample to give us an accurate enough indication of the nation's wishes and objectives but there would be nothing to prevent us from increasing the number if thought desirable, say 1,000 or even 2,000. Every year so that everyone so selected did a five year stint—or we could change one every fortnight, for example. With this concept, perhaps the stint could be shortened say to one year, without loss of continuity by changing one out for some one else.

I am not, however, as enthusiastic about proportional representation as some of your contributors because I think there are more important considerations and right now there is nothing as important as the need for a strong and effective government. In my view there fore the achievement of proportional representation is not sufficient justification for us to give serious consideration to such a scheme.

There is however a much more

## Cuts in MPs' pay

From Mr. C. Smidley

Sir—In David Watt's article (July 4) concerning MPs' pay, he claims that it is one of the most conspicuous examples of a salary which cannot possibly be determined as the result of market forces. As a free marketeer I beg to differ.

At the current salary level there are, at every election, far more aspiring candidates than candidates ultimately standing for election. This is a clear case of over-supply due to unnecessarily high salary levels for those who succeed. No profit minded company would continue to offer salaries for vacancies if those vacancies were continually oversubscribed by high quality candidates.

I would suggest to the Government that if it cuts MPs' salaries annually until the level is reached where the number of aspiring candidates is closer to the number of candidates standing at elections.

Charles Smidley,  
49, Lennox Gardens, S.W.1.

## Industrial democracy

From The Chairman, Movement for True Industrial Democracy

Sir—Mr. Crosby's elegant sarcasm (July 8) brings welcome light relief to all those worried about the national problems, but he falls into a customary trap. He attributes the falling of the recent Parliamentary broadcasts rather than "militant trade unionists"—and these words are the trap. One can be militant without being mindless and it is not "trade unionists" as a whole who wish to bring the country to a knees by the "incessant demands for higher wages," to which Mr. Crosby refers. These claims are pressed to the limit on their frequently unwilling behalf, as investigation of any dispute can disclose, by leaders whose motives are mixed, to say the least, and some of whose motives are as far in their checks as is Mr. Crosby's. Fortunately, the groundswell for "moderate" or "mindful

## Schedule A tax

From Mr. J. Rodriguez

Sir—I am concerned at statements made in the article by Anthony Harris "A Radical

## Rights issues

From Mr. L. Gostin

Sir—A balanced and informative article in your Lex column of July 7 on "Rights issues and

To-day's Events	
Mr. Harold Wilson, Prime Minister, and Mr. Denis Healey, Chancellor of the Exchequer, give Press conference following publication of White Paper on Government's wages policy.	Minister makes statement on White Paper on wages. Private Members' Bills.
Dr. Henry Kissinger, U.S. Secretary of State, and Mr. Andrei Gromyko, Soviet Foreign Minister, continue talks on Middle East situation in Geneva.	Building Societies' receipts and loans (June).
King of Sweden ends his state visit to Britain.	Index of industrial production (May).
PAULINARIAN BUSINESS	British Steel Corporation production (June).
House of Commons: Prime Minister's Statement on Wages	SPORT
	Cricket: First Test, England v

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## DIVIDENDS ANNOUNCED

## ISSUE NEWS

1



# 'Imps' first half growth

TOTAL EXTERNAL sales for the half year to April 30, 1975, of Imperial Group expanded from £10.86bn. to £11.00bn., and taxable earnings advanced from £45.1m. to £52.5m.

The chairman, Mr. J. D. Pile, says first half was satisfactory as could be expected in existing economic climate. The recovery in earnings, although still far short of what would have been achieved in more normal times, was as good as the Board could look for in context of price control and inflation.

It is only possible to make a tentative estimate of the full year's results in the light of results to date and the conflicting trends that are becoming apparent, he continues.

But despite the many uncertainties and distortions caused by price controls—especially their discouragement of cost-effective and the duty increases, the present forecast is that the group will exceed last year's earnings of £47.5m. pre-tax but not to an extent which would keep pace with inflation.

"We remain confident in the underlying strengths of our divisions—not for the first time we are being helped by the broad base of these operations," adds Mr. Pile.

Earnings are shown to be up from 3.2p to 3.8p per share, and, having regard to the likely results for the year and for prospects of the group generally, interim dividend is held at 1.75p net. Last year's final was 2.56p.

The improvement in the tobacco division stemmed from a slight gain in the market share of cigarettes and cigars, a larger volume of sales, and price adjustments—which reflected cost increases incurred many months before hand but not recoverable sooner because of the price code.

The outlook is clouded by the rise in tobacco duty in the budget members are told. There was an immediate fall in the overall cigarette consumption of around 15 per cent, but it is too soon to predict either the timing or the extent of a return to more normal trading other than to say that the first signs of a recovery seem

ment within the U.K. during 1975-76, although this policy is to the detriment of a considerable number of highly desirable objectives. Overseas subsidiary companies are broadly in a position to natural and national resources, so that it is not anticipated that the burden on U.K. funds will be significant, Mr. Heath adds.

Referring to Transatlantic Development, the chairman says that it is doubtful if the company can actually be brought to profit in 1975/6 but if certain large inquiries develop into firm orders, it may have to face substantial supporting capital investment.

As reported on June 25, pre-tax profit for the year to March 1975 was £57.5m. or 3.8p per share, up from £47.5m. or 3.2p per share in 1974. Dividend maintained at 1.75p net. Dividend per share 1.75p net, 0.5063p net.

Statement, Page 20

## Prospects at Pernal

If Pernal can contain costs to a reasonable extent, the outcome to the present year will be "very satisfactory," according to Mr. A. A. Heath, chairman, in his annual review.

He warns though that there is little doubt that during the year many curtailments of activity can take place over which the company has absolutely no control.

He cannot look into the future very far without being an "alarmist" but the company has extremely satisfactory outstanding order books in most operations at home and overseas.

He reveals that the total of fixed capital and reserves is about equal to the overall investment in fixed assets, including overseas investments, and that the company is in a position to maintain a prudent level of equity, which we seek to maintain. To continue within these limits of prudence the company will have to curtail investment.

## RECENT ISSUES

### EQUITIES

Issue Price	Amount Paid	Tip	Interest Date	1976		Stock	Dividend	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	Price	Yield	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## BIDS AND DEALS

## Lonrho offer to rest of Lags

LONRHO, following its purchase in January of the shares of a 29.5 per cent stake in London Australian and General Exploration for £2.7m or 25p a share—is now bidding £6.4m for the remaining 70.5 per cent.

The 26.6m represents the value of the 25p a share cash alternative, although there is also a share exchange bid—one Lonrho share for every three Lags shares—which is worth about 41p. Lags shares rose 7p to 125p, while Lonrho eased 5p to 125p.

Since Lonrho bought its initial stake from Jessel—whose share quotation has been suspended since October—there have been major Boardroom changes at Lags, with five Lonrho people, including Mr. Tiny Rowland, chief executive, and Mr. Alan Bull, deputy chairman, becoming directors.

In addition, Mr. Edward du Cann, former chairman of merchant bankers, Keyser Ullmann, has replaced Mr. Oliver Jessel as chairman of Lags.

Shares to be issued under the offer will not rank for Lonrho's interim dividend in respect of the year ending September 30, 1975. Conditions of the offer include living of the new Lonrho shares on the Johannesburg Stock Exchange and no reference of the deal by the Office of Fair Trading to the Monopolies Commission.

If the offer becomes unconditional, proposals will be put to holders of Lags 10 per cent convertible unsecured loan stock 1985-90 for an exchange into Lonrho shares.

Lags is being advised by Slater Walker, Kilmarnock, who is also advising Lonrho, will send out documents in due course.

## comment

There is no way yet of assessing the value of Lonrho's offer for LAGS, since the latter's last balance sheet (which was heavily qualified) is now a year out of date. One thing that Lonrho is certainly interested in is the prospect of the farm bridge, in which LAGS has an indirect interest, and where drilling by Anglo American is said to have reached an "intermediate" stage and produced very encouraging results so far. There is also a possibility that part of LAGS interests could be domiciled in South Africa. All we know for the moment, though, is that the bid is broadly in line with the last published net worth—and with the price which LAGS hit during its speculative flurry a month or two ago.

## ESTATES &amp; GENL.

In a lengthy letter to shareholders in Estates and General Investments, the new chairman, Mr. J. K. Laurence, refutes criticisms expressed by what he describes as the "self-styled" Association of E & G Stockholders over the proposed £1.5m takeover of the company.

Mr. Laurence, former partner in accountants, Hay Allan—says he has considered "with care" the financial information and recommendations on which the takeover terms were based and found only one matter in respect of which he considered adjustment was required.

This related to a provision in respect of contingent liabilities under warranties given on the

sale by E & G of Unitholders' Provident Assurance. Mr. Laurence says he is satisfied the adjusted reasonable terms are fair and reasonable and has no doubt that the merger presents the best opportunity for the future success of your company.

## Fraser to purchase Chiesmans

House of Fraser, in a further move to expand its department store business, has agreed terms to buy the Chiesmans Group from Argyle Securities.

Announcing the agreement yesterday, Argyle said that the deal would release some £2.5m to the group and was in line with its policy of concentrating on property investment. Chiesmans is a Lewisham based group which was taken over by Alliance Property Company. Alliance subsequently became a subsidiary of Argyle, which has always made it clear that it did not plan to return the stores to a long-term basis.

Yesterday's statement said that the deal was the result of a long and difficult process of negotiation and that it was the aim of both companies to ensure that the deal was achieved with the minimum of disruption to trading and that the House of Fraser had given assurances that the continued employment of Chiesmans staff would not be affected adversely as a result of the sale.

## WILKINSON MATCH NEW AGREEMENT

Wilkinson Match said yesterday that after the latest discussions with Swedish Match it has decided that it is not in the interest of either party to proceed with the acquisition by Wilkinson of a controlling interest in the Genoud-Feudor Lighter Division of Sweden.

Agreement has now been reached for Wilkinson to acquire marketing and distribution rights for Genoud-Feudor lighters in the Western Hemisphere and, in addition, marketing rights for Genoud-Feudor lighters in the U.S., Canada, Australia, New Zealand.

The new agreement has been approved by both Boards and is for ten years. It provides for lump sum payments of £250,000 with additional annual payments, mainly royalties, related to future sales.

Under the terms Wilkinson will be able to benefit from the growth potential in the disposable lighter business in the parts of the world where its principal activities are situated.

## GAS AND OIL ACREAGE

Gas and Oil Acreage has agreed with Oil Finance SA of Geneva to terminate the royalty agreement of March 18, 1973. The sale of Oil Finance, an overriding royalty of 1 per cent of any gross income Gas and Oil Acreage might eventually receive from its oil and gas investments.

In consideration for the termination Oil Finance has been granted an option exercisable for five years from July 5, 1975, to subscribe for 200,000 Ordinary shares of 20p each, fully paid, in Gas and Oil Acreage at £1 a share.

## Marling profit slips

A drop in pre-tax profit of £30,000 to £730,000 is announced by Marling Industries for the year ended March 31, 1975, after being ahead by £25,000 to £300,000 in the first half.

Stated earnings for the year are down from £641,000 to £611,000 and a final dividend of 0.419p net rises the total from 0.738p to 0.830p, the maximum allowed. Holders of 2.18m shares have the right to the dividend, after being paid in the interim dividend of 0.41p.

The company makes industrial textiles.

## Debtore Corporation

For the six months to June 30, 1975, Debtore Corporation reports net revenue little changed at £282,798 compared with £283,040 for the same period last year.

The interim dividend is 0.36p (same) net costing £168,000. Last year's total dividend was 2.3p from net revenue of £283,778.

Net asset value per 25p share at June 30 after deducting prior charges at redemption values and subject to contingent liability in respect of capital gains tax and surrender of investment currency premium where applicable, was 87.8p (86.5p) and 87.8p (86.5p) respectively.

## INTERIM STATEMENT

## WATSON &amp; PHILIP LIMITED

The board of Watson & Philip Limited announces the following unaudited results for the 26 weeks ending April 25, 1975.

	1975	1974
Turnover	15,062,000	11,730,000
Net profit before tax	227,000	261,000
Corporation Tax	170,000	136,000
Available for disposal	157,000	125,000
Interim dividend (net) 6.3063% (5.8094%)	35,000	33,000
Earnings per share	2.8p	2.3p

The Chairman states:

"I am pleased to report that turnover for the six months to April 25 shows an increase of 28% over the same period last year. Unaudited profits before tax for the period in question show an increase of 25%.

Due to present legislation which does not even permit dividend payments to match inflation, we are unable to pay a higher dividend despite the fact that profitability resulting from the Group's vigorous expansion would justify a considerably higher payment.

In the absence of punitive new measures by the government affecting our costs or selling prices, I expect results for the full year to be satisfactory."

## MINING NEWS

## Zambian mines losing white workers

BY KENNETH MARSTON

A STEADY exodus of skilled expatriate workers from the Zambian copper mining industry could cause a major manpower shortage—in addition to the current problems of low copper prices—within the next 12 months, reports our Lusaka correspondent. He says that the rate of turnover of expatriates at Nchanga and Roan Consolidated is now 25 per cent a year.

The industry, which employs about 58,200 Zambians and nearly 5,000 expatriates, is now thought to be short of at least 1,000 of the latter skilled workers. In the Zambian Parliament the member for Nchanga said that the problem had arisen because of the delay in announcing new conditions of service for expatriate employees following the Government's take-over of the management of the mines earlier this year.

## Pay problem

While the men are undoubtedly concerned about the uncertainty hanging over their employment prospects, especially in view of the Zambian advancement programme, they are more unhappy about salary levels. These are reckoned to be no longer competitive with salaries being paid in other mining countries: the Zambian cost of living index for higher paid workers has risen by 46 per cent over the past five years.

Thus with plenty of jobs available elsewhere for skilled men, only a handful of expatriates arrive for work in Zambia each year out of the hundreds interviewed. Hopefully the problem will be eased when the anticipated sharp recovery occurs in copper prices, but in the meantime it is difficult to see what can be done, other than the mines are, at the best, barely breaking even and the Government continues to peg local Zambian wages.

## HAMPTON AREAS DOES WELL

After a loss on exchange of £22,052 compared with a profit of £20,211 last time, Hampton Areas reports a net profit for the year to March 31 of £297,089 compared with £192,087. Earnings per share equal 7.26p against 5.26p and the dividend is raised by the maximum permitted amount to 1.184p from 1.0801p.

The bulk of revenue is still drawn in royalties received from nickel sales made by Western Mining's Kamalinda mine in Western Australia. During the past year this income rose to £421,458 (£351,770 at current exchange rates) from £478,798.

## Diamond Stylus downturn

A second half downturn after an advance from £53,496 to £70,901 at half-way resulted in a fall in pre-tax profit from £192,416 to £181,631 for the year to March 31, 1975 at the Diamond Stylus Co.

Turnover improved from £1.0m. to £1.21m. Earnings per 10p share are given at 2.92p (4.47p) and a final dividend of 0.3935p net lifts the total from 0.719p to 0.7451p.

Tax takes £40,300 against £91,300 leaving the net balance down from £100,916 to £81,131.

## IBSTOCK SALE

IBstock Building Products (a subsidiary of IBstock (Johns)) has sold the capital of Barleyvale a non-trading subsidiary, to Pilkington Brothers for £474,320 cash.

Net assets of Barleyvale at July 8, 1975, amounted to £431,919. Proceeds of the sale will be used as working capital of IBstock Building.

## Banking figures

(see table 9 in Bank of England Quarterly Bulletin)

## ELIGIBLE LIABILITIES, RESERVE ASSETS, RESERVE RATIOS, AND SPECIAL DEPOSITS

## 1—Banks

June 18, 1975. Change on month.

Eligible liabilities

U.K. banks

London clearing banks

Scottish clearing banks

Northern Ireland banks

Accepting houses

Other

Overseas banks

American banks

Japanese

Other overseas banks

Consortium banks

Total eligible liabilities\*

Reserve assets

U.K. banks

London clearing banks

Scottish clearing banks

Northern Ireland banks

Accepting houses

Other

Overseas banks

American banks

Japanese

Other overseas banks

Consortium banks

Total reserve assets

Ratios %

U.K. banks

London clearing banks

Scottish clearing banks

Northern Ireland banks

Accepting houses

Other

Overseas banks

American banks

Japanese

Other overseas banks

Consortium banks

Combined ratio

Constitution of total reserve assets

Balances with Bank of England

Treasury bills

Tax reserve certificates

Money at call

British Government stocks with one year or less to final maturity

Local authority bills

Commercial bills

Other assets

Total reserve assets

N.B.—Government stock holdings with more than one year but less than 18 months to final maturity amounted to

2—Finance houses

Eligible liabilities

Reserve assets

Ratio (%)

Special deposits at June 18 were £299m. (£296m.) for banks and £7m. (unchanged) for finance houses.

\* Interest-bearing eligible liabilities were £22,113m. (£22,614m.).

## BOARD MEETINGS

The following companies have notified dates of Board Meetings to The Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available whether dividends concerned are interim or final and the sub-divisions shown below is based mainly on last year's time-table.

TO-DAY

Interim—A. C. Carr, N.W. Vearra Group, Wharfedale Group, Irish Kenneth Salmons, Robert, Trafford Group.

Interim—A. C. Carr, N.W. Vearra Group, Wharfedale Group, Irish Kenneth Salmons, Robert, Trafford Group.

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## ROUND-UP

Australia's CSR has followed Coalgate's initiative in Australia in submitting to the Australian Industries Assistance Commission for all capital and operating expenditure a reduction against mining income before tax, is levied. CSR also wants infrastructure costs to be treated in this manner and has asked that exploration expenditure be deductible in the year of expenditure and a company's non-mining income.

It is reported that Panama intends to negotiate with America's Tennessee regarding the operation of the huge Cerro Colorado copper deposit.

The Panamanian Government intends to retain control of the venture and engage a mining company to operate it on a fee basis.

The previously announced short list of companies comprising: Tennessee, Canada's Noranda, Belgium's Union Minière, and London's Selection Trust.

The big are concentrating facilities at the Twin Buttes copper mine of Anaconda and Amstar, which lies to the south of Tucson in Arizona, is to remain closed for the rest of this year.

Its proposed start-up has been postponed by the depressed copper market conditions and it is now announced that stripping operations at the Twin Buttes mine are to be reduced from a seven to a five day week. But it is still expected to commence cathode copper production as planned at the new electro-winning plant later in the current quarter.

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# FINANCIAL TIMES SURVEY

Friday July 11 1975

## VANS AND LIGHT TRUCKS

Sales of the lighter class of commercial vehicle have suffered in much the same way as those of private cars from higher fuel prices and the general trade recession, particularly affecting small businesses, a major customer sector. This has inevitably led to sharper competition, and to a further revision of model ranges.

### Tough going for most makes

IT HAS been a tough year right across Europe and in the U.S. and Japan for manufacturers of light and medium trucks and vans. Sales of these general workhorse vehicles are closely linked to the state of the retail trade and to the fortunes of small businesses, from plumbers and electricians to market gardeners and hoteliers. A sizeable proportion of the total business is with customers who own just a single vehicle, particularly in the developing countries where the ubiquitous pick-up is used as a family car as well as for business transport.

The higher cost of fuel and a general recession in all kinds of service businesses, particularly in Japan and Europe, has clouded the future of the light commercial market. Sales tend to move quite closely in step with those of private cars and they have suffered for exactly the same reasons. About the only area which has been really buoyant in the past couple of years has been the demand for Land Rovers, Range Rovers and their competitors the Jeep, Toyota Land Cruiser and Nissan Patrol. Healthy oil revenues in the OPEC States, with their tough terrain, have led to a booming

demand for cross-country vehicles.

The farm business has also been good in some areas, with record prices for wheat and cereals giving the farmers enough spare cash to replace their vehicles. This has led to record sales of tractors as well as a good boost for all types of light farm vehicle—Land Rovers again and the Humber, Citroen Mehari and other vehicles used by farmers in some places.

Of course, there have been quite sharp movements within the general decline in the van and small truck business. Until recently, Spain was proving an exception to the general declining pattern in Europe; the Middle East as a whole has remained a strong market and some other countries have escaped the general pattern.

There has also been a marked swing in favour of diesel power, particularly in markets such as the U.S., where gasoline has been the rule for all, but the heaviest long-distance trucks. The better fuel economy of the diesel has encouraged a steady switching to this power source even in fairly small vans and trucks, where the cost differential may be heavy.

### Slowed down

The Japanese, who have become by far the largest producers of light commercials, overtaking and out-distancing the U.S. in this sector, as well as each of the individual countries of Europe, have suffered the most marked decline. The huge exports of Datsun and Toyota pick-ups to North America, where they are used as much as second or third family vehicles as for business operations, have slowed down. The demand for motor homes, led to a decline in demand. At the same time, the



The new Ford Escort van.

were helping to satisfy, has declined.

Equally, in a number of developing countries, from Vietnam and Laos to Portugal and Greece, political upheavals have either destroyed or substantially cut the export business for Japanese vehicles. In others, without oil resources, the blow given to the economy by higher import prices of crude oil or refined petroleum has naturally led to a decline in demand.

Japanese, facing a decline in domestic demand for light commercials—and some switching back to the tiny 360cc trucks which are not exported much to the developed world—have redoubled their efforts to break into the European market, especially Britain.

Until comparatively recently, Japanese motor companies' sales efforts in Europe were confined to cars. But Toyota achieved some success when it and 1971 were coming to fruition

introduced its light trucks and in 1974 and 1975, by which

times circumstances had radically changed. Activity has been most marked in the medium van sector, the big general-purpose, jack-of-all-trades business where vehicles serve 1,000 different uses in delivery and transport. Ford with its Transit, being built in both Britain and Belgium, had established a strong challenge to all the other British and European manufacturers in this sector. The very versatility of the

Transit, with its hundreds of options in door arrangement,

engine and even body size, naturally made it an ideal fit in all sorts of market. Ford began to make strong penetration in Italy and France as well as in its traditional markets in Britain and Germany.

had been the traditional pillars of large vans to the French retail trade, began to desert both to the cheaper Ford and Bedford and to the more costly Mercedes.

At the same time, Ford discovered, particularly in Germany, that even the biggest version of the Transit had not enough capacity for some types of trade, while the smallest of the D Series trucks was too large. Hence, the company decided to develop its A Series to fill the gap. The vehicle which can be either a light truck or a big van, according to the body specification, was conceived on very similar lines to some of the small Mercedes vehicles, though of course it is generally much cheaper. Unlike the Transit, it was developed to carry substantial weights and to cover a reasonable mileage, so that there was less danger of it being under-engineered for a particular task.

The A Series, like the Transit before it, seems likely to force other European manufacturers to rethink their truck and van design strategies. Like the wheels, the new van is a smaller, more versatile and available in scores of options.

It is in this sector of the motor business, it is generally agreed, the British manufacturers face their greatest opportunities in Europe. It may be some consolation that while imported cars continue to deepen their penetration of the British car market, light vans, built by Toyota, Simca and Fiat, big deeper into the market at the bottom end; British exports of the more expensive medium and large vans and trucks are still strong. But with Volkswagen and Fiat now gearing up to produce more competitive vehicles in this range, the battle will not be entirely one-sided.

Mercedes, meanwhile, which had never been much interested in the light vehicle market, entered it through its purchase of Henschel-Banomag. The light Banomag vehicles, redesigned and re-engineered, soon became quite strong challengers at the upper end of the van business. More expensive, but also more spacious and probably more durable, Mercedes' range of medium vans attracted customers, such as the furniture trade or clothing distributors, who needed more space than the Transit could provide.

In France, Citroen and, to a lesser extent Peugeot, which

By James Ensor

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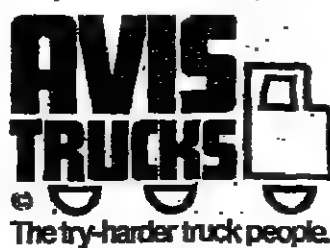
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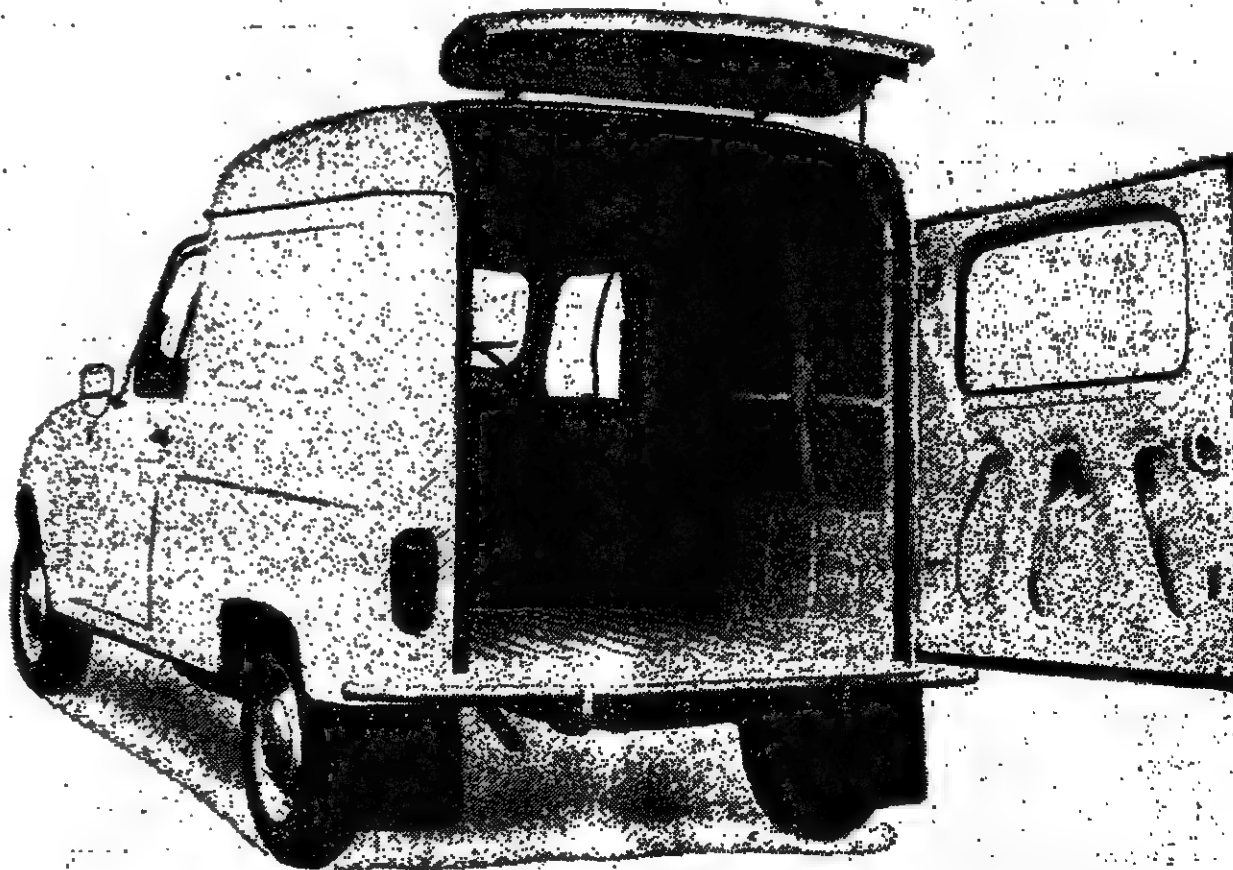
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## VANS AND LIGHT TRUCKS II

# Minimising the cost of distribution

HARDLY A trade or an industry could function efficiently without its delivery vehicle; the market is that big and the uses to which the vans and trucks can be put cover the whole range of activities. Demand ranges from the fleet requirements of the Post Office to the needs of the village grocer or milkman.

But while the market has enjoyed fairly steady growth and there have been few major innovations or shifts in demand, vehicle manufacturers are currently keeping a close watch on trends in what is a strongly competitive area.

Vans and trucks are the key element to the massive distribution industry which has received increasing attention and importance in the wake of Britain's changed economic circumstances over the past 18 months.

The energy crisis and the need to control expenditure on fuel has placed a new emphasis upon the efficient and optimal operation of vehicles. Moreover, high interest rates, coupled with the cash flow problems of companies, mean that stockholding must be kept to the minimum and warehousing and distribution policies subjected to re-examination.

As distribution costs take a larger share of total costs they become an important factor in planning product ranges and the site of production units.

The activities of the Price Commission in restricting the profit margins of distributors has put the pressure on retailers and wholesalers to seek economies wherever possible.

The squeeze has tended to be greatest upon the grocery sector where margins are particularly low. Indeed, the grocery industry has undertaken a number of exercises to try to find ways of minimising distribution costs. Inevitably there tends to be a clash of interest to the extent that retailers and wholesalers will want to reduce stocks but not risk the situation where they run out completely and so will demand more frequent deliveries. However, the manufacturer for his part will be equally anxious to reduce his costs and prefer to deliver in bulk.

### Attitudes

The tendency has been for retailers to accept that on rare occasions they may arrive at an out of stock situation and to look to the supplier to offer a reliable if less frequent delivery service.

Given such changed attitudes it has been possible for companies to contemplate cutbacks in their transport fleets. One of the most dramatic examples was provided by Brooke Bond, which dropped the fleet of vans traditionally servicing small retailers. Many manufacturers have also trimmed back their own transport in favour of specialist distributors or hire and leasing companies. Another trend which has helped to reduce the demand for vehicles has been the use of specialised firms which will compute the most efficient routes for vans.

A possible response to mounting costs is to look to the idea

of trans-shipment depots, found within the distribution system. Obviously with the price of vehicles rising rapidly there is a tendency for operators to delay replacement until maintenance costs become too burdensome. While this trend has been apparent over the past 12 months in new orders for vehicles, manufacturers report some signs of an upturn in demand.

British Rail has staked its claim to carry more bulk freight and any success would create a requirement for smaller vehicles to distribute goods from railway sidings.

Despite the competition between British Rail and road transport, the balance of freight carriage seems unlikely to change significantly with the vast amount continuing to travel by truck.

With vans and trucks taking such a prime role in delivery their operation will be crucial to any economies which may be

found within the distribution system.

Obviously with the price of vehicles rising rapidly there is a tendency for operators to delay replacement until maintenance costs become too burdensome. While this trend has been apparent over the past 12 months in new orders for vehicles, manufacturers report some signs of an upturn in demand.

Companies offering hire and leasing facilities for vehicles will tend to benefit as operators jib at the increased capital costs of vans and trucks, but they also face competition from the large owner operated fleets which are being used to below full capacity. Such operators who may have turned to hire to meet peak demand will no longer be in the market.

Inevitably vehicle manufacturers will turn to improved design and service to ensure an improved share of the delivery

market. More attention is being given to details such as ensuring that doors and tailgates are equipped to make loading and off-loading convenient.

### Pressure

A pressure on the suppliers is exerted by major purchasers such as the Post Office. Such an organisation — and the Post Office has 34,000 vehicles on the postal side and 45,000 on telecommunications — will not only invite tenders but will conduct rigorous in-house tests to ensure that requirements are met.

Overall the view of the vehicle manufacturers is that delivery vehicles provide a sector which offers potential for further steady growth. But there is no room for complacency and there is tough competition for what trade is available.

Arthur Smith



The newly reintroduced Ford A-Series van.

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## Diesel engines

IN EUROPE, the diesel engine has achieved virtual dominance as the power unit for medium and large commercial vehicles. At the lower end of the weight range, however, which in terms of units accounts for the vast majority of trucks on the road, it has had by no means equal success. The rapid rise in petrol prices has now presented diesel manufacturers with the opportunity to break through in this sector too.

For vehicle operators the attraction of diesel engines lies in their running economy. Compared with petrol engines they give something like a 30 per cent saving on fuel over a given mileage, and many countries have also loaded fuel tax in favour of diesel. In the present climate of rising costs this has become an extremely valuable virtue.

On the other hand, the diesel has definite disadvantages for the smaller operator. Perhaps the most important of these is cost. A diesel-engined van is priced at about £200 to £400 more than its petrol-engined competitor — the Ford Transit 80, for example, costs £1,645 in the petrol engined version, but £2,023 with the diesel option — and in many businesses that run vans these higher capital costs are considered more crucial than running expenses.

Secondly, diesels give the operator a heavier and somewhat slower vehicle on the road. Again, in some urban environments this may be considered important, and there is the added disadvantage that the motor industry overall is better geared to servicing the smaller range of petrol engines.

It remains to be seen how much these inherent disadvantages of diesel power will outweigh the very powerful thrust away from the petrol engine in the van sector. But already there are signs that the breakthrough that followed hard on the heels of the oil crisis will prove permanent. In a declining commercial vehicle market (reckoned to have fallen by 15 to 20 per cent this year), diesel sales have remained steady, giving rise to hopes that the diesel manufacturers will capture 50 per cent of new U.K. registrations in this sector within the next two years.

this goes up sharply to 90 per cent, and over, and in the heavier weights diesels account for 100 per cent of sales.

Below 8 tons the petrol engine becomes increasingly significant as the weight decreases, and holds virtually all of the car-derived van market.

Within Europe as a whole, dieselisation tends to be higher than in the U.K. In the lower weight ranges, Germany in particular has always been a strong diesel market, a tendency now reinforced by the great strength of Mercedes, which uses the same diesel engine for its light vans as in the 240 saloon car. Volkswagen is also introducing a Perkins-designed diesel engine in its new LT light commercial truck — VW's first diesel.

In France, Peugeot and Saïevm produce diesels, leading to a relatively strong local diesel market, and in Italy — where the diesel version of the Ford Transit sells well — Alfa Romeo provides a local option. British Leyland, like Ford and the Continental manufacturers, also produces its own engine for the Sherpa range.

### Ratio

Most Continental countries follow the British pattern of almost total dieselisation as vehicles become heavier. This is chiefly because the capital to running costs ratio becomes heavily weighted in favour of buying the more expensive diesel vehicles as operators move up the range. Heavy lorries are generally more durable and kept for much longer periods than light vans. Hence the capital costs can be spread over a number of years, while the running costs, given the very high fuel consumption of big vehicles, become highly significant.

In the U.K., however, the pattern is radically different in the smaller vehicle market, with operators tending to replace much more quickly. Hence the initial cost assumes greater importance to the new buyer, to the advantage of the petrol-powered unit. Nor is the operator looking so closely at the longevity of the vehicle, in which the diesel has a very positive advantage: because of their robust build, diesels tend to outlast the lighter vehicles in which they are used.

As industry responds to the pressures injected into the economy by the oil crisis it is likely that operators will look more closely at this question of vehicle life. There is evidence already that new buyers are

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F.T.S. Commercials



## VANS AND LIGHT TRUCKS III

## Depressed market for caravans

IT HAS been a bad year for the builders of motor homes. The energy crisis, with the resulting soaring petrol prices made many people think twice before laying out a deposit for a new motorised caravan. In the United States, which has been far in advance of any other market in the world in the sale of motor homes, holidaymakers found it hard to buy enough gas at each filling station to fill up their huge tanks and faced a humiliating gas crawl from station to station. These aspects of the crisis, of course, have faded as petrol supplies to the pump have become freer but the memories linger on in consumer's minds.

Tighter credit and higher interest charges have also depressed sales in what is largely a credit buying market. In Europe, where the market is far smaller than in the United States, the rise in petrol prices may have had a more substantial effect since the cost per gallon is already much higher. In addition, countries such as Britain imposed new higher rates of VAT which discriminated specifically against luxury goods, of which motor homes are one example.

The inevitable result has been hard times and lay-offs at most U.S. and European motor home manufacturers. Some of the most deeply committed companies have been the hardest hit. Winnebago Industries, in the U.S., probably the world's largest manufacturer of motor homes and a favourite stock for Wall Street punters in 1973, plunged deep into the red. Many European producers, too, found their turnover and profitability slipping badly.

There is no doubt that the motor home business, like so many leisure industries, received a hard knock which will take some years to repair. But equally, few people would question that the rapid rate of sales expansion enjoyed in the early 70s will be interrupted permanently. As the North American and European economies get back into gear in 1976-77, we may expect to see many of the factors which precipitated the original boom re-occurring.

Annual vacations and free holiday time are everywhere being extended; and as people move from three to four to five weeks annual break, the purchase of a vehicle to be used specifically for holidays becomes a better and better economic proposition. The cost of conventional holidays in a package tour hotel are rising steadily and inexorably, both because of rising labour and construction costs and because the travelling cost of the holiday bears exactly the same excess fuel costs as the use of a motor home. For weak currency countries such as Britain, Italy or—at times—the U.S., there is the additional hazard of costs rising through exchange rate movements.

The typical European summer vacation, which consists of a drive of a few hundred miles to the South and a stay in a year, is steadily more crowded, and the pension or small hotel, becoming more and more expensive, is not just for Britons, have become more and more although they feel the pinch penetrated, engulfed and finally the most, but for Germans and replaced by the white shells of Frenchmen as well. This has led to a huge development in holiday camps, where for a few pounds or marks a day, the holidaymaker can pitch his tent



The caravan version of the Mercedes-Benz Light Transporter van.

or park his caravan within reach of the sea or the lakes. Over the typical holiday in North America, where trailerable caravans are a rarity, but all sorts of devices from demountable bodies to folding roofs are used to convert vans and light trucks into holiday homes.

Clearly, the trailer caravan which is cheaper and generally more spacious than the motor home appeals to the limited pocket of Europeans, who are generally owners of just one car. But in the United States, where multiple car ownership is the rule among the middle classes, it makes quite good sense for the second vehicle to double as a holiday home and a vehicle for taking the children to school. The same development may be expected to occur in Europe, particularly if the various transport authorities

take further steps to limit the speed and reduce the accident rate of trailer caravans. The use of a motor home as a second car, probably accounts for the remarkable appeal of the Volkswagen in the motor home market. For many years, the motor caravan market in Europe, including Britain, and the market for small motor homes in the U.S., has been dominated by this one concern, working through a variety of

converters and builders. Rover or Commer, the market is concentrated around the typical medium van of the Volkswagen or Transit size. Until quite recently, Volkswagen dominated this market both on the Continent, and in Britain, where each of the three major converters worked largely with its vans. However, a decision by Volkswagen to reduce the number of its converters in Britain to one and to market its much more expensive German Westphalia van, which had factory-approved backing to rivals.

Toyota and later Datsun were quick to take advantage of the situation and several converters who used to specify Volkswagen now build on the Toyota Hi-Ace and Togo-Ace instead. Ford also seems a growing market in Europe for motorhomes, worked out a combined programme with Caravans International (Motorised) for vehicle based on its Transit van, long deliberate attempt to break the Volkswagen monopoly both in Germany and Britain, and to adopt Volkswagen's own methods of retailing motor homes through car dealers. The project seemed destined for success, and would probably have achieved much if its launch had not coincided so unfortunately with the recession in the European market.

When the market recovers, however, there will be many more manufacturers producing motor homes, in a private variety, yet with more attention to the economies of production line methods. The buyer, at least, should benefit from this increased competition.

James Ensor



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Diesel CONTINUED FROM PREVIOUS PAGE

hanging onto their vehicles for longer than the customary two to three year cycle, and if this continues they will inevitably put pressure on the manufacturer to produce longer-lasting products—just as similar pressures are working through in the car industry. As this happens, the diesel engine becomes a sounder proposition both for the producer and the customer.

Already diesel manufacturers argue that the economic case lies heavily in their favour for anyone who takes more than an extremely short-term view. One manufacturer has drawn up figures to show that after about 20,000 miles of average use, the cheaper running costs of a diesel-powered light distributive vehicle have covered the extra cost of the engine. Over 80,000 miles it calculates that the average operator would be running up costs of about 3p extra a mile in a diesel van. On short haul delivery work, with a great deal of stopping and starting, the diesel engine is even more economical.

## Enthusiasm

With Governments showing increasing enthusiasm for diesel fuel, these kind of figures are growing more and more persuasive. Both of Britain's major light diesel manufacturers—Perkins and Ford—are striving hard to keep pace with demand, and it partly is Mercedes' great strength in this field that made it the most successful of the German motor manufacturers last year.

Overall, Perkins calculates that demand for diesels—including marine versions—has grown internationally by 14 per cent. over the last year. In Britain, where Perkins manufactures the engine for both the Bedford and

the Commer vans, diesel sales have remained steady while petrol engine options have fallen off, says Perkins. Ford, put pressure on the manufacturer to use the Perkins engine, but began making its own York series four years ago, 25 per cent. of its Transit vans at present, a rise from about 10 per cent. when it opened the diesel plant.

Because of the current strength in demand, Ford is planning to increase its investment in the York engine, which is also used in the "A" Series of light trucks. Perkins is also investing heavily, spending some £10m. on new plant and development at its Peterborough com-

plex last year, and investing a similar amount again this year. At the moment the U.K. market, caught up in the midst of the present economic difficulties, is exceptionally difficult to predict. But no-one doubts that the trend towards diesel power in the van sector will continue, or that this is one of the major growth markets in the industry at present. In contrast to the rest of the motor industry, diesel manufacturers are working at full stretch; and when the U.K. and Europe's needs are satisfied, they are looking expectantly at the U.S. market, now almost virgin territory for diesels.

Terry Dodsworth

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## VANS AND LIGHT TRUCKS V

# Car-derived vans

CAR-DERIVED vans have never been a particularly exciting area of the U.K. vehicle scene. In a way they fall into a no-man's land since they are used both for commercial and private use. Nevertheless, the U.K. market is well supplied and a number of features—in particular the future of pick-up vans and the increasing tendency towards more luxury specifications in CDVs—promise to provide interesting developments over the next few years.

Even before the ravages of the current economic recession in the U.K. the light car-derived van market had shown little or no growth for ten years, and the decline since the oil crisis at the end of 1973 has been roughly in line with that of the car market.

The mid-sixties saw the car-derived van market fall from around 100,000 units annually to some 80,000 in 1967. Subsequently there was a slow recovery, with a market of 84,000 in 1968 growing to 92,000 in 1971 and the magic 100,000 figure being once again passed in 1972.

## Impact

Production in 1973 again fell only just short of 100,000, but the economic problems of 1974, relating to inflation and raw material costs—particularly oil—and their joint impact on the cash position of business in general, saw the market nose-dive. Registrations of car-derived vans last year fell by some 23 per cent. to 76,546. Sales in the first six months of 1975, at just under 40,000, suggest that this year's market will be little better.

Nevertheless, despite its lack of promise, this particular area of the commercial vehicle market has a variety of competing models and manufacturers which has grown dramatically in recent years.

Within the overall van market there are three predominant sectors: private, company and Government. Models registered for private use tend to be bought as the cheapest form of transport available, since they cannot legally be used in carry goods associated with business. This sector has been one of the principal factors in

the general recovery of the car-derived van markets up to 1972. The second category—which now includes the very important area of sales to the Post Office since it became a public corporation—is the most important. It also includes the important area of sales to individuals for company use.

Finally there are models purchased by the Government. This sector has declined considerably in recent years and has now fallen to under 1,000 units annually.

The market remains dominated by domestic manufacturers, if one includes the promising new Simca van as part of the Chrysler set-up. Although companies like Fiat and Toyota still present a threat, the level of overseas penetration is nowhere near as high as that of the car market and has not shown the growth of imports experienced at the heavier end of commercial vehicles.

The big names in the market remain Austin-Morris, through its Marina and Mini-based range, Ford, with its Escort model, and Vauxhall with its well-tried Viva-based Bedford HA model.

The Post Office is, perhaps, surprisingly, Britain's largest commercial fleet operator with over 75,000 vehicles. Vauxhall recently pulled off something of a coup in winning the largest vehicle order—worth around £81m—ever placed by the Post Office. The major element in the contract is the HA 6-cwt van, over 3,000 of which are required for telecommunications and nearly 1,800 for the postal services.

## Range

This is the first time that the Bedford van will be seen in the familiar red livery of post vans, while the vehicles for the telecommunications side—with their yellow livery—join more than 7,000 similar Bedfords ordered over the last three years.

Austin-Morris perhaps offers the widest range of car-derived variants—covering 5 cwt, 6 cwt, 8 cwt and 10 cwt—through its Marina and Mini variants, both of which also come in pick-up version.

Austin-Morris's introduction of the pick-up last year came one of the principal factors in

Most companies have felt that there was no real demand for a pick-up in the U.K. possibly because of the climate.

Leyland's Marina-based vans were introduced at the 1973 commercial vehicle show but the new pick-up version revealed last year—which comes in a 10 cwt de luxe form—represents a genuinely new departure, and the company reckons that there will be significant demand for this type of vehicle from commercial and private users alike.

In particular, British Leyland stresses the potential of the leisure market for its pick-up vans. In the U.S. the pick-up is much more of a "second car" which can be used for outdoor activities such as camping, an area which continues to grow in popularity in the U.K.

## Powerful

Again, the Mini van has always held a powerful position in the private area of the market where economic considerations have been paramount. Nevertheless, the Mini has also won orders from commercial organisations and the armed forces. Fleets have been supplied to the AA, the Evening Standard and the Royal Air Force.

One tendency in recent years has been to increase the specifications of car-derived vans and to emphasise higher quality fittings and saloon car-type performance.

For example, the Ford Escort Van, which has for several years proved highly popular, was in January updated not only in terms of internal and external styling and increased payload but was also given the Ford C3 automatic as an option. The saloon car performance of the Simca 1100 van—introduced into the U.K. by Chrysler—and the fact that the van's standard specifications includes features such as two-speed wipers, electric washers and a full and flexible heating and ventilation system are heavily stressed in the marketing of the van. These are the sort of features which are likely to become standard on car-derived vans over the next few years.

Peter Foster

WHILE THE domestic market for medium vans remains depressed, with operators clearly getting as much mileage as they can out of vehicles before replacing them, the U.K. manufacturers are optimistic about sales abroad, particularly in Europe.

Registrations of medium vans in the U.K. totalled 51,980 in the first six months of this year, compared to 99,533 for the whole of last year and 125,947 for 1973, indicating that the market is showing no sign of moving back to previous levels of activity.

Although Ford's Transit continues to dominate the range, up to 3.5 tons gross, the most significant development in recent months has been the sales performance of Leyland's new Sherpa. The range of vans has been well received and is highly competitive with comparable vans, particularly on fuel economy.

Following a three-months

sales campaign it is now estimated that the Sherpa has captured more than 15 per cent. of the U.K. market, lifting Leyland into a far better position. However, despite the intention to raise this proportion still higher, it is not anticipated that the range will ever achieve more than 20 per cent.

On the export side, Leyland is aiming at its more traditional markets where the Sherpa's predecessors, the J10 and J4 ranges, have long been successful. Europe is a prime target, with countries such as Nigeria also showing a keen interest.

One surprise in the marketing of the new van has been its great popularity as a motor caravan and demand has been far beyond expectations. Leyland now sees this as far more than a fringe activity, despite a recent dip in demand due to the new application of VAT to these vehicles.

The range is available with diesel engines for fleet orders and the Post Office has been one of the early customers, expressing some satisfaction with the economy achieved in an early test on the vehicle. Although the Sherpa has won no awards for its good looks, it is regarded as a thoroughly workmanlike vehicle which has been designed to be functional above anything else.

## Devoid

The body sides are devoid of space-wasting stylistic bulges and the 190 cubic feet of space is contained in a shell of moderate overall width of 68 inches. An optional side loading door is available at no extra cost. Four derivatives of the B series engine are used, including a new diesel engine.

The van is offered in three basic payloads, designated by a

number which corresponds with the gross vehicle weight in tons. The 185 model (1.85 tons GVW) has a nominal payload of 13 cwt. Other models include factory built integral construction pick-up and the chassis derivatives. The chassis cab and chassis front-end models use the same basic mechanical units as the van for simplicity of spares and service.

Vauxhall's view of the market is that domestic demand is softening considerably, due largely to the fall in buying of consumer durables. It believes that its range of Bedford (the vans, which hold about 20 per cent. of the market, are used extensively in the kind of delivery work which has been hit by falling demand and operators are consequently delaying replacement where possible.

The vehicle, which is available in gross weights ranging from 2.2 tons to 3.44 tons as

panel vans, chassis cabs, chassis cowl, has now been extended to a 1000 wheelbase version, the CF 350. The main application here is seen as big volume box vans.

The 2.78 version has been the basis for the standard London ambulance and is recognised through its type of suspension as giving an extremely good ride.

At present Vauxhall's export of this range of vans is running at 46 per cent. of total sales and in 1974 exports of the CF represented 35 per cent. of the U.K. total for this type of vehicle, according to the company. However, the export market will hold up fairly well and is optimistic about prospects in Germany, where it is already marketing the vehicle under the name Bedford Blitz. It has a marketing arrangement with Opel and exported a substantial number there is the first six months of this year. Total sales were about 38,000 last year.

## Difficult

Returning to Ford's operations, it is clear that the year-old Transit remains highly competitive and will be difficult to displace. Looking also at Ford's share of the U.K. market it has been consistently large in 1972, when 120,000 medium weight vehicles were registered. Ford accounted for 45,186 or 37.7 per cent. of the market. The following year this slipped to 33.3 per cent., but in 1974 rose to 36.1 per cent. and in the first six months of this year it captured 38.4 per cent.

Looking now at Ford's European performance, the company sold 81,600 medium vans in 1974, out of a total market of 439,000 and had 18.1 per cent. of the total market. Across the whole range of light medium and heavy vehicles Ford last year had slightly more than 13 per cent. of the market.

It now remains to be seen how quickly the economies of the various European countries recover fully and the retail consumer-generated demand for this type of vehicle is restored to former levels. It has become clear to the major manufacturers in the U.K. that Europe is the prime market for van sales and they must tailor both their products and their marketing in that direction.

But British strength in van manufacture has not prevented it losing ground in many traditional markets such as South Africa and Commonwealth countries, and it is clear that European manufacturers are not going to take the challenge in their own market lying down. But this may not mean confrontation, as many companies now believe co-operation to be more fruitful when their products are not in direct competition.

Lorne Barling



A Simca 1100 van.

# Export hopes for the medium range

## Need a good reason for buying Bedford CF?

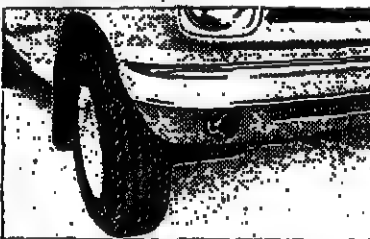
### Here are nine.



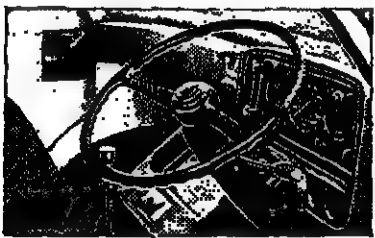
**Critics gave it top marks.** Commercial Motor (25.10.74) gave CF more points than any of the other three competitive vans they tested.



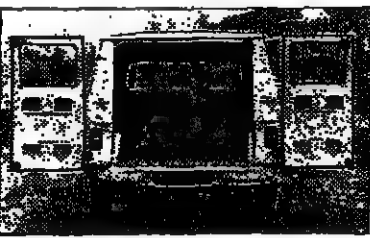
**Proven reliability, economy.** With Bedford CF you get a van that's proved it can take it in demanding conditions. Day after day.



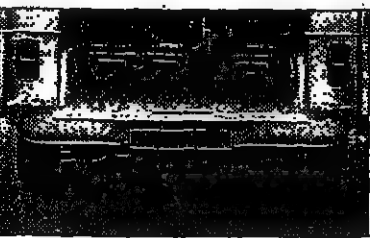
**Independent front suspension.** Your load should ride as smoothly as you. So CF has independent coil spring front suspension.



**Rack and pinion steering.** It gives you sure, precise control. And, teamed with CF's wheel at each corner, makes for safe handling and good roadholding.



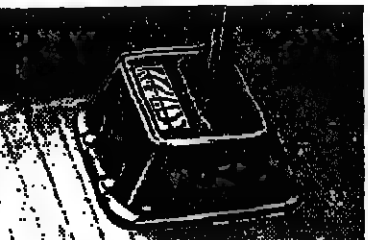
**180° rear doors.** They let you back right up to a loading bay. And open on to the biggest cargo volume of any van in the CF's class.



**Low loading platform.** You'll find the CF's cargo platform is lower than on similar vans. For easier loading and unloading.



**Body adaptability.** Bedford CF offers you no less than 510 van chassis-cab and chassis-cowl variants. In 18, 22, 25 and 35 cwt models.



**Automatic transmission.** This optional extra takes strain off the engine, axle and tyres. And less strain means much less chance of service down-time.



**Nationwide dealer network.** Wherever you go, it's nice to know a Bedford dealer is nearby with service and parts at sensible prices.

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# BEDFORD



## Fiat—the firm favourites

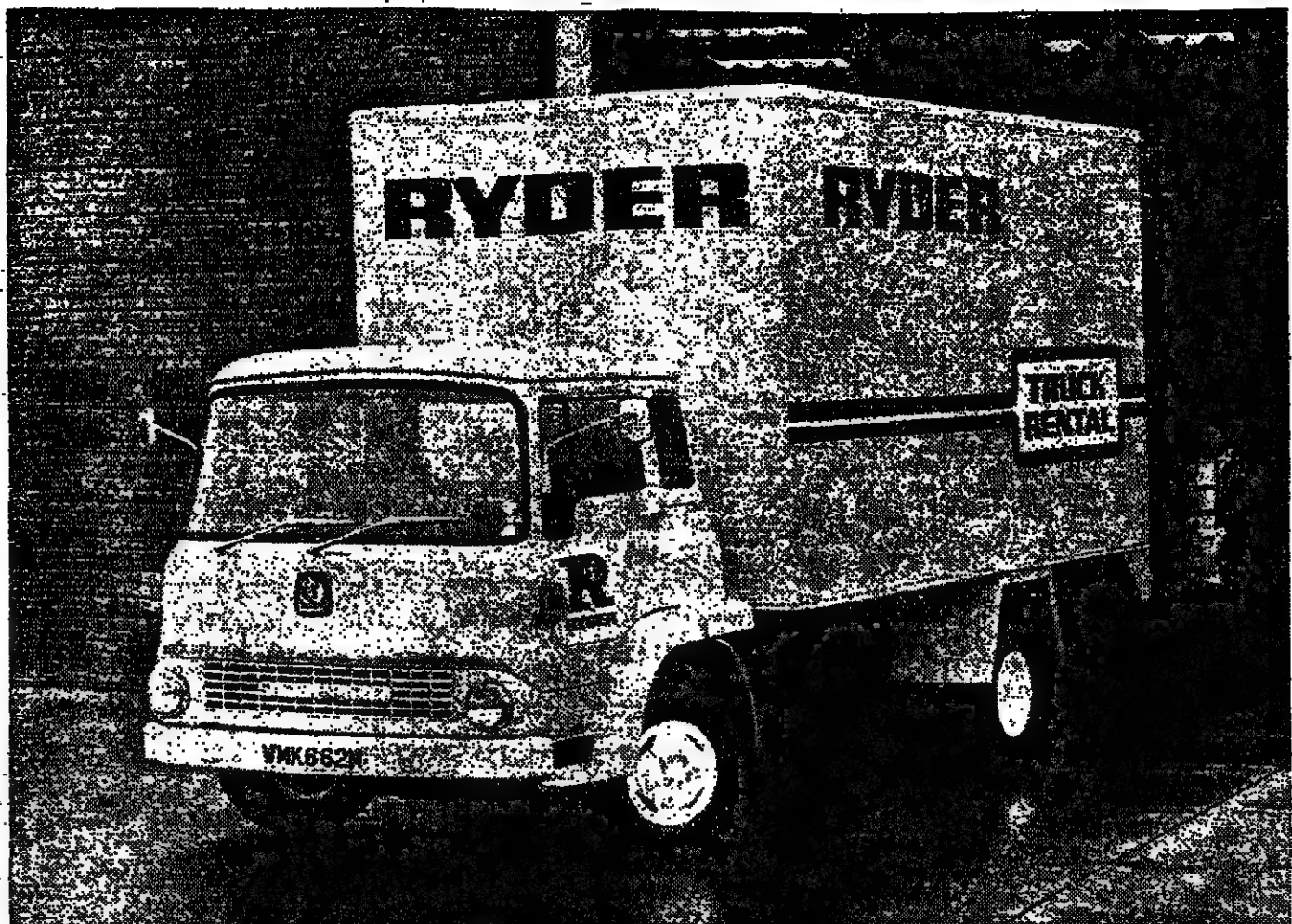
Turn to Fiat for the OM55 and OM75 ranges—and be in good company—like Black & Decker and Avis. Just two of the internationally renowned names who have turned to Fiat. Because Fiat trucks and vans are built to international specifications. Designed and developed to meet the fast moving demands of modern business. Today, more than ever, high operating efficiency must be maintained to succeed in the expanding, competitive world of commercial transportation. Fiat give you that powerful efficiency. With a robust range of high load capacity vans. Strong, steel dropside trucks. And adaptable chassis cabs. Take your pick—you can rely on every one for a long, hard-working life. Test them at your nearest Fiat truck dealer. Soon you too will turn to Fiat—and be keeping good company—like Black & Decker and Avis.

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## VANS AND LIGHT TRUCKS VI



A Bedford owned by Ryder Truck Rental.

# Bigger demand for rental facilities

WITH INCREASING sophistication in fleet management the longer term future of both truck rental and leasing seems assured. In the shorter term, neither field has been unaffected by the economic difficulties of the U.K., but the cash flow difficulties and lack of a regular stream of work which are symptomatic of the distributors' and hauliers' problems have themselves tended to highlight the advantages both of short-term rental and longer term contract hire and leasing.

The rental field has in the last few years been dominated by Godfrey Davis, Avis and Hertz but the entrance into this highly competitive market of British Road Services—part of the National Freight Corporation—six months ago indicates faith in rental's expansion possibilities.

**Reliable**  
The essential difference between rental and contract hire, or leasing, is that the former is a short-term arrangement for a period of between a day and six months. The U.S.-based Ryder, which came into the British market in 1971, even quotes hourly rates on everything from its 18 one-ton vans to 32 ton tractor-units.

Reliable rental facilities are of great benefit to the haulier or distributor because they enable him to maintain a smaller fixed fleet for his "baseload" business. He can then "rent in" vehicles when there are peaks of demand either because of seasonal factors or through sudden unexpected peaks in demand.

Meanwhile, cash flow problems contract hire under a new name, which have resulted from

hauliers being unable to raise their rates in line with costs against a declining volume back-ground—have meant that the assured, spot hire market has benefited from hauliers simply being unable to replace or expand their fleets.

British Road Services Truck rental department points out that the heaviest vehicles can cost about £2,000 a year in taxation alone, while the price of a new outfit will run easily into five figures. Add around 8p a mile for maintenance and the advantages of not getting involved in capital outlay is clearly seen. These figures all have to be scaled down for the van and light truck end of the market, but the underlying principle remains the same.

The other, longer-term, alternative to capital outlay—which has grown significantly over recent years—is that of leasing, or contract hire. There is some confusion here in the terminology and it is perhaps a good idea to try and differentiate between the two.

The thing to bear in mind is that the maintenance lease and the contract hire agreement are likely to be much the same thing. Leasing was originally thought of purely as a financial arrangement, whereby the lessor bought specified equipment which would then be used by the lessee in return for a series of rental payments over a fixed period. Essentially this deal amounted to the borrowing of the equipment rather than the borrowing of the money to buy it, and possession never passed to the lessee. However, the "hiring" or leasing have fundamentally involved the grown until it now amounts to supply of vehicles and associated services to meet the

replacement vehicles now tend to be built into the longer term leasing deals offered by the big rental companies and by the leasing subsidiaries of the large truck manufacturers.

In a "service" lease the financial factors, such as trends in interest rates and taxable profits, play a less significant part in the overall calculation, although other features, such as the rate of inflation in repair and maintenance and in new vehicle costs have to be taken into consideration.

**Leasing**  
One significant feature of the truck leasing market is the fact that the lead has been taken by companies with American parents. Leasing is much bigger business in the U.S. than in the U.K. It has grown in the van and truck market for three principal reasons. Leasing—in its "maintenance" form—is more efficient in fleet management terms; there has been a growth in restrictive legislation in recent years; while cash flow difficulties have forced hauliers to seek means of finance outside the traditional areas of bank and finance house borrowing.

New laws, backed up by tighter enforcement, have included the introduction of annual testing of vehicles and operators' licence provisions. These factors have all tended to increase the attractions of "hiving off" vehicle management entirely.

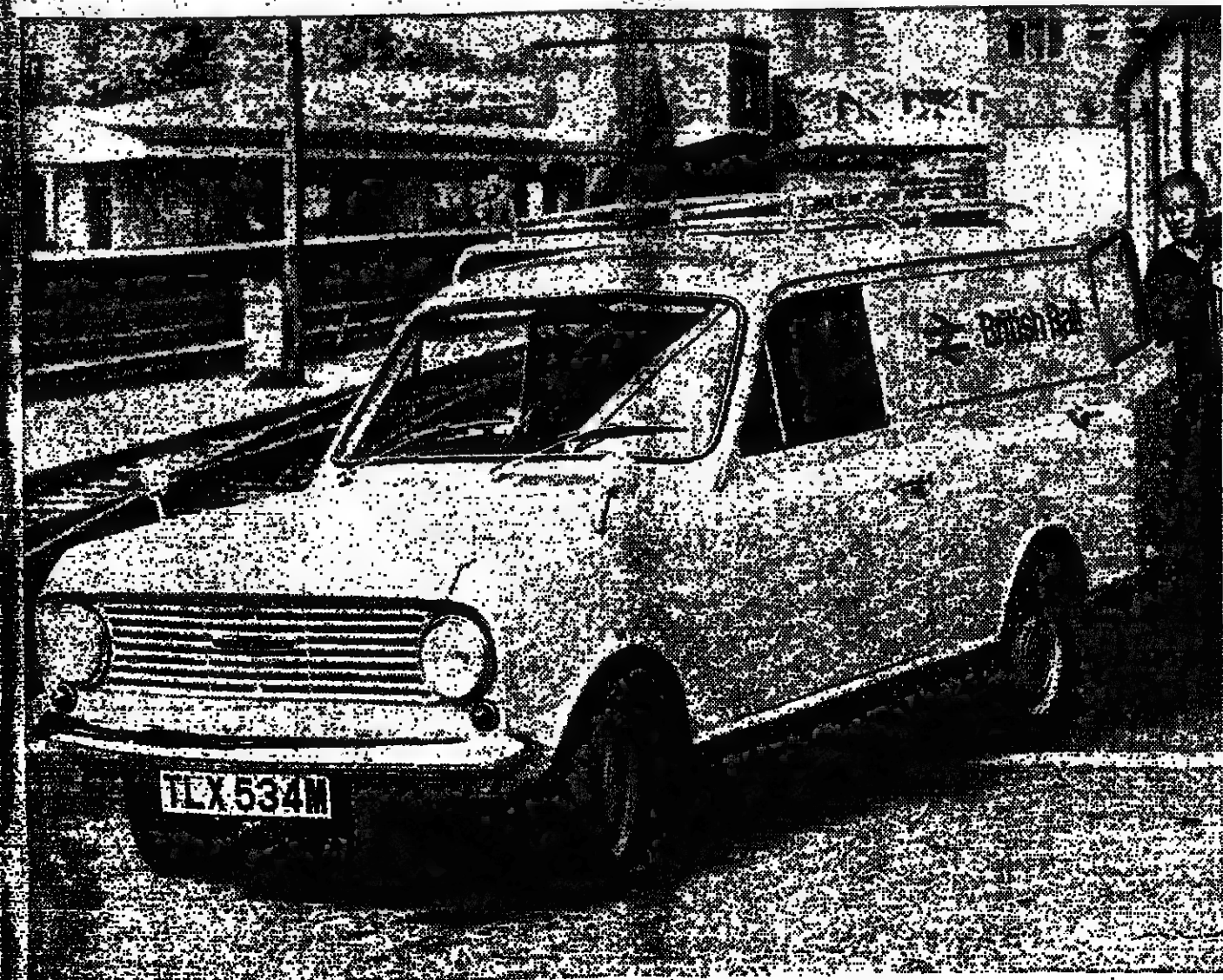
Contract hire and leasing involve the supply of vehicles and associated services to meet the

own account distributor over a specified period of time. The deal may include the driver or may be restricted to the vehicle alone. It may also, and now usually does, contain maintenance, fuel and oil, insurance and licensing, with a more or less comprehensive range of back-up services possibly including replacement vehicles.

Licensing, insurance and other aspects of the responsibilities of ownership have created many problems for hauliers and distributors in recent years. One of the main issues has centred round employment of the driver. If he is part of the deal it is usual for the vehicles to be operated under the "O" licence of the hirer, since he is providing the driver's wages. There has also been much controversy over the question of driver agencies and the issue of legal liability. It is now well known throughout the industry that firms renting or hiring vehicles and hiring drivers should take professional advice about the extent of their legal liability.

Long-term contract hire has been mainly in the hands of old established specialists, although the big truck renters have tended to expand their activities—under the more "up market" term leasing—in recent years. On the other hand, the entry of British Road Services provided an example of the largest British company travelling in the opposite direction, from long to shorter term hire. BRS's move into the rental field is to be followed by diversification into contract hire, tailor made distribution and even warehousing.

Peter Foster



A Bedford HA 10 cwt van in service with British Rail.

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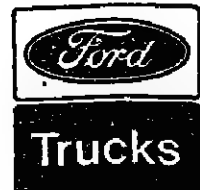
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## WALL STREET + OVERSEAS MARKETS + FOREIGN EXCHANGES

## Lower on fear of rising Prime Rate Pound rises

BY OUR WALL STREET CORRESPONDENT

FURTHER GAINS were chopped back sharply by late selling on Wall Street today, when operators decided to lighten their holdings on the possibility that bank prime interest rates may rise soon.

After further advancing 7.35 to 879.22, the Dow Jones Industrial Average finished at 871.37, unchanged on the day. The NYSE All Common Index was up one cent at 330.74, while gains led by losses by 330-335. Trading volume further expanded 2.5m. shares to 38.8m.

The market's initial strength followed a robust performance yesterday, attributed primarily to optimism about peace prospects in the Middle East and the price cut on oil by Ecuador.

But talk about a possible boost in the prime rate to 7 1/2 per cent from 7 per cent—again surfaced and profit-taking set in.

Some issues responded favourably to higher quarterly earnings statements. Among them were Buffalo Forge up 3 1/2 to \$25, J. J. Manufacturing 8 1/2 higher at \$26 1/2, and Abbott Laboratories up 3 to \$77.

However, Burroughs fell 3 1/2 to \$103 1/2 despite higher quarterly results. IBM too sagged 3 1/2 to \$204 1/2. Analysts expect lower quarterly profits.

IBM was also the subject of a newspaper report, in which analysts said the company's stock was plagued by several factors, including the U.S. Justice Department's anti-trust suit, still being heard.

J. P. Morgan dropped two points to \$67 1/2. After the close, the company reported slightly higher second quarter results.

Heavily-traded Texaco climbed 3 1/2 to \$29 1/2. Walter Kidde, also active, rose 1 1/2 to \$23 1/2 on 318,200 shares, most of which involved a block of 300,000 shares at \$21 1/2.

Poland, which traded 221,000 shares, lost 1 1/2 to \$39 1/2, reversing recent firmness.

A. E. Staley dropped 3 1/2 to \$72 1/2 after having spurred more than \$5 on Wednesday. The company reported sharply higher earnings.

Steels were mixed, while Motors scored fractional gains. In Chemicals, Du Pont lost 1 1/2 to \$72 1/2.

Prices on the American Stock Exchange advanced in heavy trading. The Amex index rose 0.86 to 84.97, while advances led declines 478 to 281. Turnover swelled to 4.8m. shares, from 4.1m. shares on Wednesday.

**Canada higher**  
Stocks closed with solid gains in active Canadian stock exchange trading.

The Industrial and Western Oil indices both added two over two points, ending at 192.91 and 100.78 respectively. But Metals gained more than 10 points, dropping 7.14 to 407.34 following a decline in the bullion price.

Volume was healthy at 2,904,025.

## OTHER MARKETS

**PARIS**—Firm in quiet trading, encouraged by Finance Minister Fourcade's assurances that tax-losses will not be increased.

Metals, however, were generally lower, but other sectors moved as a whole. Stocks were strong, led by Air France which gained 1.20 to 1,282.

Motors were strong, with Peugeot up 1.50 to 245.5, Renault and Oils were mixed.

Foreign stocks were well maintained.

**BRUSSELS**—Broadly higher in active trading.

Metals firmed. Union Miniere rose 1.30 to 1,376 and Hoboken 1.30 to 1,350. In mixed Steels, Cockerills were 1.20 down to 1,040. Oils advanced modestly.

Petrofina rose 1.50 to 1,190. Among International U.S. shares were active and higher.

General Motors up on 1.50 to 1,935. IBM 1.50 to 1,960. West German shares were strong, led by 1.50 to 1,960.

Among higher French shares, Peugeot gained 1.50 to 2,200. Among German stocks, Siemens were up 1.50 to 4,380.

**STANDARD AND POOR'S STOCK INDICES**

**NEW YORK**  
DOW JONES AVERAGES

July 10 871.37 July 9 879.22 July 8 879.22 July 7 879.22 July 6 879.22 July 5 879.22 July 4 879.22 July 3 879.22 July 2 879.22 July 1 879.22

**IND. DIVIDEND YIELD %**

July 10 4.44 July 9 4.43 July 8 4.43 July 7 4.43 July 6 4.43 July 5 4.43 July 4 4.43 July 3 4.43 July 2 4.43 July 1 4.43

**N.Y. SE ALL COMMON INDEX**

July 10 330.74 July 9 330.74 July 8 330.74 July 7 330.74 July 6 330.74 July 5 330.74 July 4 330.74 July 3 330.74 July 2 330.74 July 1 330.74

**AMERICAN SE MARKET VALUE INDEX**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

## MELBOURNE YIELDS

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**SINGAPORE INDEX**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**EUROPE**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**AMSTERDAM**

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**TOKYO**

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**VIENNA**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**BRUSSELS**

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**PARIS**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**STOCKS**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**BOND**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**FOREIGN EXCHANGES**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**EURO CURRENCY INTEREST RATES**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**FORWARD RATES**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**JOHANNESBURG**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**SPAIN**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

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**STANDARD AND POOR'S STOCK INDICES**

**NEW YORK**  
DOW JONES AVERAGES

July 10 871.37 July 9 879.22 July 8 879.22 July 7 879.22 July 6 879.22 July 5 879.22 July 4 879.22 July 3 879.22 July 2 879.22 July 1 879.22

**IND. DIVIDEND YIELD %**

July 10 4.44 July 9 4.43 July 8 4.43 July 7 4.43 July 6 4.43 July 5 4.43 July 4 4.43 July 3 4.43 July 2 4.43 July 1 4.43

**N.Y. SE ALL COMMON INDEX**

July 10 330.74 July 9 330.74 July 8 330.74 July 7 330.74 July 6 330.74 July 5 330.74 July 4 330.74 July 3 330.74 July 2 330.74 July 1 330.74

**AMERICAN SE MARKET VALUE INDEX**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**MELBOURNE YIELDS**

July 10 7.35 July 9 7.35 July 8 7.35 July 7 7.35 July 6 7.35 July 5 7.35 July 4 7.35 July 3 7.35 July 2 7.35 July 1 7.35

**SINGAPORE INDEX**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**EUROPE**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**AMSTERDAM**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**TOKYO**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

**VIENNA**

July 10 1,904,025 July 9 1,904,025 July 8 1,904,025 July 7 1,904,025 July 6 1,904,025 July 5 1,904,025 July 4 1,904,025 July 3 1,904,025 July 2 1,904,025 July 1 1,904,025

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**IND. DIVIDEND YIELD %**

July 10 4.44 July 9







## STOCK EXCHANGE REPORT

## Gilt-edged bought but equities uncertain in front of anti-inflationary White Paper—Index down 3.2 at 324.4

## Account Dealing Dates

## Option

## Declarations

## Declarations

## Declarations

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## lump end of the market where

## the 2500m. tranche of Treasury

## 12, per cent, 1985, "tap" stock

## ran out after only three trading

## days. The absence of a long

## Wales, 800p, and Commercial of

## Australia, 220p. Discount Houses

## were helped by the continuing

## firmness of gilt-edged; Alexander,

## 210p, and Allen Harvey and Ross,

## 510p, both gained 10, while Carter

## 122p, gave up 5 more of the recent

## purchases were barely changed.

## Apart from an improvement of 2

## to 30p in Sterling Credit. Among

## easier merchant banks, Hambros,

## 122p, gave up 5 more of the recent

## speculative advance. Slater

## Walker shed 4 to 70p and Hill

## Samuel Warrants 30 to 850p.

## The old long "tap" stock rose

## further to 812, making a rise of

## 21 from last Thursday's issue

## price of 884. Other gains also

## ranged to 1 in the long, while the

## short-dated issues showed

## where gains ranged to 1. Other

## rises extended to 1 and the

## Government Securities Index

## closed with a further gain of 0.33

## at 60.32, only 1.32 from the year's

## peak of 62.54 touched on March

## 30.

## Leading Industrials drifted

## lower on scattered nervous selling

## pending publication of to-day's

## anti-inflationary White Paper.

## However, a minor technical rally

## towards the close left prices a few

## pence above the worst of the day.

## Down 4.3 at 2 p.m. the FT 30-

## share index finished at 324.4. Although

## not unexpected, news that just over 97

## per cent of BOC's "rights" issue

## had been left by underwriters

## did not help sentiment.

## There was a further small

## expansion in trading—official

## markings of 3,585 compared with

## 3,117 on Wednesday and 4,782 on

## Tuesday—but the level of activity

## still fell much to be desired. The

## few changes which occurred in

## second-line equities were mostly

## minor falls, although trading

## statements provided the odd

## bright spot. The FT-Actuaries

## All-share index eased 1.7 per cent

## to 138.78.

## Gilt surge on

## British Funds began very

## slowly with medium-term holdings

## on overnight levels, but shorter-

## dated issues easing fractionally.

## Business improved gradually and

## by the afternoon all sectors were

## enjoying renewed strength with

## interest tilted in favour of the

## Chartered Banking finished 5 off

## the previous price increases.

## Electronic followed Wednesday's

## rise of 7 in a thin market with a

## fresh improvement to 307p, but

## later reacted to close unchanged

## on the day at 305p. Electronic

## Rentals hardened 2 to 43p and

## Stanwood Radio 1 to 18p.

## Engineers closed mixed, with

## the leaders often lower but above

## the worst of the day. GKN rallied

## from 220p to finish a net 4 down

## to 216p. Tube Investments

## were slightly easier at 282p, after

## 200p. Secondary stocks to fall

## included John Brookhouse, 137p,

## and Anderson Strathclyde, 115p.

## Press comment gave up half of

## the previous day's rise of 5 at

## 147p. Falls of 5 were marked

## against Rowntree Macintosh,

## 135p, and British Sugar, 255p,

## while Associated British Foods

## eased 2 to 35p. Watson and Philip

## made no apparent response to the

## interim report, closing unchanged

## at 41p. In Supermarket Tesco

## shed 1 1/2 to 122p. Wheatbaker

## Distribution held at 147p following

## news of the proposed £2m.

## rights issue.

## J. Lyons "A" became an erratic

## falling 1 1/2 to 122p, while

## Courtauld's fell 1 1/2 to 122p,

## falling to 122p before rallying to

## close 7 cheaper on balance at

## 143p. Grand Metropolitan eased 2

## to 63p and Trust Houses Forte

## eased 4 to 102p.

## Overseas Traders again failed

## to establish a decided trend.

## James Finlay made a firm showing

## at 150p, up 4, while Sena Sugar

## put on 1 1/2 to 15p, but Harrison's

## and Crossfield came back 1 1/2

## to price ended the day 32 down

## 514 per cent and the 50

## Shares Index fell 8.7 to 374.2.

## A sharp fall in the 100

## Shares Index followed the

## heavy selling caused by the

## fall in the 100 Shares Index

## to 374.2. The 100 Shares Index

## ended the day 32 down

## 514 per cent and the 50

## Shares Index fell 8.7 to 374.2.

## A sharp fall in the 100

## Fresh rise in Phoenix

## After Wednesday's Press-

## inspired gains to 7 Composite

## Insurances generally closed a

## shade off after a quieter trade.

## Phoenix, however, met fresh

## demand for its 200p. Hirs

## 200p, while "Royals" closed 2

## firmer at 294p, after 290p. Life

## Officers were quiet and hardly

## altered. Legal and General were

## quoted ex "rights" at 122p, down

## 21, with the new nil-paid at 20p

## premium. C. E. Heath gained 5

## more at 23p in Lloyds brokers.

## After starting an initial rally

## Home Banks returned to a down-

## ward path before picking up near

## the close to finish modestly easier

## on balance after a thin business.

## Awaiting interim results due

## on July 21, Barclays ended 10

## changed at 260p, after 255p, while

## Lloyds, with half-time figures ex-

## pected on July 25, closed 3 off

## at 255p, after touching extremes

## of 215p and 260p. Similar

## losses occurred in Midland, 255p,

## and in National Westminster,

## 225p. Bank of Ireland lost 10 to

## 480p, while Standard and

## Chartered Banking finished 5 off

## the previous price increases.

## Electronic followed Wednesday's

## rise of 7 in a thin market with a

## fresh improvement to 307p, but

## later reacted to close unchanged

## on the day at 305p. Electronic

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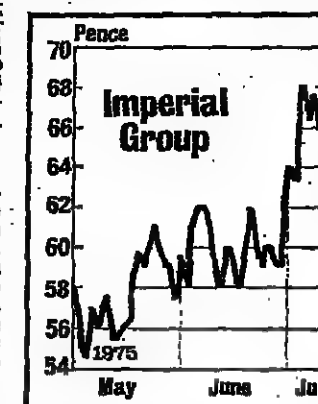
## to establish a decided trend.

## James Finlay made a firm showing

## at 150p, up 4, while Sena Sugar

## put on 1 1/2 to 15p, but Harrison's

## and Crossfield came back 1 1/2



Imperial Group

Breweries followed the general

trend, losses of a few pence

being pared by a penny at the

close. Elsewhere, recent bid

speculation died down in Amalgam

Distilled and the Amalgam

Timber remained on

offer in Buildings following

Press comment on Wednesday's

disappointing results, falling 4

further to 82p. London Brick shed

2 to 50p, while H. and R. Johnson

Richardson, 110p, and Tarmac,

125p, gave up 4 and 5 respectively.

Marley eased 4 to 78p. Cement

also made a poor showing despite

the proposed price increases.

Electronic followed Wednesday's

rise of 7 in a thin market with a

fresh improvement to 307p, but



## INSURANCE, PROPERTY, BONDS

[illegible]

# FOOD PRICE MOVEMENTS

	July 10	Week ago	Month ago
<b>BACON</b>			
Danish A.1 per tonf .....	\$20	\$20	\$20
British A.1 per tonf .....	\$15	\$15	\$15
Irish Special per tonf .....	\$15	\$15	\$15
Polish A.1 per tonf .....	—	—	—
Ulster A.1 per tonf .....	\$15	\$15	\$15
<b>BUTTER (packet)</b>			
NZ per 20 lb. ....	7.00-7.15	6.90-7.15	—
English per cwt .....	41.14-41.15	41.14-41.15	41.14-41.15
Danish salted per cwt .....	42.10-42.50	42.0-42.5	42.10-42.50
<b>CHEESE</b>			
English cheddar white rindless 40-lb per cwt	—	—	43.15
NZ per 20 kilos .....	15.61	15.61	15.61
<b>EGGS</b>			
Home-prod. Standard ...	1.55-1.70	1.40-1.55	2.30-2.40
Large .....	2.50-2.65	2.50-2.60	2.90-3.00
	July 10	Week ago	Month ago
	p	p	p
<b>BEEF</b>			
Scotch killed sides ex KRCF .....	30.0-34.0	32.0-35.0	34.0-39.0
Fire forequarters .....	16.0-18.0	18.0-20.0	22.0-24.0
Argentine chilled rumps	—	—	—
<b>LAMB</b>			
English .....	25.0-30.0	30.0-32.0	30.0-36.0
NZ 2s-2s .....	30.0-30.5	30.0-31.0	30.0-31.0
PORK (all weights) .....	25.0-32.0	25.0-32.0	24.0-34.5
<b>MUTTON</b>			
English ewes .....	12.0-13.0	12.0-13.0	10.0-11.0
<b>POULTRY</b>			
Broiler chickens .....	25.0-27.0	24.0-27.5	24.0-26.5

## PUBLIC NOTICES

**SANDVIK A.S. 515,000,000 9%  
BOND 1985**

paid £37,815s. All bills allotted at  
 place this year.  
 as other bills outstanding.  
 Treasury.  
 PLYMOUTH.  
 July, 1975.

**WHITREAD & COMPANY LIMITED**

**MACHINERY**

**SALE WEEKLY** is Europe's No. 1 journal for used plants and machinery.

reprints of the period ended 1st March.  
1975 payable on 1st September 1975.

**R. E. GILLAN,**  
Secretary.

Bermwry.

<b>Albany Management Co. Ltd.</b> P.O. Box 1040, Hamilton, Bermuda. <b>Albany Fund Ltd.</b> [SCA-06] 5.90	<b>Chatterhouse Japan.</b> 1, Paternoster Row, E.C.4. 01-265-3000 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45	<b>Free World Fund Ltd.</b> Butterfield Bldg., Hamilton, Bermuda. NAV June 30 [US\$129.22]	<b>Keyvelux Mgmt. Jersey Ltd.</b> P.O. Box 50, St. Helier, Jersey, (Eng) 01-600-7070 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45	<b>Samuel Montagu Ldn. Agts.</b> 14 Old Broad St., E.C.2. 01-588-5551 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45	<b>Target Trust Mgmt. (Cayman) Ltd.</b> P.O. Box 710, Grand Cayman, Cayman Is. 01-588-5551 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45
<b>Australian Selection Fund N.V.</b> P.O. Box 1040, Hamilton, Bermuda. 01-265-3000 NAV June 30 [US\$129.22]	<b>Carroll Hill (Guernsey) Ltd.</b> P.O. Box 157, St. Peter Port, Guernsey [US\$129.22] 12.00	<b>G.T. Bermuda Ltd.</b> St. B. Bermuda P.O. Box 157, St. Peter Port, Guernsey NAV June 30 [US\$129.22]	<b>Keyvelux Mgmt. Jersey Ltd.</b> P.O. Box 50, St. Helier, Jersey, (Eng) 01-600-7070 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45	<b>Samuel Montagu Ldn. Agts.</b> 14 Old Broad St., E.C.2. 01-588-5551 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45	<b>Target Trust Mgmt. (Cayman) Ltd.</b> P.O. Box 710, Grand Cayman, Cayman Is. 01-588-5551 Address: [DME-06] 3.28-1.00 7.14 N.V. [DME-06] 3.28-1.00 7.14 London: [DME-06] 3.28-1.00 7.14 Paris: [DME-06] 3.28-1.00 7.14 Rome: [DME-06] 3.28-1.00 7.14 Tokyo: [DME-06] 3.28-1.00 7.14 Gen'l. Gross Sw.F. 45.50 41.50-1.00 3.45
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**"Recent Issues" and "Rights" Page 21**

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## American Motors to buy Audi engines

BY GUY DE JONQUIERES

NEW YORK, July 10.

AMERICAN Motors Corp. is to buy lightweight four-cylinder engines from Volkswagen and ultimately plans to produce them on a line in the United States.

The agreement, which follows several months of negotiations, is believed to be the first of its kind between two unaffiliated motor companies in the U.S. and Europe, although other Detroit manufacturers have imported engines and other components produced by their European subsidiaries for use in models assembled in the U.S.

The engine purchase plan appears to have no direct connection with the exploratory talks which VW has been holding—chiefly with Chrysler—on the possibility of either acquiring a U.S. plant or entering a joint production arrangement to assemble Volkswagens in the U.S.

AMC said that the engines it

will buy are advanced water-cooled Audi overhead-camshaft units of 1,984 cc. They are the latest design to be brought out by VW and only went into production last May at the company's Salzgitter plant in West Germany. It is not immediately clear whether they are already being fitted to Audis assembled in West Germany.

### Fuel economy

American Motors said the engines would "eventually" be produced in the U.S. and built on an engine line bought in part from VW. It is not known whether the engines are designed to meet Federal emission standards, and AMC presumably wants to test them during a trial period before committing itself to U.S. production.

AMC refused to disclose any details about the delivery

schedule planned for the engines, the possible start-up date of U.S. production or the total value of the planned deal. It would not say either if it planned to fit the engines to existing models or future ones.

The company, which has no four-cylinder engines of its own, noted that the Audi unit has "excellent" fuel economy. Since the negotiations with VW began, there has been speculation that a German-designed four-cylinder engine might be fitted to AMC's sub-compact Hornet and Gremlin cars. But it is doubted whether the Audi engine would be sufficiently powerful for use in the company's widely-publicised new Pacer model.

Volkswagen of America said in a statement that it is pleased to have been chosen by AMC to help meet its future energy conservation goals and added that the arrangement has advantages for both companies.

## O'Connell remanded for trial on July 25

BY GILES MERRITT

THE CAPTURED leader of the Provisional IRA, David O'Connell, has been remanded for trial on July 25 following a brief, five-minute appearance before the three judges presiding over the Special Criminal Court in Dublin.

O'Connell—arrested last year in a swoop by Irish Special Branch detectives in the Dublin suburb of Coolock—was expected to stand trial this afternoon on a charge of belonging to an illegal organisation, but in court, the State prosecution requested additional time and said it intended to produce two witnesses.

At the hearing, O'Connell issued a defiant statement calling on the court to "get down with this charade of a political trial as quickly as possible," but fears of an immediate arrest by the Provisional IRA, which has a consequence of his surprise arrest, subsided to-day as the Provos adopted a wait-and-see attitude.

Two of O'Connell's senior colleagues at the head of the IRA Provisionals, co-vice president, Mrs. Maire Drumm, and Sinn Féin national organiser, Mr. Brendan McGill, commented outside the court that the arrest was an "act of treachery" but did not confirm the threat issued earlier to-day by an unidentified Provo leader of reprisals inside the Republic and the breakdown of the cease-fire.

Provisional IRA chief of staff O'Connell this afternoon surprised some observers in court by his apparently tacit recognition of the Special Criminal Court, which was set up to deal specifically with terrorist activities.

There is considerable speculation here over the exact circumstances of O'Connell's arrest. During the 195 days of the present trial, it has been assumed that official concern to safeguard the truce has tended to guarantee the continued liberty of wanted Provo leaders.

Press reports here, however, are now suggesting that his arrest was ordered personally by Prime Minister Liam Cosgrave after consultation with Mr. Merlyn Rees, the British Northern Ireland Secretary.

Northern Ireland reactions to O'Connell's detention have been mixed. A spokesman for the "Loyalist" Vanguard movement said he hoped O'Connell's arrest "would herald a clamp-down on the Provisional IRA in the South."

The para-military Ulster Defence Association, however, took a very different line and stated: "We would rather see O'Connell free than have someone like Seamus Twomey take over."

For one result of O'Connell's capture has been the expectation here that Twomey, who made a spectacular helicopter escape from Mountjoy Prison in 1973, will now take over as chief of staff and impose his own far less moderate tactics on the Provisional IRA.

Richard Evans, Parliamentary Correspondent, writes: The Northern Ireland Office last night flatly rejected reports that Mr. David O'Connell, the Provisional IRA leader, had been arrested at the head of Mr. Merlyn Rees.

In a Commons statement on violence in Northern Ireland, Mr. Rees said that, between January 1 and July 10 this year, 64 people had been charged with murder, 80 with attempted murder and 233 with firearms offences.

Parliament, Page 11

## Ford and Brezhnev may meet

By Malcolm Rutherford

GENEVA, July 11. PRESIDENT Ford and Mr. Leonid Brezhnev, the Soviet leader, are likely to hold a special meeting on the sidelines of the European Security Conference in Helsinki around the end of this month in an attempt to remove the obstacles to a second Strategic Arms Limitation agreement (SALT 2).

This became clear as Dr. Henry Kissinger, the U.S. Secretary of State, arrived here to-day for talks with Mr. Andrei Gromyko, the Soviet Foreign Minister. These talks will be dominated by the difficulties in the SALT negotiations even more than by the Middle East situation.

### Political

Dr. Kissinger is understood to believe, however, that the key Soviet decisions on SALT cannot be taken by Mr. Gromyko himself. Hence the need for an early Ford-Brezhnev summit which will probably take the political decision as to whether a second SALT agreement is possible. It would be left to the experts to tie up details.

The SALT negotiations resumed here at official level early this month, but there are three major problems in the following declining order of importance: the question of verification, whether or not to include cruise missiles and whether the Soviet "Backfire" bomber should be counted as a strategic weapon.

The verification question has arisen because it is impossible to identify by satellite whether an intercontinental ballistic missile (ICBM) on the firing station has one or more warheads.

### Ceiling

In Vladivostok last November President Ford agreed on a ceiling of 2,400 strategic weapons for each side, of which up to 1,320 could have multiple warheads. Since then, however, the Russians have been testing their SS-18 ICBM with both single and multiple warheads. There is therefore a deadlock about how the SS-18s should be counted—whether inside or outside the 1,320 limit.

There is thought to be no possibility of the Russians agreeing to on-site inspection. Cruise missiles, which form the second major problem, can be fired either from a ship or an aircraft and are an area in which the Americans have a technological lead. The Russians are pressing hard to include aircraft carrying such missiles within the 1,320 limit.

## Senator claims proof of Soviet grain overture

BY ADRIAN DICKS

WASHINGTON, July 10.

SENATOR Henry Jackson, one of the leading contenders for the 1976 Democratic Presidential nomination, added to-day to the mounting excitement here over possible large Soviet grain purchases, when he said he had proof that U.S. exporters had been negotiating with Russian officials.

The Senator added, however, that his investigators had confirmed that no sales have yet been concluded—bearing out yesterday's comment by the Secretary of Agriculture, Mr. Earl Butte, that the reports of Soviet buying were "more than just rumours, but less than firm deals."

Experienced grain market observers in Chicago had no independent information, but commented that it would be surprising if the Soviet Union were not at least talking to U.S. and Canadian suppliers. The U.S. Department of Agriculture published a new forecast of the Soviet grain crop yesterday, once again revising the total downward by 5.5 million tons to a new level of 214.5 million. This is almost 10 per cent. below its original forecast.

In early dealings on the Chicago Board of Trade, wheat futures once again advanced by 1/4 cent. to 41 1/4 cents a bushel, reflecting the continued excitement that the Russians will be in the market this year even if they are not already. But there was little sign to-day of "sympathetic" buying of other grain contracts, as happened on Tuesday. A rise in soybean futures was put down by dealers to technical factors.

Some confirmation of whether the Soviet Union has yet concluded purchase contracts was expected later to-day when the Agriculture Department was to publish its regular weekly export sales report. As a result of the report here that followed the Soviet Union's huge secret purchase in 1971-72, exporters are required to notify the Agriculture Department within 24 hours of any sale of 100,000 tons or more.

Official and private observers here were extremely cautious to-day in attempting to gauge the extent of possible Soviet buying, especially in the absence of firm information on how much Moscow may have bought elsewhere.

Our Commodities Editor writes: There was little reaction in London grain markets to the confirmation of recent reports that the Soviet Union was negotiating to buy large quantities of U.S. grain. The markets, both in London and Chicago, had to a large extent already moved up in anticipation of the Russian purchases.

At the same time EEC grain prices are above world market levels at present, so a rise in U.S. wheat would only mean a reduction in the import levies at this stage. There is still a surplus of wheat in the Community, but prospects for the forthcoming harvest—especially in Britain—have been worsened by the recent long, dry spell. Yesterday it was forecast that as happened on Tuesday, a rise in the U.S. grain crop could be the worst since 1970.

Editorial Comment, Page 13

## Vantona Board split by Spirella bid

BY MARGARET REID

A BOARDROOM split has developed at Vantona, the sheet and pillowcase manufacturer, over a \$5m. takeover bid from Spirella Group which, if successful, would create a group with yearly sales of some \$70m. ranking as Britain's third largest maker of household textiles.

The offer, worth 45p a share, is opposed by the Board, which is headed by Mr. Basil Glass—now president, but not a director—and by Mr. Clifford Rothera.

Their view has prevailed as that of the Board, against the contrary opinion of the other two directors—who back the bid—because of Mr. Pilkington's casting vote as chairman. Last night the Board, advised by merchant bankers Samuel Montagu, said it did not regard the bid as advantageous to shareholders, who would be advised to reject it.

On the other hand, Dr. John Blackburn, the managing director, and Mr. John Morris, advised by Hambro's Bank, the former Vantona advisers—favour the bid, as does Mr. Glass. Together, these three hold some 11 per cent. of the shares, and have agreed to accept.

Both Vantona, whose sales in the past year were \$41m., while pre-tax profits fell to \$2.5m. from \$3.6m., and Spirella, a specialist in towel production, whose 1973-74 sales were \$29m., are leading suppliers to Marks and Spencer.

It is thought that their combined businesses account for between 20 per cent. and 25 per cent. of total production of household textiles and that together they would be 5p up at 44p.

household textiles and that together they would be next in size after the industry's largest two groups—Courtaulds and Carrington Vytella.

The view of Spirella, whose chairman is Mr. James Spooner and some 55 per cent. of whose capital is controlled by Mr. Davoudi and Mr. Jack Henged, is that there would be much industrial logic in linking the two groups. Spirella, advised by N. M. Rothschild and Sons, is not thought to consider that any monopoly objection could arise to the deal, although the bid is subject to not being referred to the Monopolies Commission.

Rothschilds told the Vantona directors and their advisers two days ago that Spirella would make the offer if all or any of the Vantona directors recommended it by 3 p.m. yesterday.

It is thought that talks about a get-together began some months ago.

Spirella is offering, for every three Vantona shares, one of its own (last night quoted at 44p, up 1p) plus either £1 in cash or £1 nominal of a new 14 per cent. Convertible Unsecured Loan stock 1990. These terms would give Vantona holders up to 48.5 per cent. of the combined equity capital.

The present view of the Vantona Board, represented by the directors opposed to the offer (who have 14 per cent. of the shares), is understood to be that though there may be some industrial logic in the link-up, the matter needs further investigation and that the terms are inadequate. Last night Vantona shares were 5p up at 44p.

## Weather

U.K. TO-DAY

AS A DEPRESSIONARY western Scotland moves slowly North, England will have sunny intervals with scattered showers. Western areas will be cloudy with outbreaks of rain, and eastern areas will be rather cloudy with showers. S.W. England, E. Anglia, Southern England, the Midlands, Channel Isles, and Northern England.

Sunny intervals with scattered showers. Wind S.W., light or moderate. Max. 22C (72F). S.W. England and Wales. Cloudy with outbreaks of rain and sunny intervals later. Wind westerly, moderate. Max. 20C (68F).

BUSINESS CENTRES

City	Yday	Mid-day	City	Yday	Mid-day
Alexandria	24	24	London	22	22
Amsterdam	23	23	Madrid	23	23
Antwerp	23	23	Moscow	23	23
Bahia	23	23	Paris	23	23
Barcelona	23	23	Prague	23	23
Bombay	23	23	Rome	23	23
Buenos Aires	23	23	Stockholm	23	23
Calcutta	23	23	Sydney	23	23
Canton	23	23	Tokyo	23	23
Cebu	23	23	Yokohama	23	23
Colon	23	23			
Hankow	23	23			
Hong Kong	23	23			
Kobe	23	23			
Lyons	23	23			
Manila	23	23			
Medan	23	23			
Shanghai	23	23			
Singapore	23	23			
Sourabaya	23	23			
Tientsin	23	23			
Yokohama	23	23			

Lake District, N.E. England, Borders, Edinburgh, Dundee, Aberdeen and Central Highlands. Rather cloudy with showers and a few bright intervals. Moderate southerly wind. Max. 18C (64F).

S.W. Scotland, Argyll, N.W. Scotland, N. Ireland. Cloudy with outbreaks of rain. Wind light or moderate. Max. 17C (63F).

Orkney and Shetland. Rather cloudy with showers. Max. 15C (59F).

Outlook: Sunny periods and showers, mainly in the North, but generally warm.

Lighting-up: London 21.46, Manchester 22.05, Glasgow 22.18, Belfast 22.17.

Pollen count: London—21, low. Forecast similar.

HOLIDAY RESORTS

City	Yday	Mid-day	City	Yday	Mid-day
Algiers	24	24	Jersey	23	23
Amsterdam	23	23	Las Palmas	23	23
Antwerp	23	23	London	23	23
Bahia	23	23	Madrid	23	23
Barcelona	23	23	Moscow	23	23
Bombay	23	23	Paris	23	23
Buenos Aires	23	23	Prague	23	23
Calcutta	23	23	Rome	23	23
Canton	23	23	Stockholm	23	23
Cebu	23	23	Sydney	23	23
Colon	23	23	Tokyo	23	23
Hankow	23	23	Yokohama	23	23
Hong Kong	23	23			
Kobe	23	23			
Lyons	23	23			
Manila	23	23			
Medan	23	23			
Shanghai	23	23			
Singapore	23	23			
Sourabaya	23	23			
Tientsin	23	23			
Yokohama	23	23			

S-Sunny, F-Fair, C-Cloudy, R-Rain, Th-Thunder.

## THE LEX COLUMN

# Imperial begins to recover

The recovery in Imperial

Group's profits has come earlier

than seemed likely in March

when the group was talking

merely about "not unfavourable"

first half results. In the

event, the pre-tax total is £7.4m.

higher at £5.2m. with the bulk

of the advance coming from the

tobacco division. The latter's

pre-interest profits are £12.5m.

up at £45.6m. though about a

third of the increase has been

swallowed up by higher finance

charges. Price increases now

seem to be coming through

reasonably smoothly, while

volume also rebounded during

the November-April half from

the setback following the spring

1974 duty increases.

Elsewhere, the food division's

profits are £1.6m. down at

£4.6m. because of the problems

of the fishing industry but the

sharp turnaround this year in

poultry should mean a profit for

the division of several millions

in the second half, compared

with only £800,000 in 1973-74.

Similarly, the brewing side—

£1.5m. ahead at the interim

stage against a period affected

by labour troubles—is currently

benefiting from an increased

market share and better volume

in the good summer weather.

The first half advance does

not necessarily imply any

significant uprating of earlier

forecasts since profits may

partly have been brought for-

ward from the second six

months. There was a consider-

able stocking-up of tobacco

ahead of the anticipated duty

increases in the April budget,

which was followed by an

immediate fall in cigarette con-

sumption of 15 per cent.

Interest charges are also

likely to be well up by short-

ening credit terms the group has

reduced much of the impact on

working capital of the duty rise,

but group borrowings for the

year could still be about £30m.

higher. The sale of part of the

BAT stake—bringing in

£58.5m. net of tax—does not

affect published debt since the

proceeds have been reinvested

in gilts. The higher returns here

should ensure at least main-

tained overall investment in-

come, more than offsetting the

sale of £20m. of investments

last year. So the hope is pre-

sumably for pre-tax profits of

£90m. to £95m. against £73.5m.

to underpin the relatively firm

share price performance of the

last few weeks and a yield of

10.3 per cent. at 67p.

See also Page 21

Index fell 3.2 to 324.4

BOC rights

With only 43 per cent. of the

rights taken up the BOC issue

has flopped even more drastic-

ally than expected. But this

certainly does not amount to

a serious threat to the wave of

rights issues—which now total

almost £800m. since February.

Indeed, some of the under-

writers may reflect that it is

a good thing for underwriting

risks to be made plain from

time to time (though not, of

course, too often). Moreover

the problems of the BOC issue

and one or two others have led

to a significant widening of the

issue discount from 15 per cent.

for BOC to some 25 per cent.

on recent offers.

Several other issues this year

have suffered a fairly large

"stick"—it was 30 per cent. for

Unigate, for instance—but pre-

viously it has been possible to

place the shares at some sort of

premium. In this case, however,

the stick was 57 per cent. and

the total value of the shares in-

volved was £13.5m., which made

any placing a daunting exercise,

and